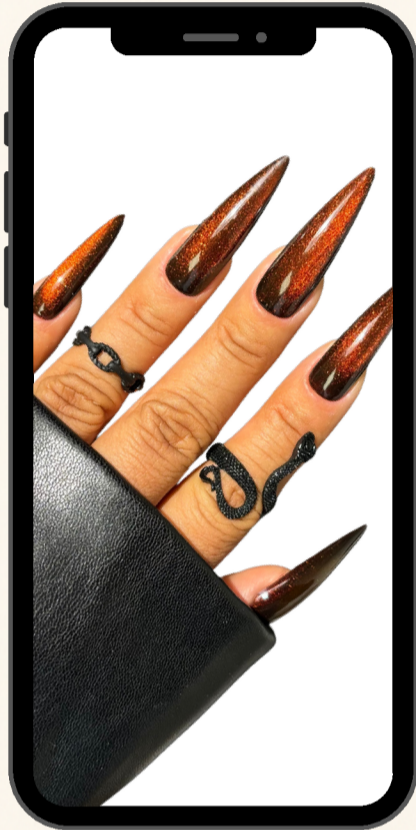


# Content Creation & Visual Branding for Beauty Brands

Whether you're a nail supply store, indie polish brand, or salon looking to glow up your social media—I'm here to help you stop the scroll with visuals that pop.



## Instagram Post Creation

Custom-designed posts that catch your audience's attention—no generic templates here.

## Product Photography + Layout Design

Polished, curated content using your actual products or styled images



## Light Branding Consultation

Guidance on colors, layout, and post ideas to help keep your page cute cohesive



## Seasonal Campaign Content

Holiday promos, new drops, or event announcements—I'll create visuals to match your moment

♥ Let's Work Together!

Email: [Esther@Empressandco.llc](mailto:Esther@Empressandco.llc)