



Education

University of California, Irvine
Bachelor of Arts, Art History &
Political Science

University of California, Irvine
Master of Business Administration

Languages

*English,
Vietnamese*

Travel

60+ countries

I've been blessed by having the opportunity to travel, for work and pleasure, to 60+ different countries and experience the global diversity in cultures, art and cuisine. Philosophically, I feel compelled to share these experiences, through my work. I've created a series of companies around inspiration including Inspired Art Wine (IAW), an art studio, wine bar and gallery based out of Costa Mesa, CA. Since 2016, IAW has had 30,000+ customers and 250+ corporate clients; I look forward to impacting more! Over the years, I've taught close to 12,000 students at my studio. My mission has always been to **educate, entertain and inspire** anyone who is wanting and willing to learn regardless of their age, background, or artistic level.

I am most happy and fulfilled when I'm creating. Depending on the mood, energy and atmosphere during the creative process, each piece reflects the emotions I'm feeling at the moment in time. My style is about "going with the flow," but I'm obsessed with creating visual balance. Some enjoy the comfortable warm feeling of water-inspired works whereas others like the borderless feeling of space. You can find my work at my John Wayne Airport, Oculus Center in NYC, Costa Mesa studio, City Hall, universities, public/private corporations, homes, and art exhibitions.

EXPERIENCE

Inspired Art Wine, Founder | Educator | Owner

2016- Present

Costa Mesa, CA | inspiredartwine.com

Art Studio | Wine Bar | Art Gallery

With 30,000+ guests and 250+ corporate clients, IAW is the #1 premier art studio, wine bar and

entertainment space located in the heart of Costa Mesa, known in Orange County as the "City of the Arts". IAW offers public classes and private events during weeknights and weekends. I serve as the Lead Master Artist and Trainer teaching them on my propriety teaching method other artists on the teaching methods and my "edu-taining" approach to instruct students at every artistic level.

Pour Fine Art, Fine Artist | Owner

2014 - Present

Costa Mesa, CA | pourfineart.com

Private Collectors | Corporate Collectors | Public Work | Art Leasing

Camera capture moments in photo, my acrylic pour is a visual representation of that moment captured on a canvas. My style is about "going with the flow," but I'm obsessed with creating visual balance. These free flowing, acrylic pour works bring the viewer into different relaxing dimensions. Some enjoy the comfortable warm feeling of water inspired works whereas others like the borderless feeling of space. You can find my work at my studio, City Hall, public/private corporations, small businesses, and homes.

iRed Media, Founder | Principal

2015 - Present

Costa Mesa, CA | iredmedia.com

Digital Marketing | Brand Communications | Social Media | Public Relations

Modern marketing agency serving start-up to global organizations across high technology, consumer services/products, retail, finance/banking and higher education. Core expertise in digital marketing, brand identity, customer loyalty, sales engagement, public relations/strategic communications.

Inspired Somm, Founder | Educator

2018 - Present

Costa Mesa, CA | inspiredsomm.com

Consulting | Reviews | Winery | Restaurants | Tastings

Educating, Entertaining, Inspiring the Modern Wine Enthusiast

Inspired Vineyards, Founder | Vintner

2021 - Present

Paso Robles, CA & Napa Valley, CA | inspiredvineyards.com

Cabernet Sauvignon | Pinot Noir | Chardonnay | Rosé

A collection of art inspired high-quality wines sourced from Paso Robles and vinted in Napa Valley for the art wine enthusiast. Each label is a varnished print from one of my original paintings (ranging from 4-6 feet) and tells a story of my motherland, Vietnam.

Karen Nguyen Global

2015 - Present | karenmba.com

Consulting | Coaching | Training | Speaking

Client Engagements:

- Xalles Holdings (2021-2022), Chief Marketing Officer
- Seagate Technologies (2018-2020), Global Consultant, Partner Marketing
- Topsy Canvas (2019-2020), Business Coach/Consultant
- UC Irvine (2018-2019), Admissions Consultant
- Vistage Worldwide (2017-2018), Business Coach

Western Digital Corporation, Head of Worldwide Partner Marketing | Sr. Global Business Manager

2012 - 2016

Irvine, CA | wdc.com

Led the strategy, marketing, and operations of WD's Global Partner Program ensuring alignment to dynamic business priorities helping to drive marketing performance to the Worldwide Client Distribution business. Direct/indirect management and P/L responsibilities across North & Latin America, Europe, Middle East & Africa, China and APAC regions encompassing 90 countries and 17 languages.

HCL Technologies, Business Development Manager, Infrastructure Services Practice

2011 - 2012

Irvine, CA | hcl.com

Identified, led and executed strategic business opportunities across multiple vertical markets; helping to drive incremental revenue to the Infrastructure Services practice, the fastest growing division at HCL Enterprise, a \$6B global organization.

Experian Marketing Services, Global Strategic Alliances Analyst

2009 - 2011

Costa Mesa, CA | experian.com

Delivered 100+ opportunity assessments across five vertical markets identifying new revenue opportunities within Experian's existing partner pipeline to the global strategic alliances team.

Knobbe Martens, Patent & IP Litigation Analyst

2005 - 2009

Irvine, CA | kmob.com

Managed full cycle of case management from pre-trial to post-trial phase including research, due diligence, discovery and drafting motions across biotechnology, medical device and pharmaceutical industries.

EXHIBITION & SHOWS

Centered Exhibition, HB Art Center, Huntington Beach, California (Group)

January 2024 to March 2024

This juried exhibition selects top 100 artist to showcase for a month at HB Center.

4'x4' Contemporary Art, John Wayne Airport, Orange County, CA (Group)

May 2022 - March 2023

This juried exhibition selects top 15 artists to showcase two 48"x48" paintings at the Orange County airport.

MvVoArt Show, World Trade Center, New York, NY (Group)

May 2022

This juried show selects the top 100 artists internationally to showcase their work at the Oculus World Trade Center. Artists showcasing their paintings at WTC is also nominated for the coveted 2022 Clio Awards.

Art on the Fifth, City Hall Costa Mesa, California (Solo)

November 2021 to March 2022

I was selected as the exclusive artist to exhibit 20+ of my paintings at the City Hall and Mayor's office.

Centered Exhibition, HB Art Center, Huntington Beach, California (Group)

January 2022

This juried exhibition selects top 100 artists to showcase for a month at HB Center.

The Other Art Fair, Saatchi, Santa Monica (Group)

September 2021

This juried fair hosted by Saatchi Art selects top 100 artists to showcase for a week in Santa Monica.

HONORS & AWARDS

Senator Janet Nguyen, 36th Senate District

Honoree, Women of Distinction

March 2024

Los Angeles Times

Honoree, OC Inspirational Women in Business

August 2023

Orange County Wine Society

Winner, Gold Medal for the "Best Wine Label" in the Thematic Category

June 2022

Clio Awards

Nominee, Contemporary Art

May 2022

Orange County Business Journal

Nominee, Women in Business Awards

October 2020

Orange County Business Journal

Nominee, Entrepreneur of the Year Awards

September 2018

Orange County Business Journal

Nominee, Innovator of the Year Awards

August 2017

Orange County Business Journal

Winner, Emerging Small Business Award

March 2017

Orange County Business Journal

Nominee, Women in Business Awards

October 2016

VOLUNTEER

UC Irvine, Paul Merage School of Business

Dean's Leadership Circle, Executive Board Member

2021 - 2023

UC Irvine, Paul Merage School of Business

Beall Center for Innovation & Entrepreneurship, Board Member

2017 - 2023

UC Irvine, Paul Merage School of Business

New Venture Competition, Judge and Coach

2017 - 2020

UC Irvine, Paul Merage School of Business

Admissions Consultant

2018 - 2019