

GIFT OF BATH

A PROGRAM OF MAIN STREET BATH



FAST FACTS

- Gift of Bath certificates come in denominations of \$10 and \$25.
- Gift of Bath can be redeemed at about 70 locations in and around downtown Bath, including eateries, retail shops, services and entertainment venues.
- Gift of Bath never expires.
- Gift of Bath certificates are routinely purchased for birthdays and holiday occasions and as thank you and appreciation gifts (*See list of locations on back*).

INCREASE SALES & SUPPORT OUR LOCAL ECONOMY

- Over \$20,000 worth of Gift of Bath certificates were sold in 2020 and will be reinvested in participating Gift of Bath businesses.
- The Gift of Bath program brings customers to your business, and customers with certificates tend to spend more.
- There is no sign-up fee to be a Gift of Bath Business. Main Street Bath (MSB) will reimburse you for the certificates redeemed at your location *minus 50 cents per certificate*, similar to the return on credit card sales.
- MSB will advertise your business name on the list of Gift of Bath Businesses on the visitbath.com website and on a printed list given with a Gift of Bath purchase.

HOW IT WORKS

- When a customer pays with Gift of Bath, your business keeps the certificate(s) to submit later to MSB for reimbursement.
- Customers may “stack” or spend multiple Gifts of Bath in one location, but they *may not* use a single Gift of Bath certificate at more than one location.
- If the customer does not spend the full amount, your business keeps the certificate and offers the customer correct change. *Your business will get reimbursed the certificate amount, less 50 cents, regardless of the sale amount.*
- MSB recommends marking a used certificate to indicate it has been redeemed. Some businesses stamp their business name, add the date of receipt, or draw a line through the certificate.
- Gift of Bath businesses have different internal strategies/procedures for tracking certificate sales depending on their business size and Point of Sale system. To discuss or to network with other similar businesses, reach out to MSB.

GET REIMBURSED BY MAIN STREET BATH

HOW: Submit Gift of Bath to MSB for reimbursement at the MSB office, by mail, or by contacting MSB to coordinate a Gift of Bath pick up & check drop off at your business location. *MSB will work with you to find a solution that considers your business location, hours, and staffing.*

WHEN: Submit Gift of Bath on a schedule that works best based on your accounting and how frequently you receive certificates.

TIMING: MSB staff can generally process your Gift of Bath at the time of receipt or within the same business day. If your business has saved up a large bundle of Gift of Bath (50 or more certificates), please make arrangements *in advance* before sending an employee to the MSB office for a check. *A large drop off with request for the check later is okay.*

CONTACT MAIN STREET BATH

To become a Gift of Bath Business or to submit Gift of Bath, call, email or visit MSB:

207-442-7291

assistant@visitbath.com

15 Commercial Street (Bath Regional Information Center)

GIFT OF BATH IS SOLD AT THE FOLLOWING LOCATIONS:

- Main Street Bath, 15 Commercial Street
- Online at visitbath.com/programs/gift-of-bath/
- Bath Savings Institution, 105 Front Street
- First Federal Savings & Loan, 125 Front Street
- Now You're Cooking, 49 Front Street

