

Helen I. Hwang

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CAREER HISTORY

Writer

San Diego, California 2018—present

- Writing guidebook for traveling with kids and memoir book project.

Philanthropy Writer • Sanford Burnham Prebys Medical Discovery Institute

La Jolla, California 2016—2018

- Research and reported on health and science articles about cancer, aging, diabetes, and institute events.

Reporter (Freelance) • People Magazine

2009—2017

- Reported and wrote articles covering the British Royal Family and celebrities for PEOPLE.com and *People Magazine* print edition.
- Dedicated Scotland reporter for *People Magazine*, covering news and events throughout the United Kingdom.

Reporter (Freelance) and Blogger

Glasgow, Scotland, United Kingdom 2009—2017

- Reported and published articles for The Wharton School of the University of Pennsylvania's *Knowledge@Wharton*, *Jade Magazine*, *Huffington Post*, *Jade Magazine*, *Hyphen Magazine* and other publications.

Reporter (Freelance) • Philadelphia Inquirer

Philadelphia, Pennsylvania 2006—2008

- Published hundreds of newspaper articles on topics ranging from news to entertainment.
- Conducted interviews, researched, reported and wrote articles frequently featured on the section cover.
- *The Philadelphia Inquirer* is the region's flagship daily newspaper (circulation: 670,000 for Sunday newspaper; 350,000 for weekday newspaper).

Project Manager • Wei East, Inc.

Newtown Square, Pennsylvania 2007—2008

- Managed the development of cosmetics packaging and products sold on Home Shopping Network and global retail stores, such as Sephora and Space NK, using Microsoft Project.
- Communicated daily with the Chinese manufacturing plant to manage processes.

Assistant Editor and Reporter • Philadelphia City Paper

Philadelphia, Pennsylvania 2002—2008

- Published hundreds of newspaper articles on topics covering news, crime, human interest, immigration, and arts and entertainment.
- Wrote several newspaper cover stories on topics such as human trafficking, science and immigration.
- Assistant Editor for weekly newspaper, using Adobe QuarkXPress (circulation: 100,000).

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- Start-up Managing Editor and Contributing Writer for **Grow** magazine, health magazine launched by *City Paper* (circulation: 65,000).

Web Editor/Writer • Comcast Corporation 2000—2001
Philadelphia, Pennsylvania

- Wrote, edited and updated web content daily for the largest American cable broadband company using HTML, Adobe Flash and customized content editor system.

Assistant Project Manager, Engineering • Comcast Corporation 2000

- Managed Microsoft Project to facilitate broadband expansions across the U.S.A.

Research Assistant • Fresh Air with Terry Gross • National Public Radio 1999—2000
Philadelphia, Pennsylvania

- Researched for Peabody Award-winning radio interview show featuring celebrities, authors, and academics. (Total weekly listeners for all programming on NPR stations is 37.7 million people, according to Nielsen ratings.)

ACADEMIC QUALIFICATIONS

Journalism Fellow at the Academy for Alternative Journalism, 2000
Medill School of Journalism, **Northwestern University**, *Chicago, Illinois*

Masters of Liberal Arts 1998
University of Pennsylvania, *Philadelphia, Pennsylvania*

Bachelor of Science in Mechanical Engineering 1992
Cornell University, *Ithaca, New York*

KEY ACHIEVEMENTS

- Author of *All Grown Up: Please Touch Museum and its Move to Memorial Hall*, history and museum overview book for a children's museum in Philadelphia, Pennsylvania, U.S.
- Contributed and edited award-winning articles for Pennsylvania Newspaper Association Keystone Press Award (2004) and Association of Alternative Newsweeklies award (2005).
- Won national writing contest in *China Post*, Taiwan's national English-language newspaper.
- Member of Penn Alumni Interview Committee for United Kingdom, Europe and Africa for the University of Pennsylvania.
- Member of Cornell Ambassadors Alumni Network for San Diego, California chapter.

SKILLS

- Spoken Mandarin Chinese, HTML, Quark, AP style, Microsoft Word, Microsoft Power Point, Microsoft Excel, Microsoft Outlook, Adobe Photoshop, Twitter, Instagram, Facebook, LinkedIn

NATIONALITIES: United States, United Kingdom and Taiwan

Excellent references available upon request.