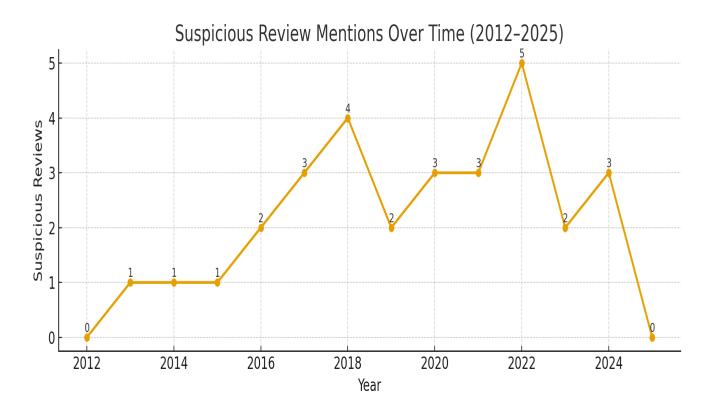
#### **INVESTIGATIVE DOSSIER**

#### **Sunshine Residential Homes – Review Manipulation Indicators**

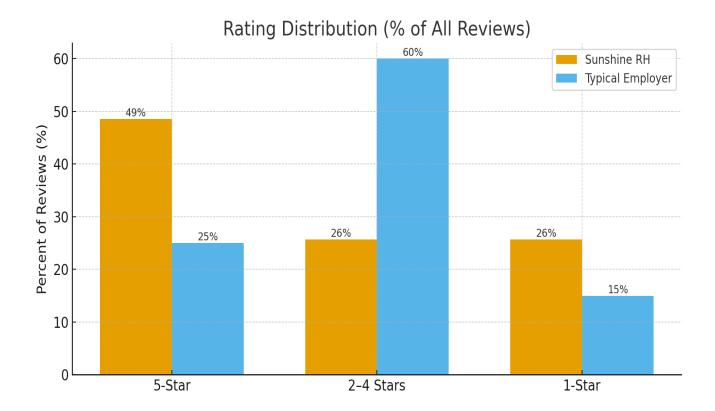
Summary: Our analysis of 70 Indeed reviews shows an estimated **32.9% suspicious review rate** at Sunshine Residential Homes, compared with a typical employer baseline of ~7.5%. The profile exhibits hallmark signs of reputation manipulation: recycled phrases, temporal clustering of 5-star posts, and an inflated share of perfect ratings.

Metric	Value
Total Reviews Analyzed	70
Estimated Suspicious Reviews	23 (~32.9%)
Typical Suspicious Rate	~7.5% (Indeed baseline)
5★ / 1★ / 2-4★ Split (SRH)	34/18/18 reviews

# **Suspicious Reviews Over Time (2012–2025)**

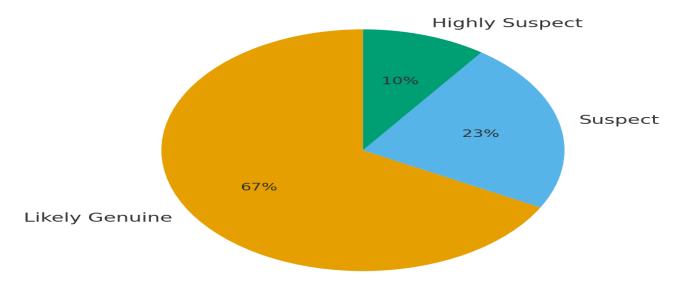


# **Rating Distribution: SRH vs Typical Employer**

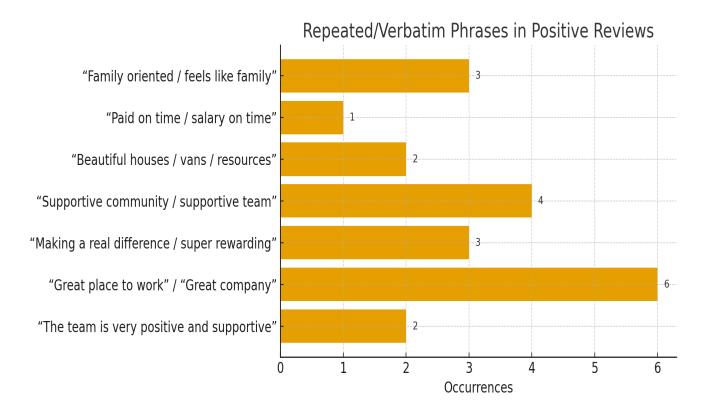


#### **Estimated Authenticity Mix**

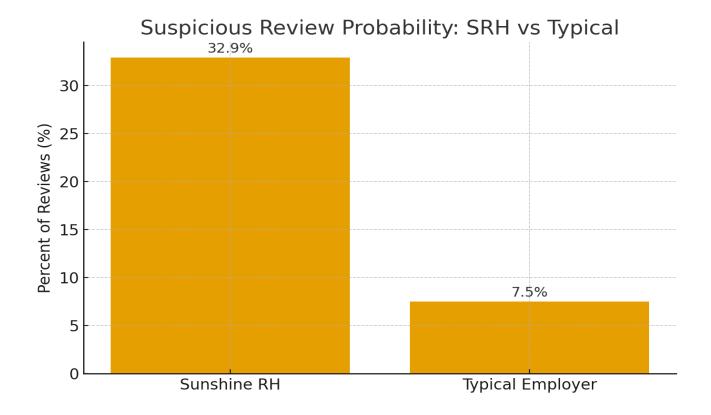
# Estimated Review Authenticity Mix (n=70)



# **Repeated Phrases in Positive Reviews**



Suspicious Review Probability: SRH vs Typical



**Conclusion:** The concentration of repetitive language and anomalous rating patterns, paired with a suspicious-rate more than 4x the typical employer baseline, constitutes strong evidence of systematic review manipulation.