



EMERITUS GOLF

2023 SPONSORSHIP AGREEMENT

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EMERITUS GOLF INC

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Our members like to have fun!



Sponsorships are key to supporting Emeritus Golf

WHO IS EMERITUS GOLF?

Emeritus Golf Incorporated is a federally registered not-for-profit organization focused on supporting veterans and first responders via the medium of golf.

OUR MISSION

Emeritus Golf is committed to providing access to the game of Golf to members of the Canadian Armed Forces, First Responders, both retired, serving and their families, in recognition of their selfless service to Canada.

OUR GOAL

Emeritus Golf is currently active and runs golf tournaments in three provinces. The goal of Emeritus Golf is to support members and host tournaments across the country.

FUNDRAISING

Fundraising is fundamental to our future success!

Emeritus Golf has developed a three-year Fundraising Strategy, built on three pillars; cash donations, in-kind support and sponsorship. This agreement outlines five levels of sponsorship support. Each level provides various tools for a sponsor to gain visibility for their organization or themselves. A sponsor may also remain anonymous if requested.

Emeritus Golf will host eight tournaments this year and one major annual fundraising event:

- 1. Emeritus Golf Annual Best Ball Tournament

This year’s fundraiser will be held at the Kingston Golf Course on May 27th, 2023.

The schedule for our 8 tournaments this year is as follows:

Date	Course	Date	Course
June 5, 2023	Equinelle Golf Club	August 7, 2023	Hylands Golf Club
June 26, 2023	Prescott Golf Club	August 29, 2023	Roundel Glen Golf Club
July 11, 2023	Whitetail Golf Club	September 11, 2023	Champlain Golf Club
July 22, 2023	Petawawa Golf Club	September 24, 2023	Renfrew Golf Course ¹

¹ Season Championship

Sponsors are required for all these events to be successful.

SPONSORSHIP LEVELS

There are five levels of sponsorship, and every sponsor will be visible in all Emeritus activities and website.

BRONZE LEVEL

Bronze Level Sponsorship is a cash donation made directly to Emeritus Golf or donations in the form of prizes for our fundraising event: Emeritus Golf Annual Best Ball Tournament. These prizes are handed out in the form of a draw from either ticket sales or small door prizes.

Value: \$50 to \$399 (cash, prizes or hand-outs)

Visibility: Shared advertising of the various Bronze Level sponsors on Emeritus Golf's website and visibility at events where your prizes are handed out.

SILVER LEVEL

Silver Level Sponsorship is a cash donation made directly to Emeritus Golf or the sponsorship of an individual golf tournament. The tournament sponsorship covers the prizes that are awarded at tournaments. A total of \$400 in gift cards are handed out at each tournament to the winners in each golf flight as well as other prizes.

Value: \$400 to \$499 (cash)

Visibility: Shared advertising of the various Silver Level sponsors on Emeritus Golf's website and a sign with company logo displayed at the registration desk and logo in Golf Genius for the sponsored tournament.

GOLD LEVEL

Gold Level Sponsorship is a cash donation made directly to Emeritus Golf or are donations of prizes for our main fundraising event: Emeritus Golf Annual Best Ball Tournament. A Gold level sponsorships will benefit from advertising on Emeritus Golf's website and visibility at events where prizes are handed out. There are three ways to sponsor:

1- Cash donation

Donate money directly to Emeritus Golf.

Value: \$500 to \$999

Visibility: Extra signage with your logo to be placed on the first tee at all our tournaments.

2- Silent auction

Donate an item to be auctioned at the Gala.

Value: \$500+ value

Visibility: Extra signage with your logo to be placed on the wall-of-fame at fundraiser.

3- Sponsor a hole

Sponsor a hole at the Best Ball Tournament.

Value: \$500 cash purchase per hole

Visibility: Pin flag with your logo (2-year sponsorship required), signage on the tee-box with your logo, and logo in Golf Genius for the specific hole sponsored.

N.B. If a sponsor wishes to sponsor two holes, they will receive Platinum Level status. However, they will need to choose between the benefits of Gold or Platinum level sponsorship – they can not benefit from both.

PLATINUM LEVEL

Platinum Level Sponsorship is a cash donation to Emeritus Golf or major door prizes for the Gala.

Value: \$1000+ (cash or prizes)

Visibility: Signage with your company logo to be placed on a special section of the wall-of-fame at all Emeritus Events, visibility on the Emeritus Golf website. Two entry-fees for the Best Ball Tournament for each \$1000 donation.

DIAMOND LEVEL

Diamond Level Sponsorship are title sponsors for Emeritus Golf. There will be a maximum of two Diamond Level sponsors. Donations at this level support our ongoing operations and fundraising event.

Value: \$10,000+ (cash)

Visibility: Significant visibility on Emeritus Golf's website (home page) and Golf Genius throughout the year, large banner that everyone will walk under at the main fundraising events, speeches at the main fundraising event to highlight your organization/yourself and why you support Emeritus Golf, two foursomes for the Best Ball Tournament.

FUNDRAISING WITH FUNDSCRIP

To support our fundraising strategy, we have partnered with [Fundscrip](https://www.fundscrip.com). We encourage all our members, families, sponsors, volunteers, and friends to continually support Emeritus Golf through this on-going fundraising activity. [Fundscrip](https://www.fundscrip.com) is easy and requires very little effort. More importantly, it will not cost you anything to participate in this fundraising venture and you do not need to change any of your shopping habits. All you need to do is buy gift cards for the places you normally shop and Emeritus receives a percentage in return from the partnering stores. Simply sign up at www.fundscrip.com. Click on the Support a Group button and enter our group code **L P L J X U**.

VISIBILITY

It is important to note that all the costs associated to the banners, flags and posters will be covered 100% by Emeritus Golf Incorporated with a two-year sponsorship agreement. A one-year sponsorship will be shared 50-50 between the sponsor and Emeritus Golf. Should the one-year sponsor decide to commit to a second year, the costs paid by the sponsor in the first year will be subtracted from their donation.

SPONSORSHIP COMMITMENT

Company name:

Name of company representative:

Representative title:

Date:

I confirm I have the authority to enter into this sponsorship agreement with Emeritus Golf Incorporated.

Signature: _____

Sponsorship period: Start date: _____ End date: _____

Our company commits to the following sponsorship level:

Select the appropriate box to make your selection:

- BRONZE LEVEL** Amount: _____
- SILVER LEVEL** Amount: _____
- GOLD LEVEL**
 - Cash donation** Amount: _____
 - Silent auction** Value: _____
 - Sponsor a hole** Number of holes: _____
- PLATINUM LEVEL** Amount: _____
- DIAMOND LEVEL** Amount: _____

It is understood all sponsorships are for a one-year period unless otherwise specified.

EMERITUS GOLF COMMITMENT

Emeritus Golf Incorporated is committed to its sponsors.

PAYMENT AND GIFT DELIVERY

Details for gift or prize delivery and payment options will be communicated to you by Emeritus Golf upon the receipt of this agreement.

Daniel Archambault
Executive Director

Signature

For more information on being an Emeritus Golf sponsor, do not hesitate to contact me at daniel.archambault@emeritusgolf.ca. I look forward to hearing from you!



ARTICLES & NEWS ABOUT EMERITUS GOLF

[Canadian Military Family Magazine](#)

[Flagstick Magazine](#)

[Flagstick TeeTalk](#)

[Global News](#)

[TSN 1200 – Tee it Up! With Kevin Haime](#)



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