



Introducing the
**CFTW INNOVATION
SKILLS ASSESSMENT®**

CREATING FUTURES THAT WORK®



THE ASSESSMENT MEASURES THESE SKILLS

The CFTW Innovation Skills Assessment® grows out of a decade of research funded by the National Science Foundation.

**It measures the ability
to apply leadership and
innovation skills to
real world challenges.**



READINESS TO LEARN

Openness to new information

Curiosity and inquiry

Tolerance for ambiguity and
uncertainty

COGNITIVE AGILITY

Idea range

Behavioral flexibility

Resilience

COLLABORATION

Behavioral empathy

Openness to diverse
perspectives

Team leadership

ACTIVATING INNOVATION

Finding opportunities

Solving problems

Decision-making

HOW IT WORKS



The CFTW Innovation Skills Assessment® is the only instrument on the market that directly measures leadership and innovation skills.

It provides a catalyst for learning, development and growth.

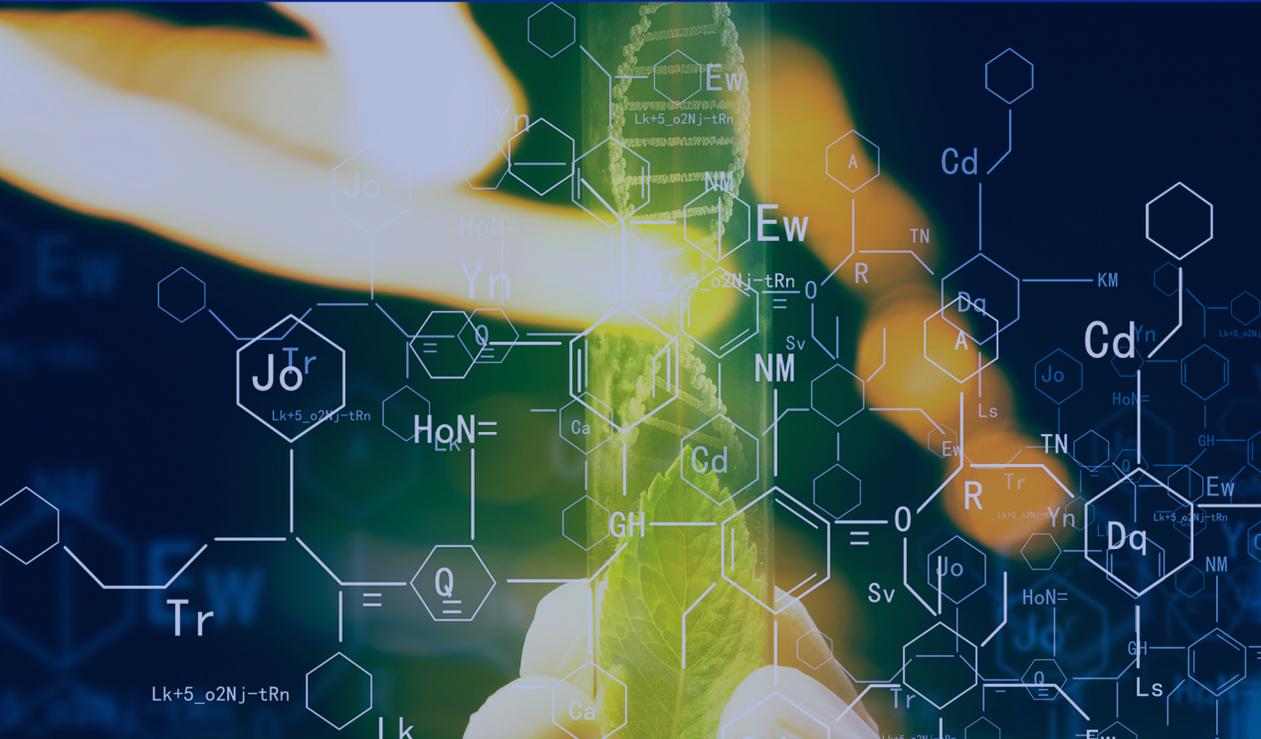
The CFTW Innovation Skills Assessment® is a science-based instrument that does not rely on self-reported data or arbitrary personality profiles to measure leadership and innovation skills.

Our approach – direct measurement – is radically different. Here's how it works:

Using Science to Measure Skill

- Users spend 30 minutes immersed in five different innovation scenarios.
- The choices they make generate 91 performance measurements, which we synthesize into 15 scores.
- In less than five minutes, users receive a 20-page report with their scores along with developmental recommendations.

HOW IT CAN HELP YOU



The CFTW Innovation Skills Assessment®

Measures the readiness of leaders and teams to learn, adapt, change, work together and innovate.

Identifies and targets skill gaps.

Generates powerful data about ability to manage risk, solve problems, make decisions and lead.

Provides information needed for data-driven decisions about the impact and effectiveness of training investments.

Tracks individual and team progress over time.

“The holy grail in innovation coaching ... a structured, repeatable and scalable methodology for unlocking creativity and making diverse teams into problem-solving champions. One of a kind!”

John Reaves

CEO, Learning Worlds and VP Innovation, cWave Labs

This instrument grows out of a decade of research led by Harvey Seifter and his Art of Science Learning organization, supported by large-scale research grants from the National Science Foundation.

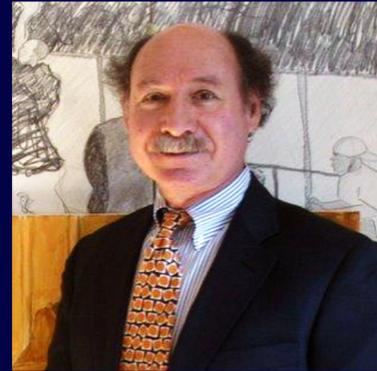
Creating Futures that Work

Our company is the world's leading provider of experiential learning that uses the arts to help leaders create dynamic, successful and sustainable futures.



Harvey Seifter is the founder of The Art of Science Learning, a National Science Foundation-funded initiative that uses the arts to spark innovation in science, technology, engineering and education. Harvey is also a classically trained musician, with 20 years at the helm of arts organizations garnering 5 Grammys and the Kennedy Center Award. Since 2012, he's taught collaboration and innovation to thousands of business leaders at GE's Crotonville Global Leadership Development Center.

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Fred Mandell PhD is a former award-winning senior executive and business model innovator, visual artist, writer, teacher, social entrepreneur and transformation provocateur. He has developed emotionally resonant ways to teach individual and team skills, techniques and processes which accelerate innovative outcomes through arts-based learning. His series The Leader as Artist has earned the number one rated course at MIT's Sloan Innovation Period program.

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