

Strategic Stakeholder Engagement | Government Relations | Public Policy

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Overview

The Engagement Advisory provides senior strategic advice on stakeholder engagement, government relations and public policy for complex projects and organisations. Led by former NSW Parliamentarian and senior public sector executive Shayne Mallard, the advisory works with government, universities, infrastructure providers and private organisations navigating complex stakeholder environments, particularly across Western Sydney and Greater Sydney.

Core Services

- Stakeholder engagement strategy and implementation
- Government and community relations
- Infrastructure and planning engagement
- Policy and strategic advisory
- Issues management and communications
- Facilitation of complex stakeholder environments

Experience

Shayne Mallard brings more than 25 years of leadership across government, parliament and local government, including service as a Member of the NSW Parliament, senior roles in NSW Government policy and strategy, and Director of City Futures at Liverpool City Council. This experience provides clients with practical insight into the interaction between government, institutions and communities around major projects and policy decisions.

Focus Areas

- Western Sydney growth and infrastructure
- Universities and education precincts
- Urban development and planning

- Transport and infrastructure projects
- Government and institutional stakeholders

Engagement Model

The Engagement Advisory works with organisations through strategic advisory retainers, project-based engagement strategies, independent stakeholder facilitation and short-term executive advisory roles.

Contact

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