



Julie Kay Roberts, CEM
President
JK Roberts, LLC

Professional
Accomplishments

- ◇ Certified Emergency Manager
- ◇ Executive Leadership Program at NPS Center for Homeland and Domestic Security
- ◇ FEMA Executive Academy
- ◇ National Preparedness Leadership Initiative at Harvard Kennedy School Center for Public Service

Julie Kay Roberts is a strategic communications and emergency management veteran with two decades of experience in public and private sector. After a decade of serving in state and federal government positions, Roberts returns to the private sector as President of JK Roberts, LLC, specializing in strategic planning, crisis communication, emergency management, media relations, and risk assessments with continuity planning.

Roberts most recently served as the Deputy Chief of Staff and Director of Communications for the National Oceanic and Atmospheric Administration (NOAA) where she developed and implemented the agency's strategic communication plans for on-going operational programs and coordinated the efforts and communication for NOAA's nationwide emergency management partners during natural disasters.

Prior to NOAA, Roberts served at the pleasure of Florida Governor Rick Scott as the Director of Scheduling for the Executive Office of the Governor. In early 2012, she was named as the External Affairs Director for the Florida Division of Emergency Management where she served as the private sector coordinator, statewide disability coordinator, legislative and intergovernmental director, and communication director. During her tenure, Roberts developed the nationally recognized public outreach and educational campaign – *Kids Get a Plan*, established multiple awareness-building partnerships with college and professional sports teams, organized public-private sector summits, and served as lead during activations of the State Emergency Response Team.

As a political appointee of President George W. Bush's Administration, Ms. Roberts served Federal Emergency Management (FEMA) Director Joe Allbaugh, U.S. Department of Labor Secretary Elaine Chao, U.S. Department of Commerce Under Secretary for International Trade Administration Grant Aldonas, and U.S. Ambassador to the Netherlands Clifford M. Sobel.

Ms. Roberts credits her success to the strong women in her life that positively influenced her personal and professionally. She is committed to supporting the next generation of women leaders by serving as an advisor to the Zeta Tau Alpha Chapter at The University of Texas at Arlington and previously at George Mason University and Florida State University.

A native of Marshall, Texas, Ms. Roberts holds a Certificate in Emergency Management from the International Association of Emergency Managers. Furthering her professional experience, she completed the Center for Homeland and Domestic Security (CHDS) Executive Leadership Program at the Naval Post Graduate School, the FEMA Executive Leadership Program, and the National Preparedness Leadership Initiative (NPLI) through Harvard Kennedy School Center for Public Service. Ms. Roberts earned her Bachelor of Arts degree in Communications and Political Science from East Texas Baptist University.