

# 2022 WESTERN COLORADO HOME & GARDEN EXPO

Presented by the HBA of Western Colorado

Saturday and Sunday

**APRIL 30TH &  
MAY 1ST, 2022**

**MESA COUNTY FAIRGROUNDS  
Grand Junction**

## 2022 SPONSORSHIP OPPORTUNITIES

### **TITLE SPONSORSHIP - \$6,500**

- Exclusive Sponsorship - Only 1 Available
- Four full size booths at the Expo
- Company name mentioned alongside the HBA, in 100% of Print, 100% of Radio and TV advertising
- Company logo on billboard advertising! (Only your logo and the HBA's Logo on our billboard.)
- Company logo on event poster; on cover and inside the official Home Expo program!
- Editorial space in the official program
- Company logo on [www.hbawesternco.com](http://www.hbawesternco.com) website
- Your business banner will be displayed prominently at entrance to Expo
- Company name will be mentioned throughout the two-day event during live broadcasts
- Twenty (20) free admission tickets for the Expo to give to your family, friends, or clients to visit the Expo

### **LEVEL I SPONSORSHIP - \$3,500**

- Two full size booths at the Expo
- Company logo in 100% of print advertising;
- Company logo or name mentioned on 100% of TV advertising
- Company name mentioned in radio promotion
- Company name mentioned throughout the two-day event during live broadcasts
- Company logo on Sponsor page inside of official program
- Company logo on [www.hbawesternco.com](http://www.hbawesternco.com) website that will link to your business website
- Your business banner will be displayed along perimeter of Expo
- Eight (8) free admission tickets for the Expo to give to your family, friends, or clients to visit the Expo

### **LEVEL II SPONSORSHIP - \$2,000**

- One full size booth at the Expo
- Company logo on Sponsor page inside official program
- Company name/logo on 100% Print Advertising
- Your business banner will be displayed at Mesa County Fairgrounds
- Four (4) free admission tickets for the Expo to give to your family, friends, or clients to visit the Expo





Presented by the HBA of Western Colorado

Saturday and Sunday  
**APRIL 30TH &  
MAY 1ST, 2022**  
MESA COUNTY FAIRGROUNDS  
Grand Junction

## 2022 EXPO SPONSORSHIP CONTRACT

### SPONSORSHIP MUST BE PAID IN FULL AT TIME OF SIGN UP!

The undersigned sponsor/advertiser, \_\_\_\_\_ agrees to purchase from the Housing & Building Association of Western Colorado, (HBA) a sponsorship level as described herein for the 2022 Home Improvement & Remodeling Expo. The sponsor/advertiser agrees to pay the HBA the amount listed for the Sponsorship level. In exchange for such payment, the sponsor/advertiser shall receive all benefits of the Sponsorship Level, as described on the previous page.

Sponsor agrees to follow all rules associated with the Home Expo as listed on the booth reservation form. No refunds of the sponsorship amount, either partial or in full, will be given.

### Level of Sponsorship requested:

\_\_\_\_\_ Amount: \_\_\_\_\_

*\*Please complete Booth Reservation Contract as well (items needed for your booth, etc.)*

### Business Information:

Company Name: (As will appear in Program)

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature of Company Representative \_\_\_\_\_ Date: \_\_\_\_\_

### Payment Options:

☐ My check is enclosed

Please charge my ☐ VISA ☐ MasterCard ☐ Discover ☐ AMEX

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Authorized Signature/Date: \_\_\_\_\_

Thank you for supporting the HBA of Western Colorado!

### HBA USE ONLY

Date Received \_\_\_\_\_ Amount \_\_\_\_\_ Payment Type \_\_\_\_\_

Booth Assignment \_\_\_\_\_