



AE Executive Coaching Program Info Sheet

The individual Executive Coaching Program is designed to help both established and aspiring executive leaders achieve transformational growth that leads to greater employee engagement, develops high-performing teams, promotes trust, improves profitability, and positions both the executive and the team members they lead for future significant roles.

The Coaching Agreement runs for six months, and includes a one-hour onboarding call, followed by two 90-minute coaching sessions each month, and a final review session. All coaching sessions will be held virtually via Microsoft Teams, unless otherwise agreed.

During the coaching sessions, we will review progress on previous commitments, talk about new challenges or opportunities, and discuss your offline action plan until the following session.

The typical phases of this program are **self-discovery**, **environment assessment**, and **performance acceleration**. While there is no fixed amount of time allocated for each phase, the first two months are commonly spent on self-discovery and the assessment of your current work and personal environment. Both are fundamental to your ability to achieve transformational growth and accelerate individual and team performance, and we will proceed at the pace that fits your individual needs.

Pricing: Total cost for the 6-month **AE Executive Coaching Program** is **\$5,250**.

Payment: Half (\$2,625) is due up front. Monthly payments of \$875 will be collected in months 4-6. The Coaching Agreement will continue on a month-to-month basis, thereafter, with the option to cancel at any time with 30-days notice. Travel expenses, if applicable, are not included in the program price.

Full up-front payment is greatly appreciated in exchange for a \$250 discount, bringing the program cost to \$5,000.

An invoice will be provided with links to various payment options, which include pay by credit card, electronic check, bank account (wire) transfer, and Zelle®. Additional transaction fees may apply, depending on the payment type selected.

Coaching services are non-transferable and non-refundable.