

As Digital Director/Creative Director for Detroit Travel Company LLC. you will have a variety of responsibilities throughout the term. Our team is looking for potential paid contractors to bring the Detroit Travel Company LLC products and services to life through high quality digital photography. You will need a strong sense for lighting and an eye for detail, apparel range, thereby constantly improving the product,

Intern Responsibilities:

- Working on the team with insight from the owner, taking digital images of Detroit Travel Company LLC & Travelista brand products.
- Ensuring that all products are lit correctly, efficiently and creatively, in accordance with Detroit Travel Company LLC's branding guidelines.
- Requirements • Must attend all company hosted events
- Producing high quality and consistently beautiful images, ensuring they are correctly exposed and colour consistent.
- Accurately archiving images to be easily accessed by other Detroit Travel Company LLC resources. Prepare sets, checking that all equipment is functioning, setting up appropriate lighting and keeping accurate daily shoot records.
- Ensuring all image's are ready in advance of marketing efforts.
- Meeting deadlines to prepare for new website material.
- Aiding marketing in implementing and executing creative direction from owner and serving as Creative Director.
- Ability to work well within a team working well under pressure with a flexible attitude.
- When needed Retouch / Crop / Upload Digital Images
- Name and maintain digital asset file / structure organization
- Retouch digital photographic images
- Perform quality assurance on all images
- Crop digital photographic images / maintain file size specification guidelines.
- Ensure colour consistency between images.

Requirements:

- Requirements • Must attend all of the scheduled events
- Recommended to provide own DSLR camera
- 21 years of age or older Position: Part-time, Unpaid
- Design, Photography Fine Art, Computer Science or related major
- Strong passion for digital art and graphic design
- Desire to learn about the travel and tourism photography marketing
- Excellent communication skills, both written and oral
- Ability to work independently and in a collaborative team environment

Duration:

Approx. 90 days or one quarter with potential for (15 hours per week max) we are flexible and willing to work around school and/or work schedules.

What we Offer for You: The internship is unpaid, but an extensive amount can be taken from this experience. An internship in the hospitality and tourism industry is a great way to get a jumpstart on your career and gain tangible working knowledge. Your experience at Detroit Travel Company LLC will enhance your resume and portfolio, as well as provide a platform for launching a successful career in you field of choice! You will receive the opportunity to connect and network with industry executives. These aren't simply photoshoots. Videographer experience will be gained. Connect with Business owners, and attend private events.

