







#### "A transformative journey...

...that propels leaders towards sustained professional growth. Participants walk away nurtured in their ability to adapt, innovate and lead with impact."

#### Dr. Marshall Goldsmith

Thinkers 50 #1 Executive Coach/
New York Times bestselling author
of "What Got You Here Won't Get You There, The
Earned Life" and "Triggers"

## **Voyage of Discovery**

This fall, we invite you to join us for a remarkable and inspiring creative adventure in New York City, from November 7 – 9.

For 2½ days, we will guide you through unique experiences to engage your personal creativity, heighten your observational powers and unlock your full leadership potential.

You will work with prominent artists in music, theater and visual arts, learning to see what others miss and connecting in ways others don't.

Together, we will experiment, learn, laugh, grow and discover new ways to have impact in life and work.

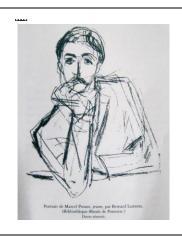
We look forward to seeing you there!

Harvey Seifter

Founder and Managing Director

Fred Mandell, PhD

Founder



The real voyage of discovery consists not in seeking new landscapes but in having new eyes.

- Marcel Proust

## A remarkable learning experience

#### for **COACHES** who seek to:

- reawaken and revitalize their creativity
- animate their professional relationships
- connect with what's deep inside and matters most

#### for **LEADERS** who wish to:

- stimulate self-leadership and innovation mindsets
- powerfully impact their team or organization

#### for **INDIVIDUALS** eager to:

 enliven their personal creativity through the rich tapestry of NYC's living artistic environment

### **ITINERARY**

#### Wednesday evening – Arrival

Informal gathering for those already in town

#### Thursday - Shaping/embodying leadership

A daylong immersive sculpture workshop punctuated by movement, sensory activities, deep conversation and debriefs. Later, dinner with colleagues and artists.

#### Friday morning – Seeing through new eyes

Explore, discover and engage the world in new ways at the architecturally stunning Whitney Museum.

#### Friday afternoon – Hearing through new ears

Experience the sound, look and feeling of shared leadership in action, from inside a renowned classical string quartet.

#### Friday evening - A moveable feast!

Choose from short poetry, movement and theater-based workshops, then share experiences over a glass of wine.

#### Saturday morning – The start of what comes next

Guided conversations and visualizations that dive deeply what you've just experienced and connect you to new creative possibilities in your coaching and life.

# CREATING FUTURES THAT WORK®

Creating Futures That Work is the world's leading provider of experiential learning that uses the arts to help organizations improve business performance by helping their leaders and teams develop the skills they need to thrive in the Age of AI.

**Harvey** is founder of The Art of Science Learning, an NSF-funded research center that that uses the arts to spark innovation in science, technology and education. A classically trained musician, he's led arts organizations that garnered 5 Grammys and the Kennedy Center Award. Harvey has taught collaboration and innovation to thousands of leaders at GE's Crotonville Global Leadership Development Center.

**Fred** is a former award-winning senior executive and business model innovator, visual artist, writer, teacher and social entrepreneur. He has developed emotionally resonant ways to teach skills and processes which accelerate innovation through arts-based learning. His series The Leader as Artist has earned the number one rated course at MIT's Sloan Innovation Period program.



Harvey Seifter Founder & Director



Fred Mandell, Ph D
Founder

We help leaders see what others miss and connect in ways others don't

futuresthatwork.com





Sense-making through art-making

The tactile experience of creating sculpture

An intimate interactive experience inside one of the world's great string quartets

**Bringing stories to life with theater** 

Seeing the world through fresh eyes at the architecturally stunning Whitney Museum

Hands-on engagement with New York's creative culture and energy

Deep dialogue and connection with peers

Seeing the world with fresh eyes

Renewed appreciation for your sources of inspiration and agency

Deeper understanding of how you can engage and shape your creativity

New paths to enhance your coaching, leadership and personal growth

Strengthened leadership, innovation and growth mindsets

Powerful connection with fellow voyagers

