



## THE SAFE WOMAN

Built for Real Life.

### ESG & Social Value Statement

The Safe Woman is a women's safety education business built on one simple belief: women deserve more than warnings.

We provide practical, empowering safety workshops that help women recognise risk, think clearly under pressure, and move through the world with greater confidence. Our work supports employers, public bodies and community organisations to move beyond policy on paper and towards practical, lived-relevant duty of care.

For The Safe Woman, ESG is not an add-on. It is central to how we operate, how we deliver training, and how we create value.

#### Environmental Responsibility

The Safe Woman is committed to reducing avoidable environmental impact as the business grows.

We prioritise digital resources wherever possible, including pre-workshop information, follow-up materials, workbooks and participant guidance. Printed materials are used only where they add genuine value to learning or accessibility.

We aim to reduce unnecessary travel by planning workshops efficiently, encouraging regional delivery days and using online meetings where in-person attendance is not essential. Where possible, we consider responsible suppliers, venues and partners who align with our values.

As the business develops, we will track core travel, printing and supplier decisions so that our environmental commitments remain practical, measurable and proportionate.

#### Social Value

Social value is at the heart of The Safe Woman.

Our workshops help women build confidence, understand personal safety in real-life contexts, and develop practical skills around situational awareness, early risk recognition, avoidance, de-escalation and simple release techniques.

We support organisations to strengthen their duty of care to female staff by bridging the gap between policy and lived experience. Women's safety risks do not exist in neat categories. They can appear at work, online, while commuting, travelling, lone working, attending meetings, socialising, or in domestic contexts.

The Safe Woman helps employers take proactive, visible and meaningful action.

Our delivery is calm, practical and non-alarmist. We do not use fear-based messaging or victim-blaming language. Our women-only learning spaces are designed to be respectful, psychologically safe and accessible to women of different ages, body types, confidence levels and physical abilities.

We also recognise that safety training can open important conversations. Where concerns are raised, we encourage appropriate signposting and support pathways, while making clear that The Safe Woman is an education provider, not an emergency service, counselling service or legal adviser.

## Governance

The Safe Woman is committed to ethical, transparent and responsible business practice.

We communicate clearly about what our training can and cannot do. We do not guarantee safety, overstate outcomes or use fear as a sales tool. Our purpose is to equip, inform and empower.

We maintain clear terms, participant expectations and professional standards for workshop delivery. We respect privacy and confidentiality, and we avoid filming or photographing participants without explicit agreement.

We are committed to reviewing our workshop content, policies, data protection processes, supplier relationships and client feedback as the business grows.

Our governance approach is based on trust, quality and accountability.

## Our ESG Commitments

The Safe Woman commits to:

- Delivering practical, empowering safety education for women.
- Supporting employers to strengthen duty of care and workplace culture.
- Creating respectful, psychologically safe learning environments.
- Using digital resources wherever possible.
- Reducing avoidable travel and unnecessary waste.
- Measuring participant feedback and social impact.
- Protecting participant dignity, privacy and confidentiality.
- Working with partners and suppliers who align with our values.
- Reviewing our environmental, social and governance practices regularly.
- Growing responsibly, ethically and with purpose.

## Closing Statement

The Safe Woman exists to help organisations take women's safety seriously before something goes wrong.

Our ESG approach reflects the way we believe business should be done: with care, clarity, courage and responsibility.

For us, responsible business is not about looking good on paper. It is about doing the right work, in the right way, for the women and organisations who trust us.