



AE Leadership Coaching Program Info Sheet

The individual Leadership Coaching Program helps established leaders gain self-awareness, discover individual leadership strengths, and overcome one or more specific challenges that may limit their leadership potential.

The Leadership Coaching Agreement includes a one-hour coaching session each week for twelve consecutive weeks. During the coaching sessions, we will candidly discuss the challenge(s) you are working to overcome, review progress on related commitments, talk about upcoming challenges and opportunities, and discuss your offline action plan until the following session. All coaching sessions are virtual via Microsoft Teams, unless otherwise agreed.

The typical phases of this program are **challenge assessment, feedback review, self-discovery, and performance optimization**. While there is no fixed amount of time allocated for each phase, the first six weeks are commonly spent assessing the current challenge, reviewing feedback related to the challenge, and self-discovery to help understand potential root causes. These are fundamental to your ability to achieve transformational growth and accelerate individual and team performance. We will proceed at the pace that fits your individual needs.

Pricing: Total cost for the 3-month **AE Leadership Coaching Program** is **\$3,000**.

Payment: Monthly payments of \$1,000 will be due at the beginning of each month, with the first payment required upfront. The Coaching Agreement will continue month-to-month thereafter, with the option to cancel at any time with 30-days' notice after the third month. Travel and other related expenses, if applicable, are not included in the program price.

An invoice will be provided with links to various payment options, which include pay by credit card, electronic check, bank account (wire) transfer, and Zelle®. Additional transaction fees may apply, depending on the payment type selected.

Coaching services are non-transferable and non-refundable.