



NuFountain Skin Safety Series

Part Two

You Need to
Look for Trouble Ingredients
or They Will Find You

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www.c20store.com. Email: info@nufountain.com



WOW!!!

We mean WOW!!!

How many times have you seen this absurd image promoting what claims to be vitamin C serum?

How many times have you thought they actually use vitamin C from citrus plants?





How many times have you been told that the cosmetics you use are made with “natural” ingredients?

That they use “sustainable” and safe ingredients?





We are going to help
you find out what you
are being sold.

Cosmetic companies
are good at one thing:

Selling a fantasy that
often is far from true.

That covering up your
natural beauty is, well,
natural to do.





Here's what happens
with beauty products:

Most come from China.
Those ingredients are
tested on animals.

They're made there
and stored in overseas
factories.

Even when claimed, it
is rare that ingredients
are natural.





Little batches of all chemicals are given to “formulators.” They work late into the night.

Bubble, bubble, toil and trouble.

Finding ways to make things no bitches brew could ever contain.

Carcinagens. Toxins.

Things unimaginable.





With formulations that will make the most money, the work is just starting.

The executives meet, and meet, and meet.

Packaging first.

Then focus groups get paid to tell them it's great stuff.

Worker bees are brought in to create a buzz.





Gunk in hand, stars and influencers go on social media to tell everyone they:

“LOVE IT”

“USE IT EVERY MINUTE”

“CAN’T LIVE WITHOUT IT”

They get their checks but they don’t check the safety of the products.

Do they?





Advice from 19-year-old
“experts” often tell you
harmful products are
good for your skin.

Here’s a secret.

It’s not really advice
because they aren’t
really experts.

It’s paid promotion.

Repeat:

It’s paid promotion.





Marketing and paying off influencers is exhausting work.

Cosmetic executives go home to their trendy townhomes without ever thinking of you.

They luxuriate, bask in their scam, and toast to the success of a product without even knowing what it is.





People buy beauty products and then sometimes have:

Skin burns.
Blistering.
Blotching.

Then doctor visits.

Better to learn which ingredients cause such problems.





But, hey...

That's what the
oranges are for.



A close-up photograph of two young women. The woman in the foreground is wearing a maroon beanie and has her mouth slightly open, looking down. The woman behind her is also looking down. The background is a soft, out-of-focus light color.

With so many different ingredients, most never really clinically tested, people often have serious reactions to cosmetic and beauty products.

It's up to you to know which ingredients are safe to use.

If you want healthy skin, do your homework. NOW.



Go to AVEENO.com to learn more



Follow with Positively Radiant® Body Lotion to lock in moisture

DIRECTIONS: FOR DAILY USE: Squeeze body wash onto a washcloth or hands. Work into a rich, creamy lather, then

INGREDIENTS: Water, Sodium Laureth Sulfate, Cocamidopropyl Betaine, Acrylates Copolymer, Citric Acid, Sodium Hydrolyzed Protein, Dodecenyldisuccinate, Glycerin, Cellulose, Microcrystalline Wax, Fragrance, Sodium Benzoate, Styrene/Acrylates Copolymer, Potassium Hydroxide, Glycine Soja (Soybean) Seed Extract, Polyquaternium-15, Tetrasodium Glutamate Diacetate, Juglans Regia (Walnut) Shell Powder. This product contains walnut shell flour.

WARNINGS: For external use only. Avoid contact with eyes. If contact occurs, immediately flush with water.

QUESTIONS? 866-428-3366; Outside US, dial collect 215-273-8755
www.aveeno.com

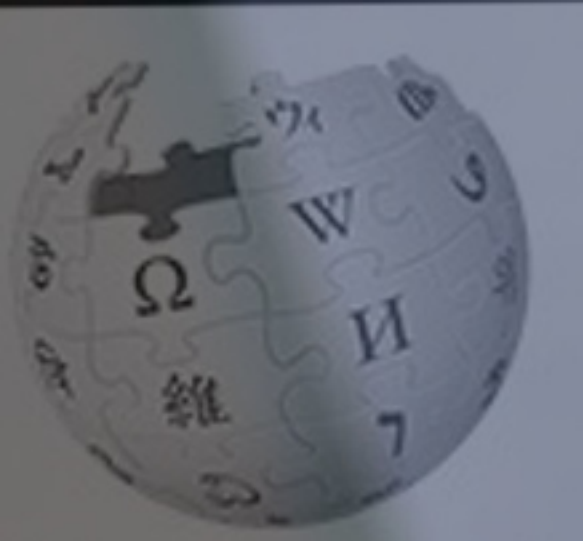


The Federal Food and Drug Administration, also known as the FDA, requires (most) beauty products list every ingredient on the bottle or box in a highly visible fashion.

Get a strong 30X magnifying glass and get to work.

Look up every ingredient.





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Phenoxyethanol

From Wikipedia, the free encyclopedia

Phenoxyethanol is a germicidal and germistatic glycol ether, **phenol ether**, and aromatic ether. It is a colorless, odorless, quaternary anion.

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Use [edit]

Phenoxyethanol is used as a perfume fixative; an insect repellent; an antiseptic; a solvent for cellulose acetate, dyes, inks, and resins; a preservative in cosmetics; and in organic synthesis.

Phenoxyethanol is an alternative to formaldehyde-releasing preservatives.^[4] In Japan and the European Union, its concentration in cosmetics is limited to 1%.

Production [edit]

Phenoxyethanol is produced by the hydroxyethylation of phenol (Williamson synthesis), for example, in the presence of alkali-metal hydroxide.

We strongly recommend doing what we do. Use your cell phone camera to take a picture of the ingredients.

Enlarge them, then look them up.

It's worth doing.

It's your skin.





Become a cosmetic detective. Find the criminal ingredients.

There are web sites that help do the foot work. They list both dangerous, and safe, ingredients.

Even then, when you buy anything, do a spot test. Be sure your skin survives the test.





Are you Ready
For this:
Part Three
Putting Your Favs
To the Test