

ACQUISITION CRITERIA

Buyer Reference # 230207

This buyer duo is led by an experienced sales and strategic operations executive that has launched multiple businesses and participated in two successful acquisition turnarounds. His professional roles have spanned strategy, marketing, operations, and general management. His partner is an experienced marketing leader with experience leading design and deployment of B2B sales and marketing campaigns.

They are set to acquire and operate an existing private company with an initial enterprise value between \$3 and \$10 million. The business should meet the following criteria:

- \$1M+ in annual EBITDA
- Cash flow positive for 3+ years
- · A great team
- Repeat customers
- Serious about selling within 3-5 months

If you have an interest in selling your business, please schedule a brief <u>confidential</u> call to discuss the possibilities. To schedule your best time for a call, you can use the "calendar" button at <u>www.chelsis.com</u> and select the "Question and Answer" option. Otherwise, you can email me (<u>crhedges@chelsis.com</u>) or call me at 866-842-5151 (Direct).

Established in 1998, Chelsis Financial works with business owners to assess business value and reach agreement on a validated asking price, leading to a quiet and confidential transfer of ownership. Connecting business owners with active merger & acquisition partners and motivated buyers is our business!

For more information, contact

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Calendar Appointment: https://calendly.com/chelsis/getanswers