

# 2021 WESTERN COLORADO HOME & GARDEN EXPO

Presented by the HBA of Western Colorado

Saturday and Sunday  
**MAY 1ST & 2ND, 2021**  
MESA COUNTY FAIRGROUNDS  
Grand Junction

## 2021 SPONSORSHIP OPPORTUNITIES

### TITLE SPONSORSHIP - \$6,500

- Exclusive Sponsorship - Only 1 Available
- Four full size booths at the Expo
- Company name mentioned alongside the HBA, in 100% of Print, 100% of Radio and TV advertising
- Company logo on billboard advertising! (Only your logo and the HBA's Logo on our billboard.)
- Company logo on event poster; on cover and inside the official Home Expo program!
- Editorial space in the official program
- Company logo on [www.hbawesternco.com](http://www.hbawesternco.com) website
- Your business banner will be displayed prominently at entrance to Expo
- Company name will be mentioned throughout the two-day event during live broadcasts
- Twenty (20) free admission tickets for the Expo to give to your family, friends, or clients to visit the Expo

### LEVEL I SPONSORSHIP - \$3,500

- Two full size booths at the Expo
- Company logo in 100% of print advertising;
- Company logo or name mentioned on 100% of TV advertising
- Company name mentioned in radio promotion
- Company name mentioned throughout the two-day event during live broadcasts
- Company logo on Sponsor page inside of official program
- Company logo on [www.hbawesternco.com](http://www.hbawesternco.com) website that will link to your business website
- Your business banner will be displayed along perimeter of Expo
- Eight (8) free admission tickets for the Expo to give to your family, friends, or clients to visit the Expo

### LEVEL II SPONSORSHIP - \$2,000

- One full size booth at the Expo
- Company logo on Sponsor page inside official program
- Company name/logo on 100% Print Advertising
- Your business banner will be displayed at Mesa County Fairgrounds
- Four (4) free admission tickets for the Expo to give to your family, friends, or clients to visit the Expo

