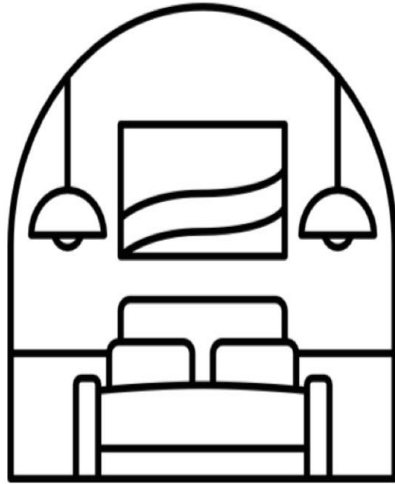

PITCH DECK



Clear that Clutter

Introduction

Ashley Kennedy

University of Advancing Technology

BUS200: Creating a Pitch Deck

Professor Hromas

CLEAR THAT CLUTTER



At Clear that Clutter with Ashley

**I am your solution for home
organization**

I believe *Clutter Free is Clarity*



**Complete Home Organization to
include:**

Kitchen cabinets, pantries & fridges
Bedroom closets, dressers & wardrobe storage
Bathroom cabinets & closets
Office Areas
Garages
Storage Sheds

SHORT ON TIME?

Benefits and Solution

- Professional Home Organization
- Complete Closet/Area Makeover
- Don't Stress About the Mess
- Monthly packages
- Your time is valuable, let me do it for you!

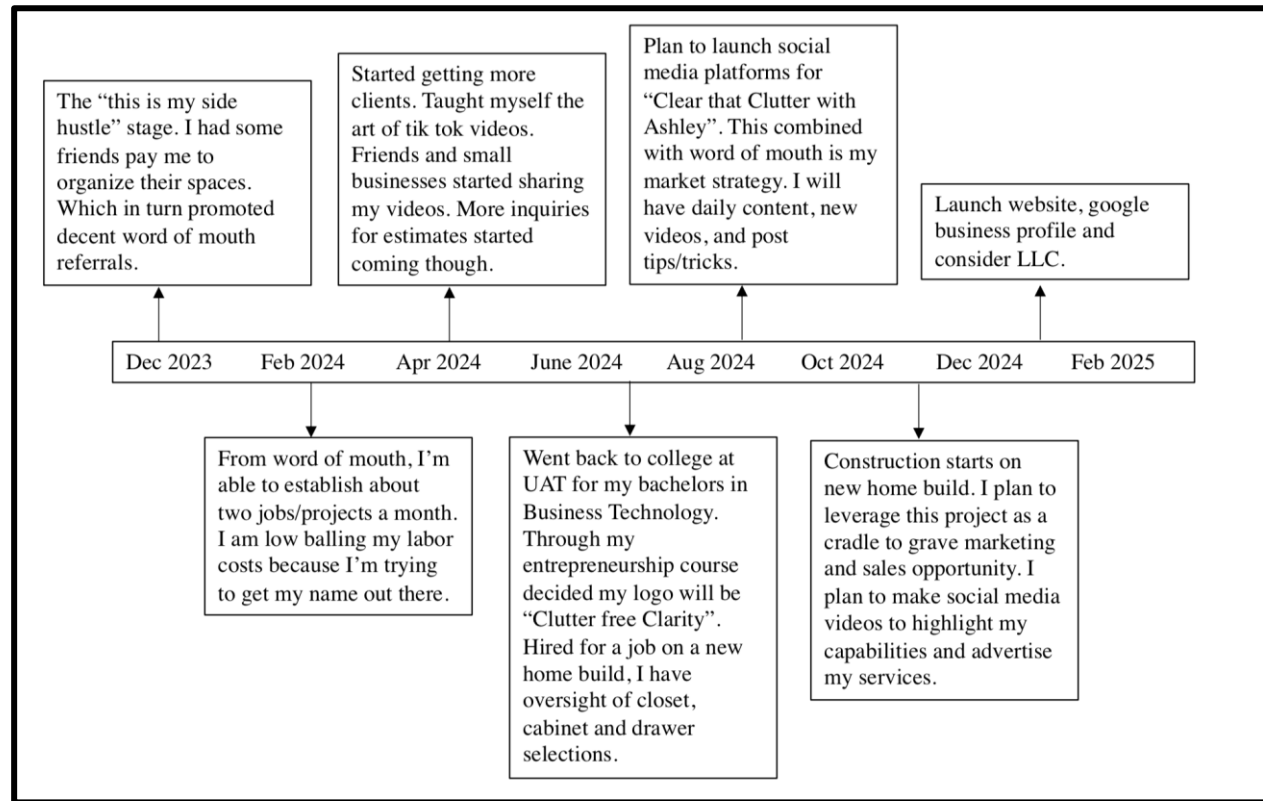
YOU'LL FEEL LIKE FAMILY

Business Designation/ Legal

- Owner
- Sole Proprietorship
- Personal and Intimate Feel

EASY AND CLUTTER FREE 😊

Developmental and Organizational Plan



COMPETITION VERY LOW

Local Competition	Comments
Lovin's by Libby	Has a website
Inspiring Spaces	Five star rating with 36 reviews
iTidy	Website prompts you to a virtual consultation of \$35 (nothing else)

POTENTIAL FOR FRANCHISE?

- **Low financial risk for startup**

Clear that Clutter Expenses

Expense	Amount	Frequency
Car Payment	\$550	Monthly
Car Insurance	\$220	Monthly
Gas	\$200	Monthly
Supplies	\$100	Monthly
	Total	\$1,070
Cap Cut	\$30	Annually
Bildu	\$40	Annually
	Total	\$70

SOCIAL MEDIA PRESENCE



- **Marketing Plan**
- Instagram
- FaceBook
- TikTok
- Pintrest

- **Future plans**
- YouTube
- Sponsored Advertisement

SOCIAL MEDIA CONTENT

Popular video trends



THANK YOU Q&A



Ashley Kennedy



Student - UAT



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