

CREATING FUTURES THAT WORK®

The ABEL System



Financial Services Business Case

Client: New CEO of multi-million dollar start-up within Fortune 300 Financial Services Company.

Presenting problem: The CEO had inherited a legacy leadership team tasked with driving innovative offerings through non-traditional channels. She brought us in to build a high performing executive team and an organizational culture of innovation. Our work drew on the ABEL (Arts-Based Experiential Learning) System to develop empathic, emotionally intelligent and collaborative leaders able to see the world through fresh eyes and communicate effectively with diverse stakeholders.

Strategic solutions:

- Training: Leadership Team and Extended organizational cohort
- Assessing: Pre-post quantitative and qualitative measurement over time
- Consulting: Incorporating assessment into performance reviews
- Immersive hands-on events: Experiential learning for full employee cohort
- Coaching: Individual coaching for CEO and each member of leadership team

Outcomes

- Measurable growth in a range of critical skills for individual leaders and team as a whole
- A measurable improvement in organizational collaboration
- Best Place to Work Award
- Year over year revenue growth