

BE PART OF OUR HISTORY

SPONSORSHIP PACKAGE - JULY 18-20, 2025





LANGDON DAYS:

A COMMUNITY. A CULTURE.

A CHANCE TO CONNECT WITH NEIGHBOURS.





Langdon Days is an annual fundraising event for the Langdon Community Association (LCA). In 2024, Langdon Little League (LLL) became a partner for Langdon Days, so it is now also a fundraiser for LLL.

Proceeds from Langdon Days help the LCA maintain and upgrade the existing park and facilities. The LCA is responsible for operating and maintaining most of the facilities within Langdon Park. Some of these facilities have no user fees for the community members at large, and the LCA uses funds from Langdon Days to keep them operational. Proceeds from Langdon Days also help the LLL maintain and upgrade Langdon's six existing ball diamonds.

Various events are planned for this annual 3-day event: a parade, pancake breakfast, slo-pitch tournament, bingo, children & youth activities, vendors village, car show, & beer gardens with entertainment.

During Langdon Days, the heart of our small town comes alive, fostering a deep sense of belonging, friendship, and community pride. The LCA and LLL seek your assistance to ensure another successful year. Your support offers a unique way to generate brand awareness, connect with existing and prospective customers, and enhance our community.



LANGDON DAYS: A CHANCE TO CONNECT

SPONSORSHIP OPPORTUNITIES

MVP SPONSOR - \$5,000 (unlimited available)

A premium tier for maximum visibility.

Benefits:

Event Signage:

- One banner displayed in the Langdon Park or Iron Horse Fields on the ball diamond fence during Langdon Days.
- Coroplast sign on a Langdon Park or Iron Horse Fields ball diamond fence for 12 months post-event.
- Coroplast sign on Rink Board for 12 months

Recognition:

- Recognition on LCA and/or LLL website, social media, and sponsor board.
- Announcement during the event as an MVP sponsor.

DIAMOND SPONSOR - \$3,000- \$4,999 (unlimited available)

Showcase your community support with premium visibility.

Benefits:

Event Signage:

- One banner displayed in Langdon Park or Iron Horse Fields on the ball diamond fence during Langdon Days.
- Coroplast sign on the Langdon Park or Iron Horse Fields ball diamond fence for 12 months post-event.

Recognition:

- Name and logo prominently featured in event announcements.
- Recognition on LCA and/or LLL website, social media, and sponsor board.

PLATINUM SPONSOR - \$1,000 - \$2,999 (unlimited available)

A high-visibility option to support the community.

Benefits:

Event Signage:

• One banner displayed in Langdon Park or Iron Horse Fields on the ball diamond fence during Langdon Days.

Recognition:

- Name mentioned during event announcements.
- Recognition on LCA and/or LLL website, social media, and sponsor board.

LANGDON ALLY SPONSOR - Up to \$999 (unlimited available)

Recognition:

Recognition on LCA and/or LLL sponsorship board, website and social media.

SPECIAL SPONSORSHIP OPPORTUNITIES

FIREWORKS SPONSOR - \$7,000 (1 available)

The premier sponsorship level, showcasing your company as a key supporter of Langdon Days.

Benefits:

All benefits of MVP level sponsor

Exclusive perks:

- Large banner at the fireworks viewing area.
- One additional coroplast sign at the Langdon Park for 12 months post-event.
- One additional banner displayed in Langdon Park for the event weekend.
- Acknowledgment during the fireworks announcement and main event announcements.
- Prominent logo placement on the LCA website, social media, and sponsor board.
- Volunteer badges will feature your logo.

WATER STATION SPONSOR - \$5,000 (2 available)

Show your support for the community by keeping everyone hydrated!

Benefits:

All benefits of MVP level sponsor

Exclusive perks:

- Banner at the water station, branded with "Brought to you by [Your Company]."
- Announcement during the event as the water station sponsor.

BREAKFAST SPONSOR - \$5,000 (1 available)

Be the name behind the most important meal of the day!

Benefits:

All benefits of MVP level sponsor

Exclusive perks:

- One banner at the breakfast area, branded with "Brought to you by [Your Company]."
- Mention during breakfast announcements as sponsor.

MOVIE NIGHT SPONSOR - \$3,000 (1 available)

Benefits:

All benefits of Diamond level sponsor

Exclusive perks:

- Announcement at the event.
- Company logo on 100 popcorn bags and 100 bottles of water from concession.

SPECIAL SPONSORSHIP OPPORTUNITIES

INFORMATION BOOTH SPONSOR - \$2,000 (1 available)

Benefits:

All benefits of Platinum level sponsor

Exclusive perks:

- One banner at the information booth, branded with "Brought to you by [Your Company]."
- Mention during event announcements.

CHILDREN'S FESTIVAL SPONSORS - \$1,000 - \$3,000 (unlimited)

THEMED SPONSORSHIPS

Mechanical Bull Sponsor - \$2,500 Horse Wagon Rides Sponsor - \$2,000 Pony Rides Sponsor - \$2,000 Bouncy Castle Sponsor - \$1,500 Petting Zoo Sponsor - \$1,200 Dunk Tank Sponsor - \$1,000

Benefits:

All benefits of Platinum level sponsor Exclusive perks:

- Two signs displayed at the children's festival, branded with "Brought to you by [Your Company]."
- · Mention during the festival announcements.

CAR SHOW SPONSOR - \$1,000 (unlimited)

THEMED SPONSORSHIPS Dyno - \$1,000

Benefits:

All benefits of Platinum level sponsor

- Exclusive perks:
- Two signs displayed at the car show area, branded with "Brought to you by [Your Company]
- · Mention during car show announcements.

VOLUNTEER BREAK AREA SPONSOR - \$500 (2 available - Langdon Park or Iron Horse Fields)

Benefits:

All benefits of Langdon Ally level sponsor Exclusive perks:

Thank you sign in the Volunteer break area.

LANGDON DAYS PARADE

If you're interested in participating in the annual parade, please let us know by emailing Langdon.days@goodlucktown.ca and our Parade Coordinator will send you the applicable information.

The Langdon Days Parade is quickly becoming one of the most celebrated traditions of Langdon Days.



HELPING HANDS

Should you be unable to contribute financially, there are a number of items that are required for Langdon Days. Instead of financial donations, we would be happy to accept donations of any of the following items:

Shade and Rest:

Picnic Tables, Umbrella's, misters, and pop up tents to keep everyone cool and rested.

Keep Things Running:

Generators, flood lights, megaphone and First Aid Kits, so that everyone can enjoy the event.

Let the Bidding Begin:

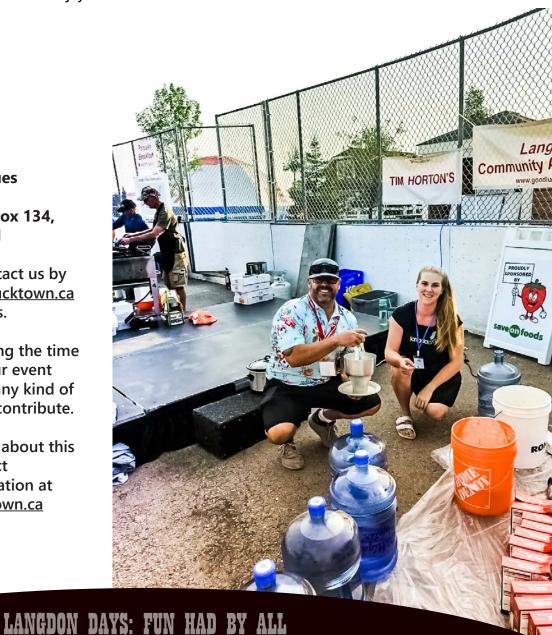
We're looking for silent auction donations to raise money for the LCA.

All sponsorships cheques can be mailed to: Langdon Days Committee Box 134, Langdon, AB T0J 1X1

To donate an item, please contact us by email at Langdon.days@goodlucktown.ca to make arrangements.

We truly do appreciate you taking the time to consider helping make our event a success and feel grateful for any kind of sponsorship you are willing to contribute.

Should you have any questions about this package please contact
Langdon Community Association at
Langdon.days@goodlucktown.ca



LANGDON DAYS SPONSORSHIP FORM

JULY 18-20, 2025
Learn more by visiting www.GoodLuckTown.ca

COMPANY NAME:
COMPANY ADDRESS:
CONTACT NAME:
PHONE NUMBER:
EMAIL:
I AM INTERESTED IN SPONSORING:

Mail to: Langdon Days Committee, Box 134, Langdon, AB T0J 1X1

Or Email to: Langdon.days@goodlucktown.ca