



2024 SPONSORSHIP AGREEMENT

This agreement is between:

Emeritus Golf Incorporated

Daniel Archambault – Treasurer
Name and Role

Signature

and

Name and Role

Signature

Date

Who is Emeritus Golf?

Emeritus Golf Incorporated is a federally registered non-for-profit organization focused on supporting veterans and first responders via the medium of golf.

Our mission

Emeritus Golf is committed to providing access to the game of Golf to members of the Canadian Armed Forces, First Responders, both retired, serving and their families, in recognition of their selfless service to Canada.

Our goal

Emeritus Golf is currently present and runs golf tournaments in two provinces – Quebec and Ontario. In 2024, Emeritus will be expanding to the Maritimes. Ultimately, Emeritus Golf wants to be able support veterans and first responders by hosting tournaments across the country. Fundraising is fundamental to our future success.

Fundraising

Emeritus Golf has developed a Fundraising Strategy. A key pillar to the success of the fundraising strategy is Sponsorship. The following outlines levels of sponsorship and the obligations of each level. Each level provides various tools for a sponsor to gain visibility for their organization or themselves. If desired, a sponsor may also remain anonymous.

In 2024, Emeritus Golf will be expanding to the Maritimes. Emeritus Golf plans to hold two annual fundraiser events: Emeritus Golf Annual Best-ball Tournament in the Maritimes and Emeritus Golf Annual Best-ball Tournament in Eastern Ontario/Western Quebec. In 2024, Emeritus plans to hold approx. eight tournaments in Eastern Ontario and approx. five tournaments in the Maritimes. Sponsors are required for all these events to be successful.

Sponsorship levels

Those who wish to sponsor Emeritus Golf can do so on different levels. There are five levels of sponsorship to choose from. Please note that all sponsors will be highlighted on a wall-of-fame page according to their sponsorship level on Emeritus Golf's website.

Bronze Level

Bronze Level sponsorship are cash donations made directly to Emeritus Golf or donations in the form of prizes for one of our tournaments or our main fundraising events: Emeritus Golf Annual Best-Ball Tournaments. These prizes are handed out in the form of a draw from either ticket sales or small door prizes.

Value – \$50.00 to \$299.99 (cash or prizes)

Visibility – A single page on each table with the logos of the various Bronze Level Sponsors.

Silver Level

Silver Level sponsorships are cash donations made directly to Emeritus Golf or donations for individual golf tournament or the main fundraising event. An individual golf tournament sponsorship covers the prizes that are awarded at each tournament (\$400). A total of six 50\$ gift cards are handed out at each tournament to the winners in each golf flight as well as \$25 for four Par 3s.

Value – \$300.00 to \$499.00 (cash)

Visibility* – Recognition at the specific golf tournament, sign with your name on it at the registration desk, Logo on Golf genius for the specific tournament.

Gold Level

Gold Level Sponsorship are cash donations made directly to Emeritus Golf or donations of prizes for our two main fundraising events: Emeritus Golf Annual Best-Ball Tournaments. Sponsorship can take three forms:

- 1) Direct donations to Emeritus Golf

Value: \$500.00 to \$999.00 (cash)

Visibility: Signage with your logo to be placed on the wall of fame at the Gala

- 2) Silent auction Item: This sponsorship supports Emeritus Golf Best-Ball Tournaments

Value: 500\$ to \$999.00 (cash or prizes)

Visibility: Same as Option 1)

- 3) Sponsor-a-hole: This sponsorship supports the Emeritus Golf Annual Best-Ball Tournament.

Value: \$500.00 (cash)

Visibility*: Signage on the tee-box with your logo

Platinum Level

Platinum Level sponsorship are direct cash donations to Emeritus Golf.

Value: \$1000.00 to \$4,999.99+ (cash or prizes)

Visibility*: Signage with your logo to be placed on a special section of the wall of fame, visibility on all posters for the tournament and visibility on the Emeritus Golf web page, and one entry into the tournament of your choice for each \$1000.00 donation or one entry into the fundraiser for each \$2000 donation.

Diamond Level

Diamond Level sponsors are Emeritus Golf's title sponsors. There will be a maximum of two National Diamond Level sponsors and two Regional Diamond Level sponsors. Donations at this level support Emeritus throughout the year.

Value (National Diamond Level): \$10,000.00+ (cash)

Value (Regional Diamond Level): \$5,000.00+ (cash)

Visibility*: Significant visibility on Emeritus Golf's website (home page) and Golf Genius throughout the year, speeches at the main fundraising event and tournaments to highlight your organization\yourself and why you support Emeritus Golf, a foursome entry into the best ball tournament (two foursomes at \$7,500) or 5 entries into our tournaments, 8 entries at \$7,500 (can be used in one tournament or spread over multiple tournaments.)

Visibility

It is important to note that all the costs associated to posters will be covered 100% by Emeritus Golf. Any additional requests for marketing items will be at your expense.

Choice of Sponsorship Option

As the representative of _____, I confirm I have the authority to enter into this sponsorship agreement with Emeritus Golf Incorporated.

In reviewing the various sponsorship levels, our organization commits to becoming a _____ level sponsor. I understand the visibility and benefits that are associated to this level of sponsorship.

(Insert name of organization)

Name and Role

Signature

Date