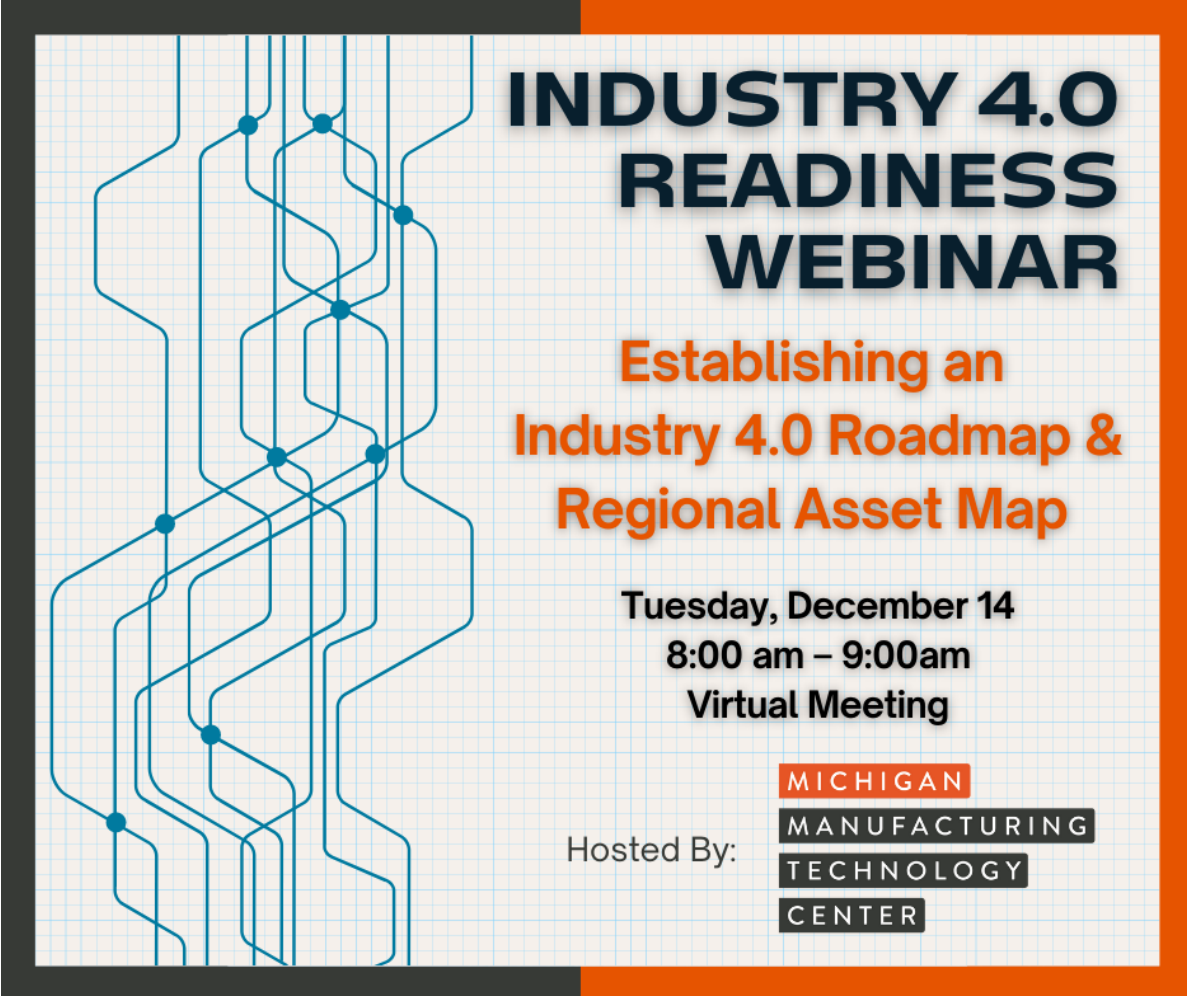


# MEDC Industry 4.0 Readiness Webinar

The graphic features a background of blue circuit lines on a white grid. The text is arranged in a clear, hierarchical layout. The main title is in large, bold, dark blue letters. The subtitle is in orange. The date and time are in black. The host information is in a stacked, blocky font with orange and black colors.

## INDUSTRY 4.0 READINESS WEBINAR

### Establishing an Industry 4.0 Roadmap & Regional Asset Map

Tuesday, December 14  
8:00 am – 9:00am  
Virtual Meeting

Hosted By: **MICHIGAN  
MANUFACTURING  
TECHNOLOGY  
CENTER**

Register to Attend!

Join us Tuesday morning, December 14, 2021, at 8:00 am for this informative webinar. The link to the webinar will be sent on Monday afternoon in an event reminder.

Take a look at establishing a road map to Industry 4.0 and learn more about regional and state partners that can help guide you through the implementation of Industry 4.0.

#### Key Learning Objectives:

- Learn how to build a roadmap to guide you through the Implementation of Industry 4.0
- Learn about regional and state resources to help explore, implement, and fund Industry 4.0

#### Presenters:

- Chuck Werner, Michigan Manufacturing Technology Center

#### Background:

Often referred to as the Fourth Industrial Revolution, or “Industry 4.0,” is an advancement in manufacturing technology that is Interconnecting physical and digital systems into a smart factory. The goal of this program is to assist small- and mid-sized manufacturers with the exploration of Industry 4.0 technology and practices.

As part of the launch of Michigan's *Industry 4.0 Readiness Initiative*, The Great Lakes Bay Manufacturers Association (GLBMA) in collaboration with the Michigan Economic Development Corporation (MEDC) to bring you more information about Industry 4.0 and the state's goal for 2025. This programming is brought to you in partnership with The Central Michigan Manufacturers Association (CMMA), Region 5 Economic Development partners, Automation Alley, Regional Michigan Works! offices, the Small Business Development Center, and the Michigan Manufacturing Technology Center. Industry 4.0 brings many positive changes to today's manufacturers to improve their business and operations. We look forward to helping regional companies identify opportunities to improve processes, repurpose labor, and implement small, but impactful changes with affordable Industry 4.0 solutions.

**Presenter's Bio**

Chuck has accumulated 30 years of experience in manufacturing, most of it as a Tier I supplier in automotive. Over his career, he has overseen numerous technology implementations. His manufacturing experiences have ranged from Operations, Quality, and Engineering. He currently utilizes his experience and knowledge to help manufacturers create Industry 4.0 roadmaps and help them understand which technologies will give them the best return. Chuck also served four years in the United States Army in a military intelligence role.

