



Engagement Example: Leadership Coaching & Development

What if you really could level-up your leadership?

The largest and best designed study looking at emotional intelligence (EI) and leadership was carried out by Dr. Marian Ruderman at the world-famous Centre for Creative Leadership (CCL) in Greensboro, North Carolina, and presented in Toronto, Ontario in August 2001.

In the CCL's study, 302 leaders and senior managers, some of whom were quite successful, and others who were struggling, were measured on EI using the EQ-i1.0®. The findings indicated that EI accounted for approximately 28 percent of leadership performance.

How it Works

In order to pinpoint specific, targeted, emotional and social intelligence development opportunities with strategies for improvement within the four key leadership dimensions: authenticity, coaching, insight, and innovation; an EQ-i2.0® Leadership assessment and report can be administered, along with a 90-minute phone debrief session.

EI can be mapped theoretically and empirically to effective leadership competencies critical for growth and innovation. Can your organization risk its strategy and workforce engagement to 'good enough' leadership?

EI is the predictor of leadership performance you have been waiting for.