

GardenShare



Ashley Kennedy

University of Advancing Technology

Business Technology, SIP450

Problem Statement

- Dependency on grocery stores
- High cost of produce and herbs
- Supply chain issues can hinder day to day needs
- Communities lack agriculture
- Communities lack communication
- Most people don't have a green thumb



Innovation Claim

GardenShare is a community-based AI application that connects neighbors with home grown sustainable food from small towns to large cities fostering education and appreciation for healthy living.



Technical Expertise & Skills

- Will outsource most technical skills to other software
 - GoDaddy
 - Replit
- Would love team members *(keeping this on here in case anyone still needs to join a team)*
 - Digital Art Design
 - Mobile app developer
 - Website developers
 - Urban agriculture specialist



Project Description & Scope

- I would take on a project management role
- Planky (or something similar) for documents and coordination
- Teams for communication
- Timeline 4 weeks for general discussions and determination on direction (art, branding, app creation, AI enabled items), 6 weeks for draft creations leading up to end of semester and entering MVP stages



Project Description & Scope



U.S. BUREAU OF LABOR STATISTICS

12-month percentage change, Consumer Price Index, selected categories, September 2025, not seasonally adjusted	
Category	12-month percent change, Sep 2025
All items	3.0%
Food	3.1%
Food at home	2.7%
Cereals and bakery products	1.6%
Meats, poultry, fish, and eggs	5.2%
Dairy and related products	0.7%
Fruits and vegetables	1.3%
Nonalcoholic beverages and beverage materials	5.3%
Other food at home	1.9%
Food away from home	3.7%
Full service meals and snacks	4.2%
Limited service meals and snacks	3.2%
Energy	2.8%
Energy commodities	-0.4%
Fuel oil	4.1%
Gasoline (all types)	-0.5%
Energy services	6.4%
Electricity	5.1%
Natural gas (piped)	11.7%
All items less food and energy	3.0%
Commodities less food and energy commodities	1.5%
Apparel	-0.1%
New vehicles	0.8%
Used cars and trucks	5.1%
Medical care commodities	0.7%



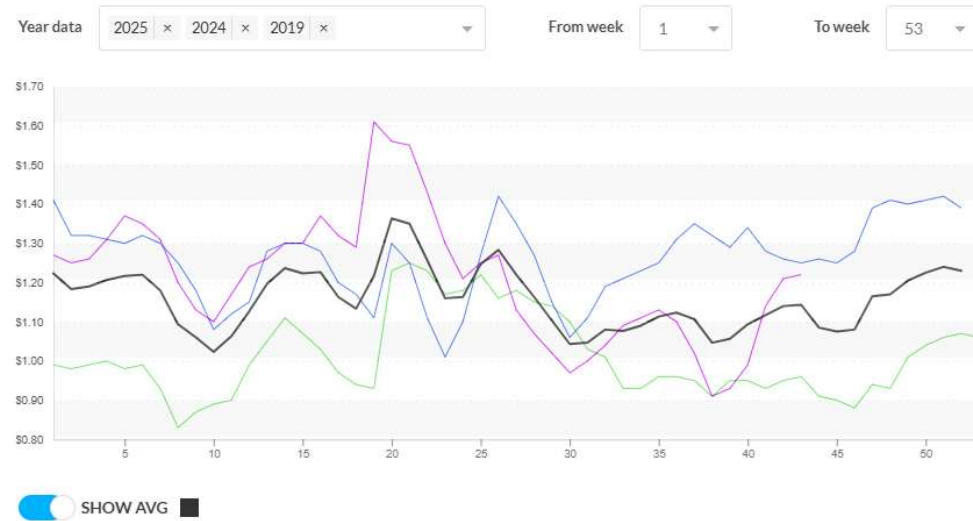
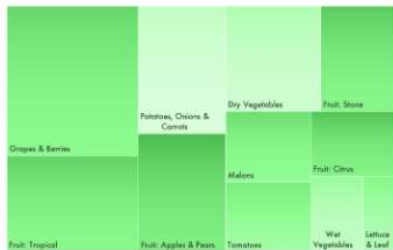
Project Description & Scope

ProduceIQ Index

Overall Produce market Index **+0.83%** (week ending Friday, October 24, 2025)

ProduceIQ Index is an objective method to convey historical, seasonal, and ongoing price changes in fresh produce markets. We use high-volume products from forty (40) commodities to fairly represent shipping point prices. These commodities are grouped into 11 categories, and further aggregated to a Dollar per Pound that represents the fresh produce industry. Our robust methodology is designed to explain our produce markets, and to provide data for decision making.

Index composition



Project Description & Scope

USDA Economic Research Service
U.S. DEPARTMENT OF AGRICULTURE

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Amber Waves

Americans Still Can Meet Fruit and Vegetable Dietary Guidelines for \$2.10-\$2.60 per Day

by [Hayden Stewart](#) and [Jeffrey Hyman](#)
6/3/2019

Statistic | Diet Quality & Nutrition | Food Prices, Expenditures, and Establishments | Food Choices & Health | Food Markets & Prices


Every 5 years, USDA and the U.S. Department of Health and Human Services release a new version of the *Dietary Guidelines for Americans* with information and recommendations about how individuals can achieve a healthy diet. During 2019, the 2020 Dietary Guidelines Advisory Committee—composed of nutritionists, physicians, and public health researchers—has been meeting to discuss new research and advances, which might be incorporated into the upcoming, next version of the guidelines.



Project Description & Scope


Pickup or delivery from store, as soon as Today [Postpone & limit](#)

24 items




\$2⁹² avg price \$0.74 ea \$0.44 ea (1.43/lb) Final cost by weight
You save \$0.30
 Fresh Gala Apple, Each
 Free 90-day returns

[Remove](#) [Save for later](#) - 3 +




\$2⁷²
 Fresh Romaine Lettuce, Each
 Free 90-day returns

[Remove](#) [Save for later](#) - 1 +




\$2⁸⁸ \$0.30/lb
 Marketside Fresh Baby Spinach, 6 oz. Bag
 Free 90-day returns

[Remove](#) [Save for later](#) - 1 +




\$1⁰² avg price \$0.32/lb Final cost by weight
 Fresh Roma Tomato, Each
 Free 90-day returns

[Remove](#) [Save for later](#) - 2 +




\$1⁴⁸
 Fresh Yellow Bell Pepper, Each
 Free 90-day returns

[Remove](#) [Save for later](#) - 1 +




\$1⁴⁸
 Fresh Red Bell Pepper, 1 Each
 Free 90-day returns

[Remove](#) [Save for later](#) - 1 +




\$3⁷⁸ \$1.60/lb
 Fresh Whole White Mushrooms, 16 oz
 Free 90-day returns

[Remove](#) [Save for later](#) - 1 +




\$3⁵² \$1.53/lb
 Fresh Green Whole Asparagus, 1 Bunch Bundle
 Free 90-day returns

[Remove](#) [Save for later](#) - 1 +




\$0⁵⁰
 Garlic Bulb Fresh Whole, Each
 Free 90-day returns

[Remove](#) [Save for later](#) - 1 +




\$1⁰⁴ avg price \$1.08/lb Final cost by weight
 Fresh Whole Sweet Onion, Each
 Free 90-day returns

[Remove](#) [Save for later](#) - 1 +




\$0⁶²
 Green Bell Pepper, 1 each
 Multibuy Quantity 1
 Free 90-day returns

[Remove](#) [Save for later](#) - 1 +




\$1⁶² \$0.72
 Fresh Baby-Cut Carrots, 2 lb Bag
 Free 90-day returns

[Remove](#) [Save for later](#) - 1 +




\$3¹⁵ \$0.65 ea \$0.66/lb
 Fresh Hass Avocados, Each
 Free 90-day returns

[Remove](#) [Save for later](#) - 5 +




\$5⁹⁴ \$5.04
 Fresh Blueberries, 18 oz. Container
 Free 90-day returns

[Remove](#) [Save for later](#) - 1 +




\$6⁰⁶ \$1.90/lb
 Fresh Strawberries, 2 lb. Container
 Free 90-day returns

[Remove](#) [Save for later](#) - 1 +



\$3⁹⁹ \$0.49 \$1.23/lb
 Fresh Mandarin Oranges, 3 lb Bag
 Free 90-day returns


[Remove](#) [Save for later](#) - 1 +



\$2³⁹ avg price 78¢/lb Final cost by weight
 Marketside Fresh Organic Bananas, Bunch
 Free 90-day returns

[Remove](#) [Save for later](#) - 1 +

Continue to checkout

 **Items in your cart have reduced prices. Check out now for extra savings!** ✕

For the best shopping experience, [sign in](#)

Subtotal (24 items)	\$47.19
Savings	- \$3.88
	\$43.31
Select delivery or pickup to view fees Select	
Taxes	Calculated at checkout
Estimated total	\$43.31



Project Description & Scope

15 items

\$4⁸³ 60.4c/oz
 Sabra Singles Classic Fresh Guacamole Dip, Non-GMO, Gluten Free, Chunky Homestyle On-the-Go Guac, 2oz Cup (4 Count)
 Free 90-day returns

\$3⁹² 19.5c/oz
 Great Value Blueberries, 16 oz (Frozen)
 Free 90-day returns
 Gift eligible original packaging

\$2⁷⁴ 22.4c/oz
 Great Value Frozen Sliced Mushrooms, 10 oz

\$1⁹⁶ 15.6c/oz
 Great Value Frozen Chopped Onions, 10 oz
 Free 90-day returns

\$2⁸⁶ 17.9c/oz
 Great Value Whole Strawberries, 16 oz (Frozen)
 Free 90-day returns

\$2⁴⁷ 15.4c/oz
 Great Value Sliced Bananas, 16 oz, Bag
 Free 90-day returns

\$6⁸⁶ 14.3c/oz
 Great Value Strawberry Banana Blend, 48 oz (Frozen)
 Free 90-day returns

Rollback **Bestseller**
\$1⁰⁰ 99.99 10c/oz
 Birds Eye Steamfresh Super Sweet Corn, Frozen Vegetables, 10 oz, Bag
 You save **\$0.27**
 Free Holiday returns until Jan 31

Best seller
\$1²⁶ 40.5c/oz
 Great Value Chopped Spinach, 12 oz (Frozen)
 Free Holiday returns until Jan 31

Best seller
\$2⁸⁴ 14.2c/oz
 Great Value Pepper & Onion Blend, 20 oz (Frozen)
 Free Holiday returns until Jan 31

Best seller
\$0⁹⁶ 6.6c/oz
 Great Value Petite Diced Tomatoes in Tomato Juice, 14.5 oz
 Free 90-day returns
 Gift eligible original packaging

Rollback
\$2³⁷ 52.99 14.8c/oz
 You save **\$0.60**
 Great Value Mandarin Oranges in 100% Juice, 4 oz, 4 Count
 Multipack Quantity: 1
 Free 90-day returns
 Gift eligible original packaging

\$3²⁴ 40.5c/oz
 Great Value Asparagus Spears, 8 oz (Frozen)
 Free Holiday returns until Jan 31

Best seller
\$6⁵⁷ 53.13c/oz
 Great Value Freeze Dried Apple Crisps, Multi Pack, 6 Count, 0.35 oz.
 Multipack Quantity: 1
 Free 90-day returns
 Gift eligible original packaging

[Continue to checkout](#)

Items in your cart have reduced prices. Check out now for extra savings!

For the best shopping experience, [sign in](#)

Subtotal (14 items)	\$43.55
Savings	-\$0.87
	\$42.68
Select delivery or pickup to view fees	Select
Taxes	Calculated at checkout
Estimated total	\$42.68



Target Market

- GardenShare is intended for EVERYONE. From apartment living to the suburbs or trailer park communities, everyone can use this app.
- My intent is for a non profit based application that is free for everyone.
- My ultimate vision is for every house, apartment, tent (whatever you're living in) have a produce bearing item that creates a better community.



Prior Art

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Neighborfood

Wordmark [NEIGHBORFOOD](#)

Status **DEAD** ABANDONED

Goods & services (ABANDONED) IC 031: Fresh herbs; Fresh lettuce; Fresh microgreens.

Class 031

Serial 88867299

Owners Double, Peter (INDIVIDUAL; USA)

HugeDomains

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NeighborFoods.com

This domain is for sale: **\$3,895**

Favorite

https://www.godaddy.com/domainsearch/find?domainToCheck=NeighborFoods&tmkey=sem_godaddy_brand

UAT Intranet UAT Canvas Gemini Teams and Channel... Adobe Express SIP Internship - OneDrive SIP - OneDrive

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Domains include free Privacy Protection forever.

neighbor-foods.com	\$21.99 \$0.01 1st yr only with 3 yr term
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theneighborfoods.com	\$21.99 \$0.01 1st yr only with 3 yr term
neighborfoods.online	\$49.99 \$0.99 for first year



Prior Art



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Evaluating Land-Based Learning as a Pedagogical Approach

[Aaron J. McKim](#), [Abbey L. Palmer](#), [R. Bud McKendree](#), [Phillip Warsaw](#), [James DeDecker](#)

Journal of Agricultural Education, v65 n3 p292-303 2024


Founded on the principles of place-based education, land-based learning collaboratively engages learners and community members in a four-step process of identification, understanding, intervention, and evaluation to enhance the sustainability of community-based agricultural systems. While scholars have provided the philosophical foundation for land-based learning, there have been no quantitative evaluations of learners engaged in this innovative pedagogical approach. Therefore, the current study explored students from two high schools in Michigan's Upper Peninsula who participated in a land-based learning experience focused on increasing local food purchasing within their high school cafeterias. Using pre-experience and post-experience surveys, student learning gains in local food awareness, local food behaviors, and eight leadership factors were evaluated. Results from the research include statistically significant gains in local food awareness, local food behaviors, empowerment efficacy, and decision making when comparing post-experience data to pre-experience data. Findings contribute to the nascent body of literature suggesting land-based learning is an effective pedagogical tool for promoting student growth. Recommendations for expanding the use of land-based learning, increasing funding to support its implementation, and targeted scholarship to inform the growth of land-based learning are also explored.

Descriptors: [High School Students](#), [Agricultural Education](#), [Food](#), [School Community Relationship](#), [School Community Programs](#), [Place Based Education](#), [Student Empowerment](#), [Leadership Training](#), [Experiential Learning](#), [Teaching Methods](#), [Program Evaluation](#)

American Association for Agricultural Education, P.O. Box 7607, Department of Agricultural and Extension Education, Raleigh, NC 27695. Web site: <https://jae-online.org/index.php/jae/index>

Peer reviewed
 Direct link

ERIC Number: EJ1446982
Record Type: Journal
Publication Date: 2024-Sep
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ISBN: N/A
ISSN: ISSN-1042-0541
EISSN: EISSN-2162-5212
Available Date: N/A



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Stepping Up to the Challenge: Human Services Students Help Their Community in a Time of Need

[Redding, Carly L.](#); [McDaniel, Michallene G.](#)

Journal of Service-Learning in Higher Education, v17 p33-43 2023

Research indicates that food insecurity among college students has been on a steady incline. The COVID-19 pandemic has intensified economic vulnerabilities, which has led to increased food insecurity among college students due to the closure of campus resources and high unemployment rates in jobs that college students typically hold. Universities have long recognized the need for on-campus pantries and the institutions' role in preparing students to apply the knowledge learned in their courses in real-world settings. This article uses a case study to illustrate how one university worked with service-learning students in its Human Services department to provide food support to the campus community by becoming essential workers during a crisis. This created a sustainable solution to improve the quality of life for an entire university community and provided Human Services students the opportunity for applied experience and professional growth and development.

Descriptors: [Food](#), [Hunger](#), [College Students](#), [COVID-19](#), [Pandemics](#), [Service Learning](#), [Food Service](#), [Quality of Life](#), [Human Services](#), [Trend Analysis](#)

University of Louisiana System, 1201 North Third Street Suite 7-300, Baton Rouge, LA 70802. Tel: 337-482-1015; Fax: 337-482-5374; e-mail: service@louisiana.edu; Web site: <http://journals.sfu.ca/slhe/index.php/slhe>

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ERIC Number: EJ1396338
Record Type: Journal
Publication Date: 2023
Pages: 11
Abstractor: As Provided
ISBN: N/A
ISSN: N/A
EISSN: EISSN-2162-6685
Available Date: N/A



Prior Art

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Cultivating community-driven change: Olin Kealoha Lagon
🔗 <https://www.uspto.gov/learning-and-resources/journeys-innovation/field-stories/cultivating-community-driven-change-olin>
...planned system outages Breadcrumb Home Learning and Resources Journeys of Innovation Cultivating **community**-driven change: Olin Kealoha Lagon Video Cultivating **community**-driven change: Olin Kealoha Lagon Cultivating **community**-driven change: Olin Kealoha Lagon After enduring a violent and poverty-stricken...

Celebrating Asian American and Native Hawaiian/Pacific Islander inventors and entrepreneurs
🔗 <https://www.uspto.gov/blog/celebrating-asian-american-and-native>
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Keeping innovation fresh
🔗 <https://www.uspto.gov/learning-and-resources/journeys-innovation/audio-stories/keeping-innovation-fresh>
... from in India. I wanted to reach people that didn't have access to anything at all to keep their **food** fresh. And at the time, I don't think I even realized that **food** waste was a global problem that affected people even in my own **community**, in Cambridge, Massachusetts. So, I think going to the farmers...

Invention-Con 2022: Inspiring and redefining the innovative mindset
🔗 <https://www.uspto.gov/about-us/events/invention-con-2022-agenda-and-speaker-bios>
... small businesses, entrepreneurs, and underrepresented **communities** of innovators across America. Ferguson joined the USPTO in 1989. During her 32-year tenure at the agency, she has worked as a contracting officer representative, lead patent analyst for the Patent

www.uspto.gov - virtual farmers market

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What is a trademark?
🔗 <https://www.uspto.gov/trademarks/basics/what-trademark>
...unregistered one. For example, you use a logo as a trademark for the handmade jewelry you sell at a local **farmer's market**. As your business grows and you expand online, you might want more protection for your trademark and decide to apply for federal registration . Registering your trademark with us means that...

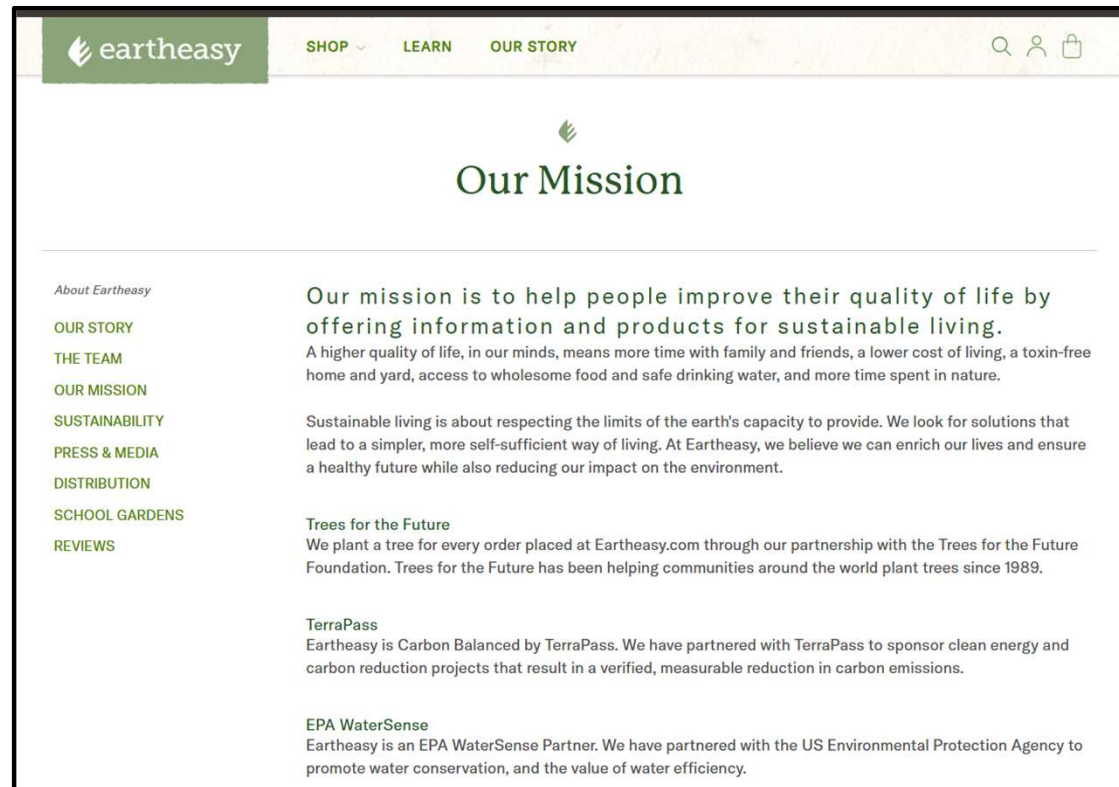
Keeping innovation fresh
🔗 <https://www.uspto.gov/learning-and-resources/journeys-innovation/audio-stories/keeping-innovation-fresh>
...anything with my idea, I thought, well, you know, at the very least, perhaps there are a couple of **farmers** at my local **farmers market** that might be able to use FreshPaper. I used to go to the **farmers market** on the street where I lived in Cambridge, Massachusetts, every weekend. I had gotten to know some...

Geographical indications
🔗 <https://www.uspto.gov/ip-policy/trademark-policy/geographical-indications>
..., for example. The same was true for migrant **farmers** from Europe to other countries such as Australia, New Zealand, Canada, and Argentina. One important aspect of protecting GIs through a trademark system is preserving generic terms. Unfortunately, ...

Found on Baker's list
🔗 <https://www.uspto.gov/learning-and-resources/journeys-innovation/historical-stories/found-bakers-list>
...hand, a measure of success for any independent **farmer** at the time. In the early 1880s, Murray became frustrated when several of his farm implements broke down in a single day. His wife's sewing machine with interchangeable attachments gave him an idea...



Prior Art



The screenshot shows the Eartheasy website's 'Our Mission' page. The header includes the Eartheasy logo, navigation links for SHOP, LEARN, and OUR STORY, and icons for search, user profile, and shopping cart. The main heading is 'Our Mission'. A sidebar on the left lists navigation options: About Eartheasy, OUR STORY, THE TEAM, OUR MISSION, SUSTAINABILITY, PRESS & MEDIA, DISTRIBUTION, SCHOOL GARDENS, and REVIEWS. The main content area features a mission statement, a paragraph about sustainable living, and three sections: 'Trees for the Future', 'TerraPass', and 'EPA WaterSense', each with a brief description of the partnership.

eartheasy SHOP LEARN OUR STORY

Our Mission

About Eartheasy

OUR STORY
THE TEAM
OUR MISSION
SUSTAINABILITY
PRESS & MEDIA
DISTRIBUTION
SCHOOL GARDENS
REVIEWS

Our mission is to help people improve their quality of life by offering information and products for sustainable living.

A higher quality of life, in our minds, means more time with family and friends, a lower cost of living, a toxin-free home and yard, access to wholesome food and safe drinking water, and more time spent in nature.

Sustainable living is about respecting the limits of the earth's capacity to provide. We look for solutions that lead to a simpler, more self-sufficient way of living. At Eartheasy, we believe we can enrich our lives and ensure a healthy future while also reducing our impact on the environment.

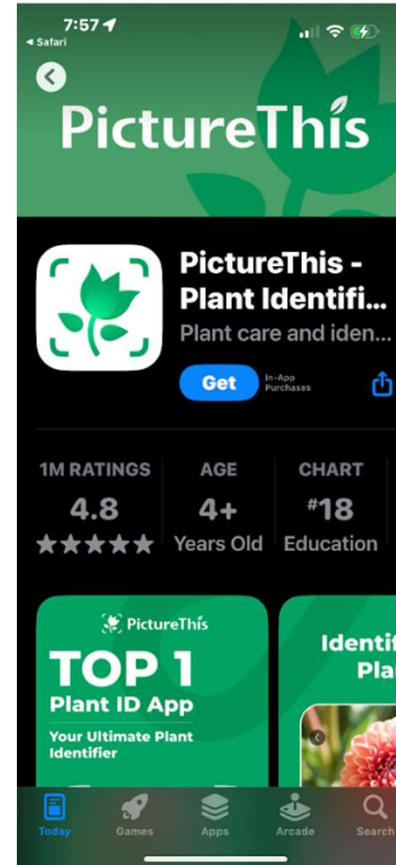
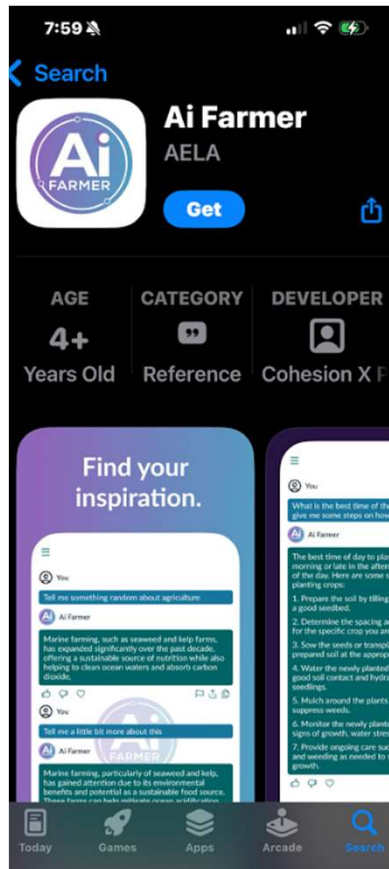
Trees for the Future
We plant a tree for every order placed at Eartheasy.com through our partnership with the Trees for the Future Foundation. Trees for the Future has been helping communities around the world plant trees since 1989.

TerraPass
Eartheasy is Carbon Balanced by TerraPass. We have partnered with TerraPass to sponsor clean energy and carbon reduction projects that result in a verified, measurable reduction in carbon emissions.

EPA WaterSense
Eartheasy is an EPA WaterSense Partner. We have partnered with the US Environmental Protection Agency to promote water conservation, and the value of water efficiency.



Prior Art



Prior Art

COMMUNITY
FOOD
NAVIGATOR

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Community Practices

Community Food Navigator is an invitation to be humans in community together, building the good of our food systems and neighborhoods.

This is a place to meet new people, and work across lines of difference in the pursuit of our common purpose. With new relationships and connections comes great opportunities and, sometimes, significant challenges to community building and collaboration.

We have learned that the following commitments can help us to collaborate across the network more effectively. All members are invited to hold these commitments as we build connections, explore projects, and learn together:

Build Community and Collective Care – We all work to ensure the Community Food Navigator’s online and offline communal spaces share a spirit of support, kindness, mutual accountability, and curiosity.

Share Dignity and Respect – We engage each other with dignity and respect as we seek to learn together, and explore our own areas for growth and creativity.

Offer Useful Info; Honor Your Sources – This digital space is meant to make work easier and more meaningful through collective knowledge accumulated and shared by and with growers, local food mobilizers, and educators.

Prior Art

English ▾

Volunteer Hub sign-in ↗

olio Our vision Learn more Get involved **At home** At work

Share more, waste less

Beat waste with Olio: the app for finding what you need and sharing what you don't with local people.

Get the app

Cookies allow us to give you the best experience on our site, analyse our traffic and help with our marketing efforts. Some info is shared with our trusted partners. More details on our [Cookie Policy](#).

Accept **Decline**



Give and get items

Avoid buying new by sharing and finding items locally.

Help the planet

Give your items a second life. Less waste = less damage to the planet.

Help each other

Build community and save money by sharing with fellow locals.

Proof of Concept/Early-Stage Prototype

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Trademark Center

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Initial Application

Application selection Contact information Trademark details Goods and services Review and sign Pay and submit

Application selection

Application selection

Less common applications

Contact information

Trademark details

Goods and services

Review and sign

Pay and submit

Less common applications

(*) asterisk denotes a required field.

Your total cost

\$0

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Feedback

Select an application type*

Trademark/service mark, Supplemental Register

You can register certain marks on the [Supplemental Register](#) that are capable of distinguishing your goods or services but aren't eligible for registration on the Principal Register.

Filing fees

\$350 per class of goods and services

Other important information

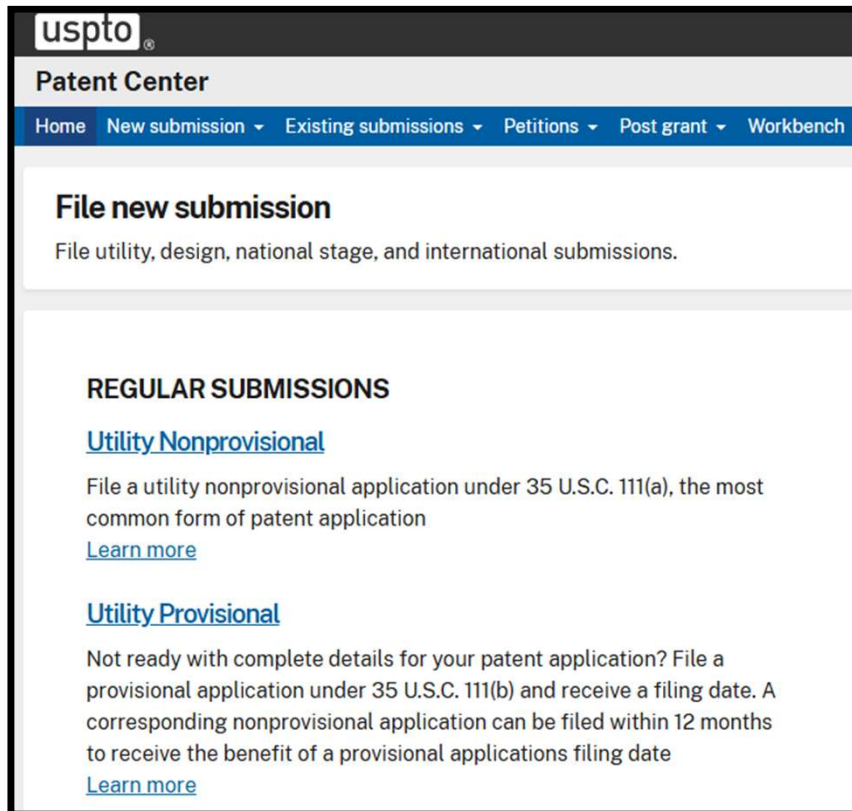
You must be using the mark in commerce in connection with your goods and services before filing an application requesting registration on the Supplemental Register.

Certification mark

A [certification mark](#) shows consumers that goods, services, or providers of those goods or services have met certain standards.

Filing fees

Proof of Concept/Early-Stage Prototype



The screenshot shows the 'File new submission' page on the USPTO Patent Center. The page title is 'File new submission' with a subtitle 'File utility, design, national stage, and international submissions.' Below this, there is a section for 'REGULAR SUBMISSIONS' with two sub-sections: 'Utility Nonprovisional' and 'Utility Provisional'. Each sub-section includes a brief description and a 'Learn more' link.

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File new submission

File utility, design, national stage, and international submissions.

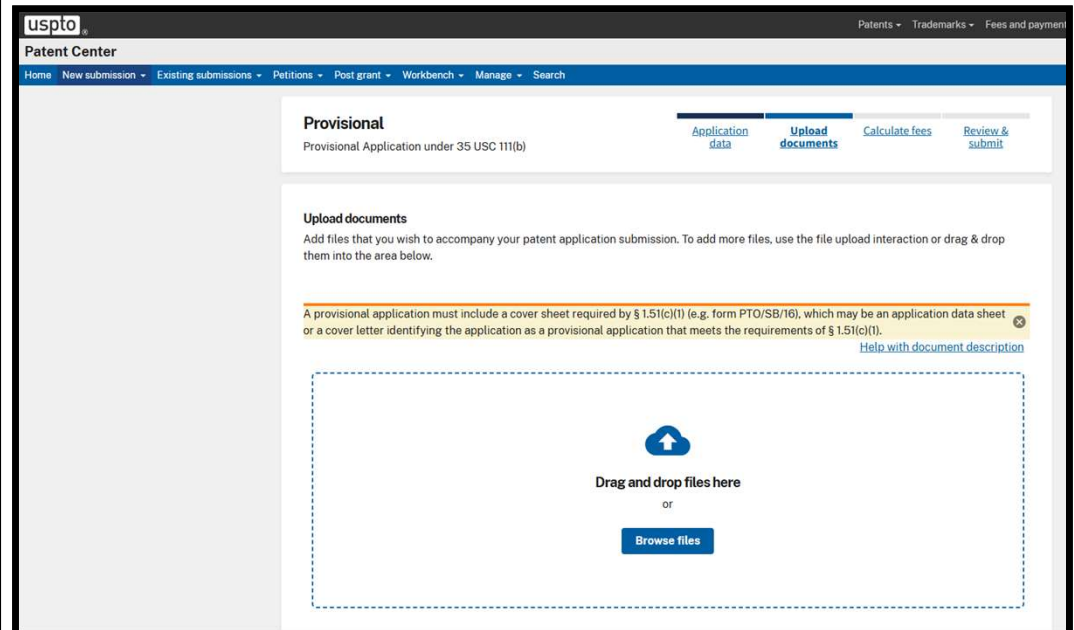
REGULAR SUBMISSIONS

Utility Nonprovisional

File a utility nonprovisional application under 35 U.S.C. 111(a), the most common form of patent application
[Learn more](#)

Utility Provisional

Not ready with complete details for your patent application? File a provisional application under 35 U.S.C. 111(b) and receive a filing date. A corresponding nonprovisional application can be filed within 12 months to receive the benefit of a provisional applications filing date
[Learn more](#)



The screenshot shows the 'Provisional' application page on the USPTO Patent Center. The page title is 'Provisional' with a subtitle 'Provisional Application under 35 USC 111(b)'. The page includes a navigation bar with 'Application data', 'Upload documents', 'Calculate fees', and 'Review & submit'. Below this, there is a section for 'Upload documents' with a description and a 'Browse files' button. A note at the bottom states that a provisional application must include a cover sheet or a cover letter.

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Provisional

Provisional Application under 35 USC 111(b)

Application data Upload documents Calculate fees Review & submit

Upload documents

Add files that you wish to accompany your patent application submission. To add more files, use the file upload interaction or drag & drop them into the area below.

A provisional application must include a cover sheet required by § 1.51(c)(1) (e.g. form PTO/SB/16), which may be an application data sheet or a cover letter identifying the application as a provisional application that meets the requirements of § 1.51(c)(1). [Help with document description](#)

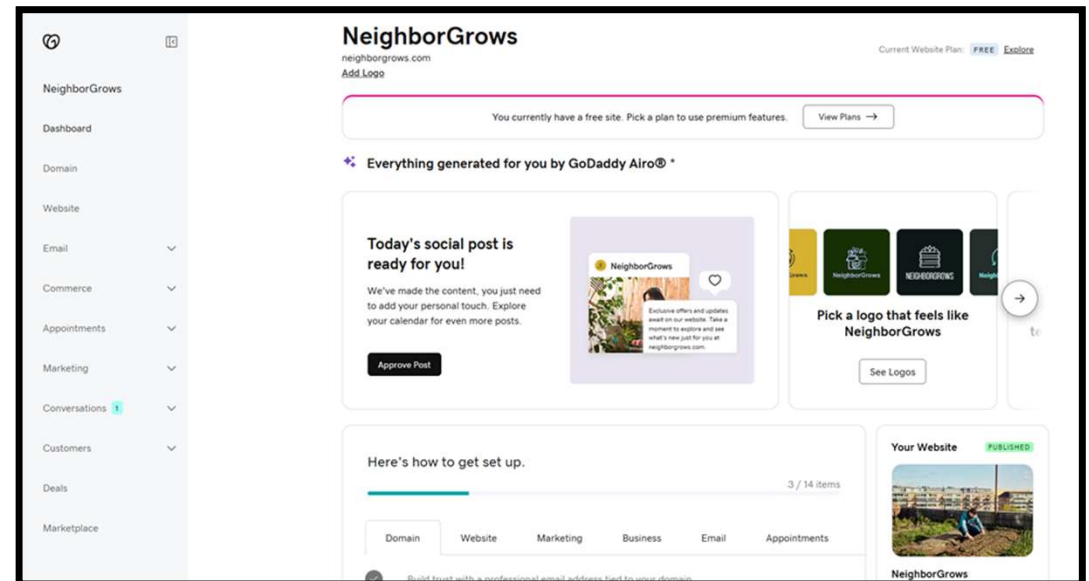
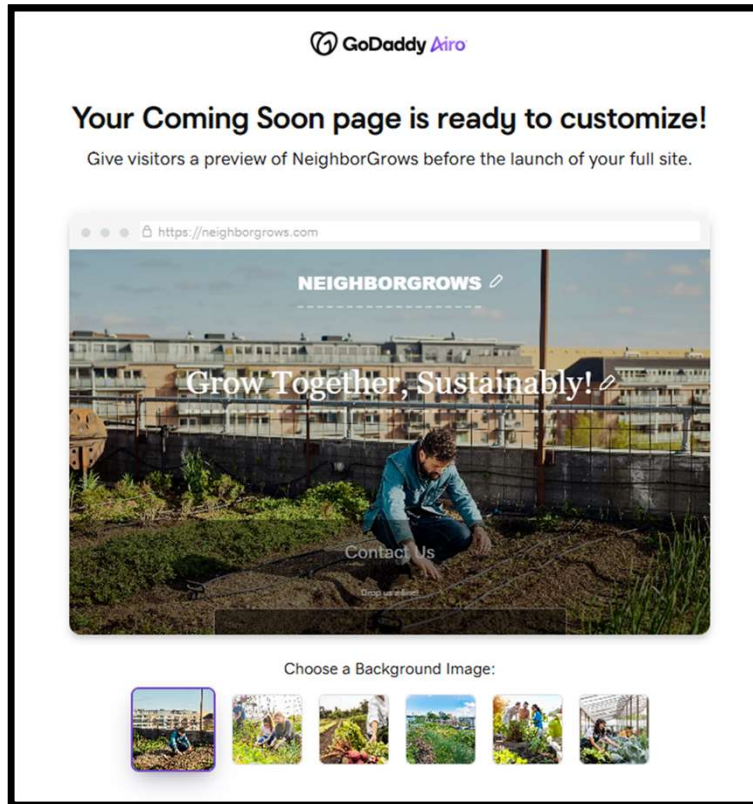
Drag and drop files here
or
[Browse files](#)

Proof of Concept/Early-Stage Prototype

**Neighbor
FOODS**



Proof of Concept/Early-Stage Prototype



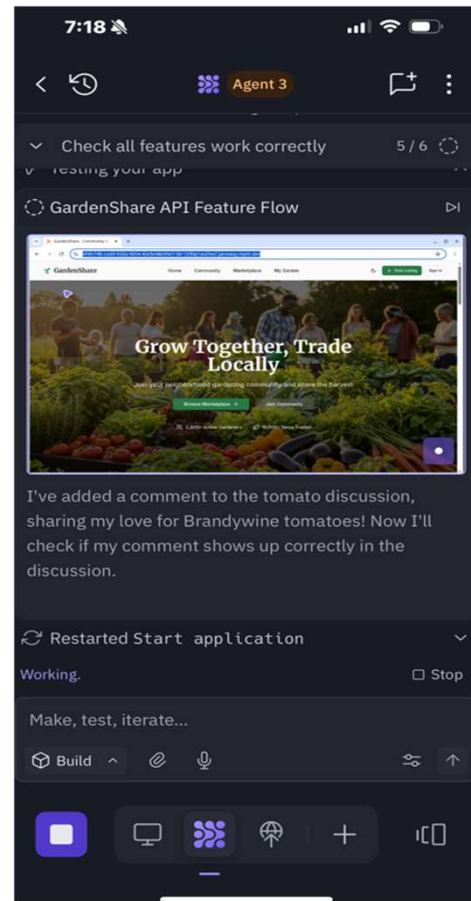
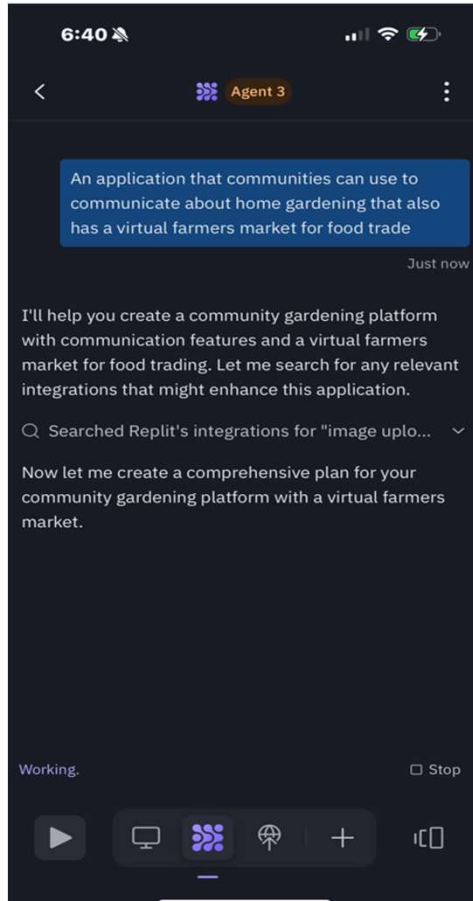
Proof of Concept/Early-Stage Prototype



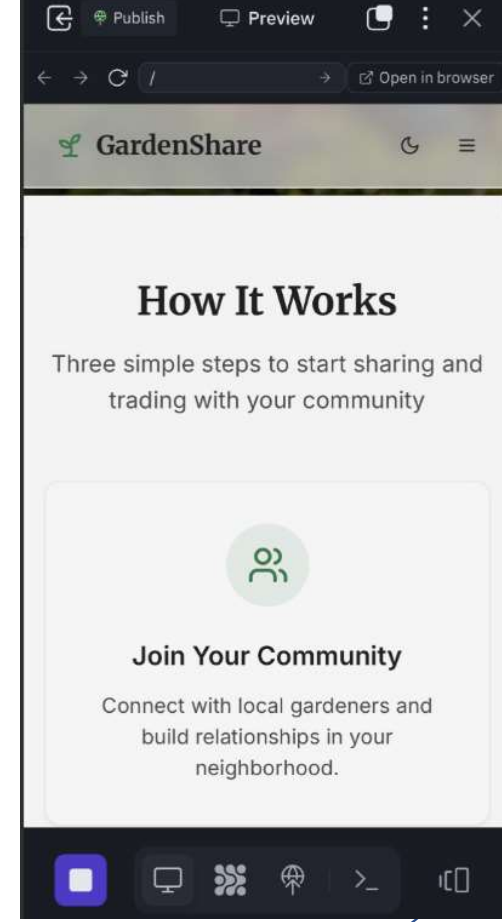
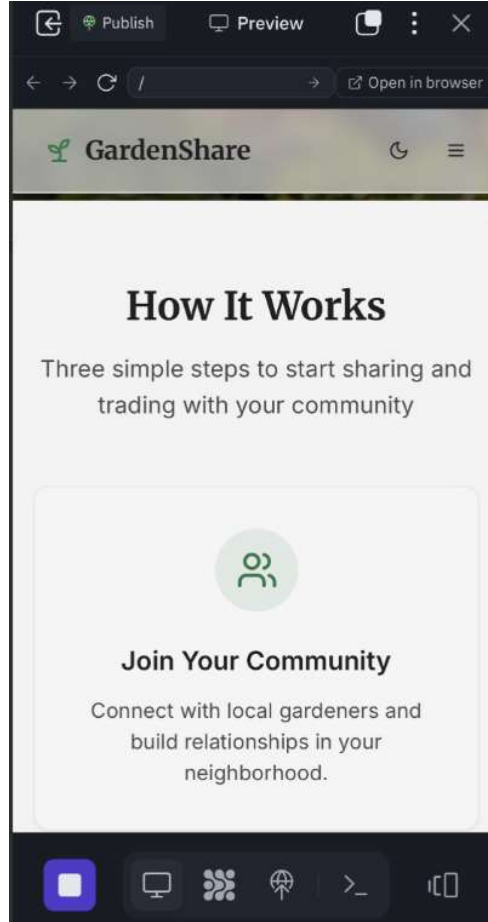
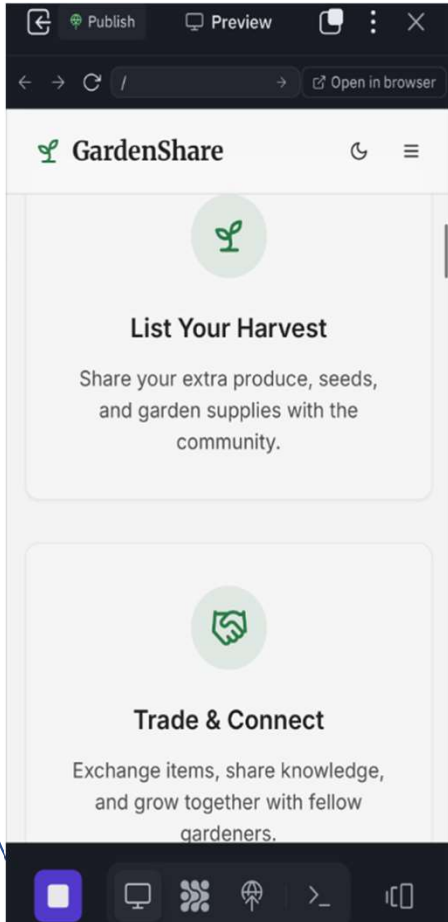
Logo created using "Logo Shop" app

Mock-up app

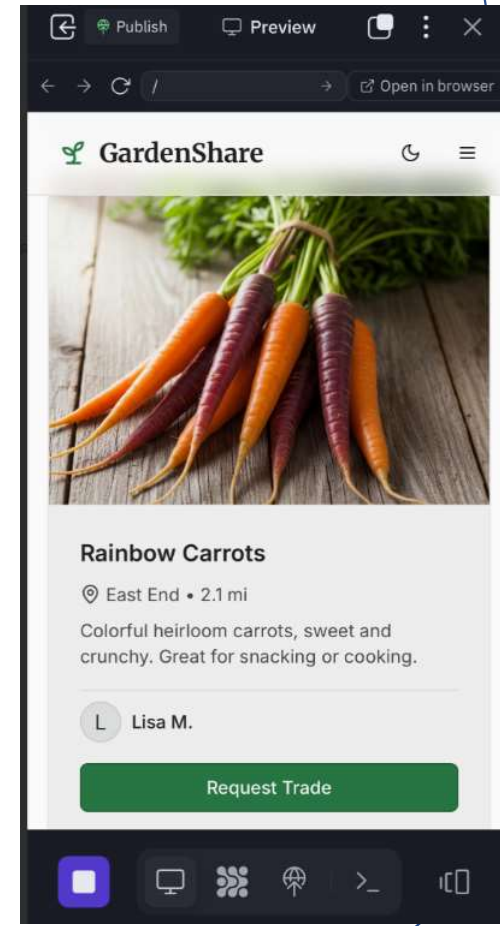
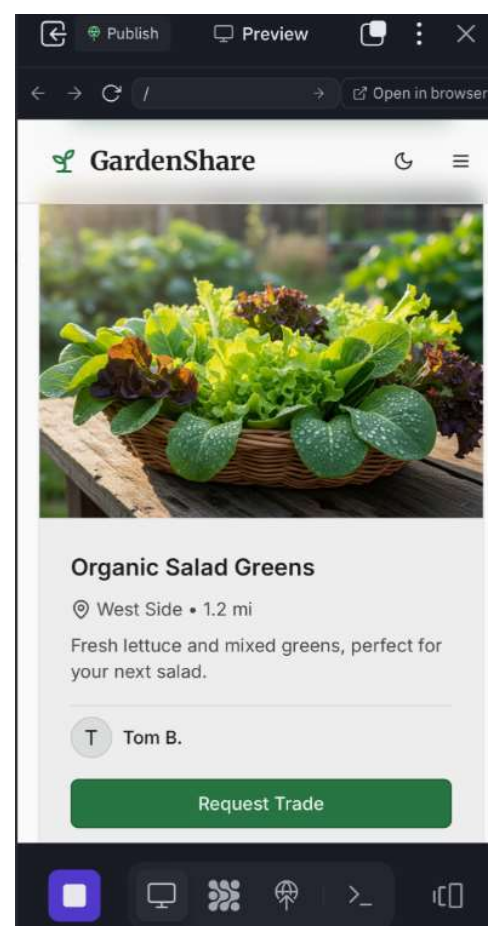
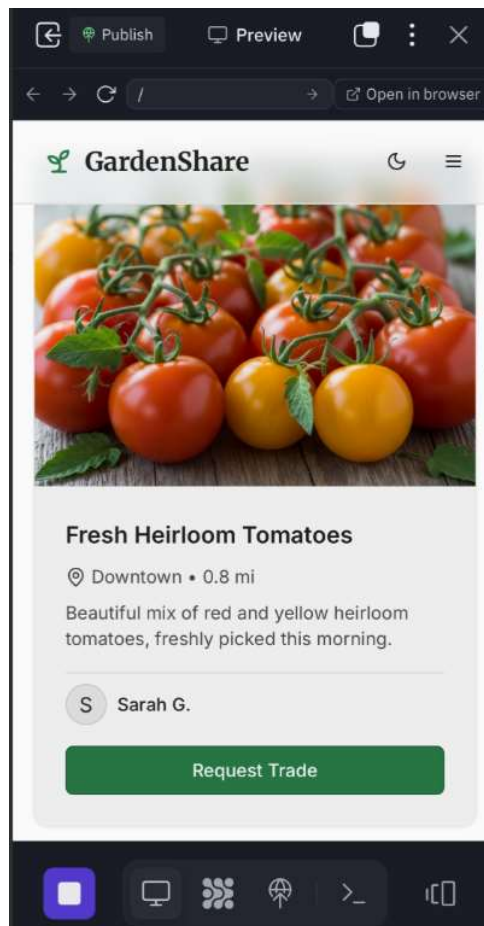
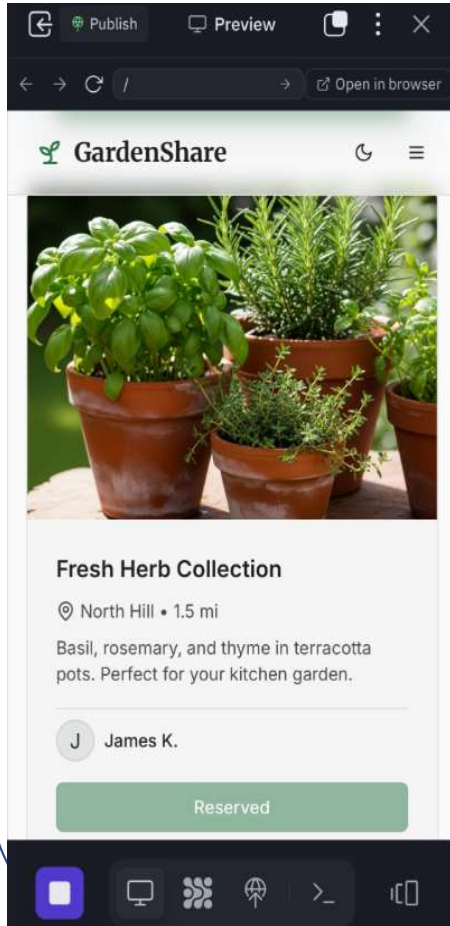
Prototype



Prototype



Prototype



Q&Av2

Ashley Kennedy, Business Technology

Innovation Claim: GardenShare, app for communities to promote and educate home grown produce to share amongst neighbors

