

**Final**

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BUS230: Build your Own Organization

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# GARDENSHARE ORANIZATION BUILD

GardenShare is a community-based AI application that connects neighbors with home grown sustainable food from small towns to large cities fostering education and appreciation for healthy living.

## PROBLEM STATEMENT

Many people rely on grocery stores for produce, but supply chain issues can limit availability or raise prices. This often makes folks wish for their own garden, even if they lack space or skills. GardenShare provides guidance for every home to grow and harvest, plus a virtual farmers market.

## SOLUTION

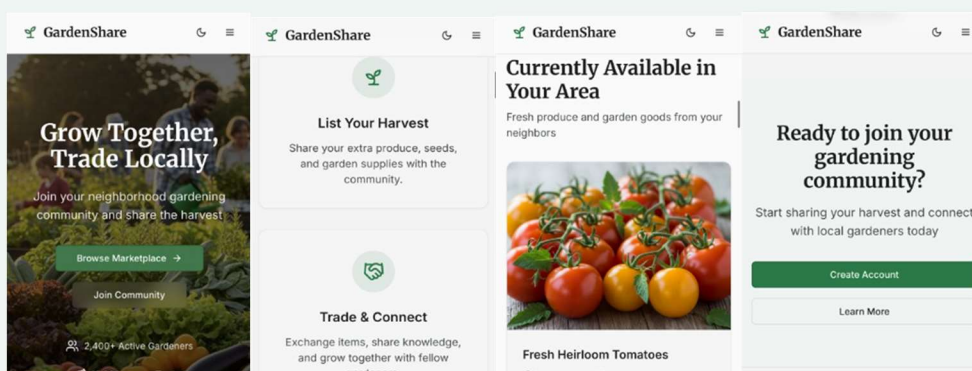
GardenShare empowers every home in a community to successfully grow and harvest fresh produce, regardless of space or experience. The application will connect neighbors together through a virtual farmers market, making it easy to trade homegrown fruits, vegetables and more.

## MISSION STATEMENT

Empower every household in a community to grow and harvest their own fresh produce, regardless of circumstances, by providing education and community connection. Virtual farmer Market's will allow neighbors to easily trade homegrown fruits, vegetables and more, fostering local sharing and sustainability. The goal is for every home to have at least one produce bearing plant, tree, or shrub to contribute.

## PHILOSPHY

GardenShare believes access to fresh, homegrown food strengthens people and communities while reducing reliance on supply chains. Even the smallest spaces can participate. By encouraging every household to grow and share at least one food-producing plant, we build self-reliance, encourage sustainability and foster community relationships.



# GARDENSHARE FLAT ORGANIZATIONAL STRUCTURE

## CEO

Responsible for vision, strategy, fundraising, partnerships. Overall success of application depends on leadership role in this position.

## Chief Technology Officer

Oversees application development and ensures quality and safety standards are being met

## Product Manager

Manages application features, user stories, gardening guidance, virtual farmers market and community tools.

## Application Developer

Builds and maintains the application. Responsible for day to day application flow.

## Information Technology Specialist

Manages servers, database, APIs.

## LEADERSHIP STATEMENT

GardenShare is in the infancy stages of development, making a flat organizational structure perfect for early development and growth. Every role directly contributes to the shared vision of empowering communities to grow and share their own food. This organizational structure enables a culture of collaboration across all fields of application development.