



# 2026 SPONSORSHIP AGREEMENT

This agreement is between:

Emeritus Golf Incorporated

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Name and Role

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Signature

and

**(insert Sponsor logo)**

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Name and Role

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Signature

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Date

## Who is Emeritus Golf?

Emeritus Golf Incorporated is a federally registered non-for-profit organization focused on supporting veterans and first responders via the medium of golf.

## Our mission

Emeritus Golf is a volunteer-led non-profit organization dedicated to providing veterans of the Canadian Armed Forces, serving members, first responders and their families access to the sport of golf through tournaments across 5 provinces. We use golf as an inclusive platform to promote peer support, mental well-being, camaraderie, and social connection within these communities.

## Our Goals

- 1. Provide Access to Golf**  
Offer competitive and non-competitive tournaments across the Maritimes, Ontario and Quebec for veterans, serving members, and first responders, while welcoming the involvement of their families.
- 2. Support Mental Health and Peer Connection**  
Use golf as a platform to promote mental well-being and peer support among participants.
- 3. Foster Camaraderie and Inclusivity**  
Create a welcoming, inclusive community that encourages social connection and values all participants.
- 4. Engage and Grow Volunteer Support**  
Expand volunteer involvement to enhance programs and events.
- 5. Promote Awareness and Sustainability**  
Raise awareness of the benefits of golf for the communities served and develop partnerships to ensure long-term growth.

## Core Values

- **Camaraderie**  
Building meaningful connections through shared golf experiences.
- **Inclusivity**  
Welcoming all skill levels and backgrounds, recognizing the supportive role of families.
- **Respect**  
Honoring the service and sacrifices of veterans, serving members, first responders, and their families.
- **Well-being**  
Prioritizing mental and physical health through engagement in golf.
- **Volunteerism**  
Valuing the commitment of volunteers who drive our mission.
- **Integrity**  
Conducting all activities with honesty, transparency, and fairness.

## **Fundraising**

A key pillar to the success of fundraising is Sponsorship. The following outlines levels of sponsorship and the obligations of each level. Each level provides various tools for a sponsor to gain visibility for their organization or themselves. If desired, a sponsor may also remain anonymous.

Emeritus Golf plans to hold two annual fundraiser events: Emeritus Golf Annual Best-ball Tournament in the Maritimes and Emeritus Golf Annual Best-ball Tournament in Eastern Ontario/Western Quebec. In 2026, Emeritus plans to hold six tournaments in Eastern Ontario/Western Quebec and 10 tournaments in the Maritimes. Sponsors are required for all these events to be successful.

## **Sponsorship levels**

Those who wish to sponsor Emeritus Golf can do so on different levels. There are five levels of sponsorship to choose from. Please note that all sponsors will be highlighted on a wall-of-fame page according to their sponsorship level on Emeritus Golf's website.

### Bronze Level

Bronze Level sponsorship are cash donations made directly to Emeritus Golf or donations in the form of prizes for one of our tournaments or our main fundraising events: Emeritus Golf Annual Best-Ball Tournaments. These prizes are handed out in the form of a draw from either ticket sales or small door prizes.

Value – \$50.00 to \$299.99 (cash or prizes)

Visibility – A single page on each table with the logos of the various Bronze Level Sponsors.

### Silver Level

Silver Level sponsorships are cash donations made directly to Emeritus Golf or donations for individual golf tournament or the main fundraising event. An individual golf tournament sponsorship covers the prizes that are awarded at each tournament (\$400). A total of six 50\$ gift cards are handed out at each tournament (four flight winners and two member draws) as well as \$25 for four Par 3s.

Value – \$300.00 to \$499.00 (cash)

Visibility\* – Recognition at the specific golf tournament, sign with your name on it at the registration desk, Logo on Golf genius for the specific tournament.

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## Gold Level

Gold Level Sponsorship are cash donations made directly to Emeritus Golf or donations of prizes for our two main fundraising events: Emeritus Golf Annual Best-Ball Tournaments. Sponsorship can take three forms:

- 1) Direct donations to Emeritus Golf  
Value: \$500.00 to \$999.00 (cash)  
Visibility: Signage with your logo to be placed on the wall of fame on our website
- 2) Silent auction Item: This sponsorship supports Emeritus Golf Best-Ball Tournaments  
Value: 500\$ to \$999.00 (cash or prizes)  
Visibility: Same as Option 1 plus logo signage at fundraiser
- 3) Sponsor-a-hole: This sponsorship supports the Emeritus Golf Annual Best-Ball Tournament.  
Value: \$500.00 (cash)  
Visibility\*: Signage on the tee-box with your logo

## Platinum Level

Platinum Level sponsorship are direct cash donations to Emeritus Golf.

Value: \$1000.00 to \$4,999.99+ (cash or prizes)

**Visibility:** Signage with your logo to be placed on a special section of the wall of fame on our website, visibility on all posters for the tournament and visibility on the Emeritus Golf web page.

**Special Sponsorship - Veteran of the round:** This sponsorship focuses on introducing veterans to the game of golf with a particular focus on veterans who can't necessarily afford to access the game of golf. The goal of this program is to provide access to a veteran for each Emeritus tournament (16 in 2026).

**Thank you:** As a thank you for your generous sponsorship, you will receive one entry into the tournament of your choice for each \$1000.00 cash donation or one entry into the fundraiser for each \$1500 cash donation.

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## Diamond Level

Diamond Level sponsors are Emeritus Golf's title sponsors. Donations at this level support Emeritus throughout the year.

Value (National Diamond Level): \$10,000.00+ (cash)

Value (Regional Diamond Level): \$5,000.00+ (cash)

**Visibility:** Significant visibility on Emeritus Golf's website (home page) and Golf Genius throughout the year, speeches at the main fundraising event and tournaments to highlight your organization\yourself and why you support Emeritus Golf, and visibility at the sign-in desk at each tournament

**Thank you:** As a thank you for your generous sponsorship, you will also receive 1 entry for each \$1000 cash donation, one additional entry at \$6000 to \$9000, and 12 entries for a \$10,000 cash donation (can be used in one tournament or spread over multiple tournaments) or one foursome in one of our fundraisers for a regional level sponsorship and 2 foursomes for a national level sponsorship.

Ex: A sponsor providing a \$7000 sponsorship would be a Regional Diamond Sponsor and would receive 8 tournament entries (one for each \$1000 + one extra) or an entry for four golfers in one of our fundraisers.

***It is important to note that all the costs associated to posters will be covered 100% by Emeritus Golf for all sponsorship levels. Any additional requests for marketing items will be at your expense.***

## **Choice of Sponsorship Option**

As the representative of \_\_\_\_\_, I confirm I have the authority to enter into this sponsorship agreement with Emeritus Golf. In reviewing the various sponsorship levels, our organization commits to becoming a \_\_\_\_\_ level sponsor. I understand the visibility and benefits that are associated to this level of sponsorship.

You are providing direct funding for the following program:

\_\_\_\_\_  
Name and Role

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date