



**Join the newest and most progressive tourism body on the South Coast!**

***INDEPENDENT   INDUSTRY LED   ACTION ORIENTED***



Welcome to the South Coast Tourism Industry Association (SCTIA) – [www.SCTIA.com.au](http://www.SCTIA.com.au)

The South Coast Tourism Industry Association now exists to serve you, the South Coast Tourism industry and nothing else. The SCTIA is unlike any other tourism organisation working in or around the South Coast working to support businesses from Kiama to Eden.

Our objective is to accelerate the natural disasters and COVID recovery of the South Coast Tourism industry and to put it on a path of greater tourism investment and more financially sustainable tourism patterns.

To join the South Coast Tourism Industry Association, please complete the membership application form and return via email to [members@SCTIA.com.au](mailto:members@SCTIA.com.au) or click [here](#)

### **Membership Benefits**

- Independent representation for tourism businesses on the South Coast
- Industry led
- Action oriented approach
- Totally South Coast focused
- Advocacy at Local, State and Federal Government level.
- Great networking opportunities with peer operators



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- Communication and referral to funding and business support for your business through Tourism Australia, Australian Tourism Export Council (ATEC), DNSW and Aus Industry.
- Association applies for grant funding to support association activities such as the development of touring routes & a consumer facing website.
- Collaborative destination sales and marketing opportunities with media and industry distribution channels.
- Additional 'opt in' activities (additional cost); representation at the Australian Tourism Exchange, ATEC Meeting Place, in-market sales missions, supporting industry agent and media familiarisations
- Workshop training opportunities
- Access to advice from our panel of industry experts
- Association stakeholder engagement and representation with:
  - Councils – Shoalhaven, Eurobodalla and Bega Shires
  - Aboriginal Land Councils
  - Destination networks
  - Destination NSW
  - Tourism Australia
  - Inbound Tour Operators working in domestic and international markets
  - Online Travel Agents (OTA's)

## 2022 Membership Pricing Table

Payment is annually or by monthly direct debit – see accompany form or click [here](#)

Level	Category	Criteria	Cost P.A.	Monthly by Direct Debit
1	<b>Tourism Business Small</b>	Products / experiences with less than 3 FT / equivalent staff or and accommodation provider/chain with less than 10 rooms, cafes and restaurants.	\$300	\$330 (\$27.50/month)
2	<b>Tourism Business Medium</b>	Products / experiences with less than 10 FT/ equivalent staff or an accommodation provider with less than 20 rooms	\$600	\$660 (\$60/month)
3	<b>Tourism Business Large</b>	Products / experiences with more than 10 FT equivalent staff or accommodation provider with more than 20 rooms.	\$1200	\$1320 (\$120/month)



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4	<b>Regional Tourism Organisation</b>	Regional Tourism Organisation, local tourism organisation, local government entity	\$1200	Annual Only
5	<b>Educational Institution</b>	Any University, college, TAFE that is a registered training organisation	\$500	Annual Only
6	<b>Individual members</b>	Hospitality staff and students	\$40	Annual Only
7	<b>Regional and local Chambers of commerce</b>	Chamber of Commerce Organisations	\$300	Annual Only
8	<b>Other Tourism Related Bodies</b>	Business networks, agencies connected to tourism	POA	
9	<b>Corporate and major partners</b>	Corporate partners, Major Branded Organisations	POA	