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Orchid Orthopedic Solutions

Orchid Orthopedic Solutions is a worldwide leader of medical device outsourcing services from design and development through finished goods manufacturing.

Headquartered in Holt, Michigan, Orchid is a global company offering a broad array of services and capabilities for orthopedic and medical device development and manufacturing.

GLBMA Feature

Why register to ISO 9001 or keep your ISO 9001 certification!

As I was reading my email today, I received an email from a past client that had dropped their ISO certification a few years ago. Now a customer is asking for their certificate, and the previous client had to tell them they had dropped their certification. The reason they dropped in the first place was that, as the client stated, no one was asking for their certificate.

It is not uncommon for a company to drop certification to ISO 9001 or just not get registered if they believe customers do not require them to be certified. Nine times out of ten customers require certification; the customer expects the supplier will maintain certification. When a client drops their certification, and their customer requires that they must be certified to quote any new work, the client must start with a new registration. It is usually more costly than maintaining certification in the first place. Not only do they lose all of the histories of being certified, but they may lose the job because certification takes time. It is also true for companies that are not registered. We get calls from potential clients asking about certification. It is because they are quoting a large job, and to win it, they need to register for a management system.

I can give you a specific example, a small machine shop's (10 employees) largest customer required certification to ISO 9001. We quoted the management system and the machine shop signed on for certification. The machine shop canceled their registration audit three times in 1 year. Their customer finally got impatient and pulled a \$10 million long term project from them. They couldn't get us in there fast enough. The above scenario was a \$2500.00 investment for registration to keep a \$10 million project. The bottom line is, registration is an investment and not an expense. How much is your company losing to other companies because you are not registered? How many RFQ's is your company not bidding on because customers know you are not certified?

For additional information on registration requirements or questions about ISO 9001, contact Drew Dysinger at AVU Registrations, Inc. 989-615-9757 or drew@avuregs.com

GLBMA Casino Night - Tickets on sale now!

Make plans to join us Thursday, **February 13, 2020** at **Horizon's Conference Center**. Doors open **5:45 pm**, Gaming starts at 6:30 pm, gaming ends at 8:30 pm, and Prizes awarded at 8:45 pm.



Register Now!

Gaming includes: Poker, Black Jack, Craps, Slots, Roulette, and Euchre.

Appetizers, Beer, Wine, and Soft drinks included. Liquor available at cash bar.

Gather your friends, co-workers, and family to join us at one of the most fun nights of the year. Bring your sweetheart for our new photo op. Be sure to register to attend.

Cost \$55 a person or a six pack of tickets for \$300! \$65 for guest.

Women in MFG - Special Interest Group

Calling all women in manufacturing! Join us for a Hump Day Happy Hour! Grab a beverage or dinner and enjoy some time with like minded women. [Click for guidelines.](#)

Our next meeting will be Wednesday, March 11, 2020. Location to be determined, we will meet from 5:00 pm to 6:30 pm. Topic to spur conversation is HR Practices. If you would like to be added to the event eblast please contact Tanya via tblehm@svsu.edu or call 989-964-2881.

Quality - Special Interest Group

The Quality Special Interest Group will be meeting Wednesday, March 18, 2020 at Saginaw Valley State University. They will meet in Curtiss Hall, second floor, room C203. [Click for guidelines.](#) The topic of discussion is Problem Solving.

If you would like to be added to the event eblast please contact Tanya via tblehm@svsu.edu or call 989-964-2881.

Member News

Fullerton Acquires Carbro Corporation

Fullerton Tool Company (Fullerton), a manufacturer of precision-made solid carbide cutting tools located in Saginaw, Michigan announces the acquisition of Carbro, Corporation, a manufacturer of solid carbide rotary tools located in Lawndale, California. With this acquisition, Carbro Corporation will now operate under the name Carbro, LLC (Carbro). [Click to read the complete Press Release.](#)

GLBMA/Delta College Scholarship Opens

GLBMA members and immediate family members are eligible to apply for the GLBMA scholarships at Delta College. The application period is now open and accepting online applications. The award is \$1,000 for a year at Delta College. Please share this information with your employees. The link is available below or on the GLBMA website under education. You will need a Delta log-in in order to apply.

<https://delta.academicworks.com/>

for additional information: tblehm@svsu.edu or call 989-964-2881.

Opportunities Abound

SBDC offers Marketing Webinar

Creating Your Most Profitable Marketing Strategy

Tuesday, February 4, 12:00 pm to 1:00 pm

Learn to build a marketing funnel for your business to grow each member of your audience to their maximum potential of revenue, referrals, or loyalty. We will examine how to drive every conversation forward with the right calls to action to make your marketing efforts more efficient and effective.

Fee: No cost for Michigan Residents

You're invited to attend!

Windover High School's Jobs for Michigan's Graduates Initiation and Installation Ceremony.

Friday, January 31, 2020
2:30 p.m. - 3:00 p.m.

Windover High School Media Center (Midland Public Schools)
919 Smith Road
Midland, MI 48640

[Click to download the event flyer.](#)

Middle Michigan Announces next MI Career Quest event



Save the date for October 30, 2020 for the next MI Career Quest Event

The Great Lakes Bay and Region 7b Michigan Works! offices will be holding information meetings starting March 5th. Save the date and watch for more information. For more information please reach out to Kristen Wenzel, kristen@michiganworks.com or Natasha Allen, NAllen@michiganworks4u.org

MMTC Supervisory Training - Last day to register 2/3/2020

MICHIGAN
MANUFACTURING
TECHNOLOGY
CENTER

UPCOMING CLASS: SUPERVISOR SKILLS

FEBRUARY 12, 13, 20, 21
at Saginaw Valley State University

*" This class was a paradigm shift for me.
It forced me to go back to zero. It was the point
that I became the sponge."*

-Adam Heitz , Miller Industries

The advertisement features a background image of industrial machinery with copper wires. The text is overlaid on a grey and orange background.

Register Now!

Save the Date

Save the date for our upcoming events! Check our [website](#) for complete details.

[Download the 2020 calendar of events!](#)



MFG Champions

Learn how to become a MFG Champion!

Support the GLBMA and get year round exposure.

Call Tanya at 989-964-2881 or email tblehm@svsu.edu



Great Lakes Bay Manufacturers Association | C201 Curtiss Hall | 989-964-2881 | www.glbma.org

STAY CONNECTED



Proud to Manufacture