

Keep 100% of Every Donation.

A free, all-in-one fundraising platform that removes transaction fees, platform fees, and monthly costs — so more of every gift reaches your mission.

THE PROBLEM

Most donation platforms take 2–5% off the top in processing and platform fees. On \$10,000 raised, that is commonly \$300–\$500 that never reaches your programs.

Even platforms advertised as “free” usually still pass along standard card-processing costs, which quietly reduce every gift before it lands in your account.

THE ZEFFY DIFFERENCE

Zeffy charges nonprofits \$0. No platform fee, no transaction fee, no card-processing fee, no monthly subscription, no setup cost — ever.

Zeffy covers those costs itself. At checkout, donors are simply offered the option to leave a voluntary tip to support Zeffy — your organization receives 100% of the donation either way.

100,000+

Nonprofits using Zeffy

\$2B+

Raised through the platform

\$50M+

Saved in fees nonprofits would have paid elsewhere

\$0

Platform, transaction & card-processing fees

What \$10,000 in Donations Actually Nets You

Estimated on 500 gifts averaging \$20 each, paid by credit card. Rates vary by platform, payment method, and verification status.

Platform Type	Typical Fees	You Keep on \$10,000
Typical “free” platform (passes through card fees)	~2.2%–3% + per-transaction fee	≈ \$9,500–\$9,700
Standard paid platform (platform fee + processing)	~3%–5% combined	≈ \$9,000–\$9,700
Zeffy	\$0 — covered entirely by Zeffy	\$10,000 (100%)

WHAT'S INCLUDED — ALL FREE

- Online donation forms & branded giving pages
- Event ticketing with door check-in
- Peer-to-peer & team fundraising campaigns
- Online auctions, raffles & membership sales
- Built-in donor CRM & email tools
- Automatic, branded tax receipts

WHY IT MATTERS FOR YOUR BOARD

Fees are typically treated as an unavoidable cost of fundraising. With Zeffy, that line item goes to \$0 — redirecting real dollars back to programs, staff, or reserves.

No contract, no setup fee, and no risk to switch: your organization can move at its own pace and keep using existing bank accounts for deposits.

We were incurring a ton of fees for our past fundraising platform and Zeffy has helped us receive so much more of our donations.

— Amy R, Rebuilding Together Metro Chicago

Want help getting set up on Zeffy?

Biz Capital Strategies helps nonprofits and organizations of all sizes to evaluate cost-saving tools like Zeffy alongside funding and benefits strategy. I sit on two nonprofit boards myself and understand how much every dollar matters — it's why we recommend Zeffy.

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SCAN TO START SAVING