

BARE



ASSOCIATES INTERNATIONAL

June 18, 2012

To Whom It May Concern:

This is to serve as a personal letter of recommendation for Ms. Judy Popov. I've had the pleasure of working with Judy Popov since August 30, 2010 when we hired her as our Sales and Marketing Coordinator. Judy's key responsibility in this position was to provide sales and marketing support to our executive sales manager, however she rather quickly showed us she was capable of much more: In a relatively short time, I've seen Judy develop her position into more of a marketing role and in fact we granted her the title of Marketing Manager in August of 2011.

Judy brings an energetic approach to her work, often looking for new ways of improving our processes even if doing so means more work for her personally in the short term. Judy's contributions to our company's website in particular cannot be overstated, and her consistent dedication to high quality results shows clearly in every sales presentation she has created for Bare International.

At the end of every quarter I grant special cash awards to two employees who are nominated by their peers for their dedication and special achievements. Judy was the recipient of our "Unsung Hero" Award for the 3rd quarter of 2011. The nominating individual was one of our managers who had been especially impressed with the assistance Judy provided to her in preparing for a Las Vegas conference:

"I had the distinct pleasure of working with Judy directly over the past few months. She and I coordinated the display for the [client's name removed] National Vendor Conference in Las Vegas, and she assisted me with the Power Point presentation for [client's name removed] Healthcare. Judy truly cares about the end result and it is evident by the amount of time and effort that she puts into everything she does. She is pulled into many directions and always finds the time to get everything done. I truly appreciated how involved she becomes when assisting you. She has brilliant ideas and is always willing to help!"

I feel certain that Judy will bring the same level of creativity, dedication, and care to any position she takes in the future. We wish her all the best in her life and her career.

Please do not hesitate to contact me directly should any additional information be needed.

Very Sincerely,



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