

ENJOY A VARIETY OF HANDS-ON EXHIBITS AT MCKEE FARMS PARK IN FITCHBURG!

SATURDAY | MAY 12 | 2018 | 9AM-4PM

SPONSORSHIP OPPORTUNITIES

————— This event is free to the public. —————

Kids Building Wisconsin is a family favorite community event with a focus on getting kids interested in the numerous exciting careers available in the construction industry. At the fun, interactive event, kids participate in over twenty hands-on exhibits run by local trades and other exhibitors. Some of last year's popular exhibits included a Hammering Contest (North Central States Regional Council of Carpenters), a Structures vs. Earthquake Shake Table station (Pierce Engineers), and the Home Depot Kids Building Workshop where kids made birdhouses and other wood items from custom kits that they could then paint at the Painters & Allied Trades activity tent.

After the wildly successful inaugural event in 2014, we formed a 501(c)(3) organization and assembled a Board of Directors with the goal of broadening our impact to eventually include scholarships and other support to young people wishing to enter the industry. The outpouring of community feedback and positive press has been overwhelming. Your generous sponsorship will help us increase our influence through an even bigger and better event this year. Based upon last year's attendance of 2,600 kids, we are anticipating 3,000 kids (plus their families) this year. With area skilled trades, contractors, architects, and suppliers already pledging support and participation, now is your chance to take part in this fantastic event.

"Today, you guys made one little boy's dreams come true. He loves everything that has to do with construction: building, tools, and most of all, tractors and trucks. This is awesome and we will be attending every year!"

Sarah Bortz
2014 Event Attendee



56...

sponsors, that's a 25% increase from 2015!

120+...

radio mentions!



2,000...

free tape measures!

3,397...

Facebook likes!
32% increase from 2016

Kids Building Wisconsin 2017 By The Numbers

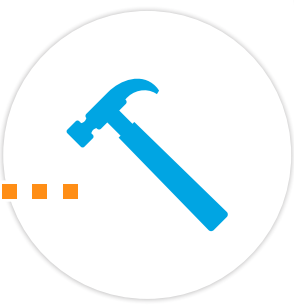
171...

volunteers!



10...

pieces of **BIG** equipment!



36...

interactive exhibits!

19...

press and newspaper mentions!

317...

photo contest entries!

2...

grand prize winners!

2,600...

kids in attendance!



17...

bike winners!



"There is nothing more rewarding than having the opportunity to inspire the imagination of our youth and future builders in our community. Every smile and enthusiastic swing of a rubber mallet reminded us of the importance of generating excitement in the building trades. We are so proud to be a part of Kids Building Wisconsin. We look forward to our continued years of partnership."

Carrie Enders, Wall-Tech
2015 - 2017 Kids Building Wisconsin Sponsor



SPONSORSHIP LEVELS

FRIEND **BRONZE** **SILVER** **GOLD** **TITLE**
 \$200 \$500 \$1,000 \$3,000 \$5,000

Mention in radio or print advertising					✓
Logo on homepage of website					✓
Logo on Facebook cover image					✓
Logo on promotional banners and signage					✓
Logo in promotional video				✓	✓
Logo on event map				✓	✓
Logo on flyers and promotional items				✓	✓
Logo on event t-shirts			✓	✓	✓
Logo on sponsor page of website			✓	✓	✓
Announced mention at event			✓	✓	✓
Banner at event		Sign	Small Banner	Medium Banner	Large Banner
Social media mention		✓	✓	✓	✓
Event exhibit	Optional*	Optional*	Optional*	Optional*	Optional*
Name listed on sponsor page of website	✓	✓			

Other Sponsorship Opportunities.

Do you have ideas that don't quite fit our sponsorship packages?
 Contact Amanda Zimmerman Holley today at 608.204.7219.

*All materials provided by sponsor. Please note: Late sponsorships may prevent us from featuring your company logo on Kids Building Wisconsin marketing materials.



SPONSORSHIP COMMITMENT FORM

Please complete this form and return it with your check as soon as possible to become an official Kids Building Wisconsin sponsor.

Company					
Contact					
Address					
Phone Number					
Email Address					
Sponsor Level	Friend Sponsor	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Title Sponsor
Exhibit Option	I/we plan to exhibit. I/we do not plan to exhibit.	Apprentice Section (Ages 4-8)		Journeyman Section (Ages 8-12)	

** See bottom of the next page for more information on the Sections**

Sponsorship Deadline: April 7, 2018

Please send and make checks payable to:

Kids Building Wisconsin
2625 Research Park Drive
Fitchburg, WI 53711



EXHIBITING AT KIDS BUILDING WISCONSIN

Interactive exhibits are the focal point of our event. Our exhibitors are local trades, general contractors, subcontractors, suppliers, architects, engineering firms, other industry-related groups, and anyone interested in promoting our industry. Our goal with the exhibits is to provide fun, interesting, and educational construction-related activities for kids in the 4-12 age range. Not every exhibit interests every age, but we want there to be something for everyone at our event. So what does exhibiting entail?

What You Provide:

- The Activity - We're always happy to help come up with ideas!
- Volunteers to Run Your Station
- Any Materials Required for Your Activity
- Prizes, or Other Giveaways, if Desired

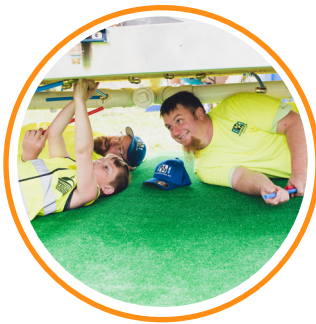
What We Provide:

- Tent
- Tables and Chairs - If Needed
- Stamps for passbook
- Goodies for Volunteers

Benefits of Exhibiting:

- Goodwill in Community
- Marketing (See Sponsorship Levels)
- Opportunity to Interact with Local Industry Professionals
- Fun Day Celebrating our Industry

Interested in exhibiting? Have questions? We're here to help! Call Amanda at 608.204.7219.



Fix the Plumbing
presented by H&H Industries



Connect the Circuit
Presented by Pieper Power



Sidewalk Chalk City
presented by Tri-North



Tree Hoist presented
by Conney Safety &
Dane County Arborists

In our efforts to produce a bigger and better event we're organizing our exhibits into two sections.

Our **APPRENTICE SECTION** will focus on youngsters, ages 4-8, while our **JOURNEYMEN SECTION** will focus on kids ages 8-12.

Our goal for 2017 is to achieve the great success for our journeymen that our apprentice level has enjoyed for three years.

HIGH 5 FOR 5 YEARS IN A ROW!

