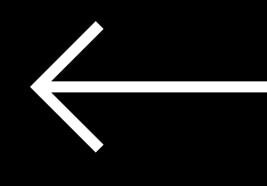


NOV 8 -10TH, 2024 LANCASTER, PA



WHAT IS THE RED ROSE FILM FESTIVAL?





COMMUNITY MESSAGE PAGE 2

THE RED ROSE FILM FESTIVAL PROMOTES PROGRAMMING & EVENTS THAT LIFT GLOBAL PERSPECTIVES INCAL IMPACT

We share these films to begin critical conversations.



OUR VISION PAGE 3

The Festival works with our thriving art community, small business owners and Lancaster leadership to build a foundation as a new arena for filmmakers from around the world to showcase their diverse perspectives and independent thoughts.



HOW WE'RE BUILDING PAGE 4

WE WILL CONTINUE TO ACHIEVE THIS THROUGH:

- Development of New Economic opportunities partnered with local businesses/venues
- Promotion of the Visual Arts both domestic & international
- Encouraging Tourism to Central Pennsylvania while advocating for existing talent to produce film locally
- Advocating the Education and of both students and the general public alike to the greater impact of film on our economy while retaining local and international talent to create projects in Central Pennsylvania

OUR WHY PAGE 5

COMMUNITY IS OUR PURPOSE



HELP SUPPORT OUR VIBRANT & GROWING FILM COMMUNITY





EXECUTIVE PRODUCER - \$5,000

- 20 All Access Badges
- Exclusive Ticket offers to Employees
- Badges include Panels & Special Events
- All Film Screenings November 8-10th 2024
- Awards Ceremony @ Penn Cinema IMAX
- Friday Night "Welcome Party"
- Logo on various marketing collateral Including programs, official website, banners, social media
- Lead in Promotional Event Branding (Penn Cinema & Zoetropolis Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program
- Full page ad in official Red Rose Program







PRODUCER - \$2,500

- 10 All Access Badges
- Exclusive Ticket offers to Employees
- Badges include Panels & Special Events
- All Film Screenings November 8-10th 2024
- Awards Ceremony @ Penn Cinema IMAX
- Friday Night "Welcome Party"
- Logo on various marketing collateral Including programs, official website, banners, social media
- Lead in Promotional Event Branding (Penn Cinema & Zoetropolis Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program
- 1/2 page ad in official Red Rose Program







ASSOCIATE PRODUCER - \$1,000

- 6 All Access Badges
- Exclusive Ticket offers to Employees
- Badges include Panels & Special Events
- All Film Screenings November 8-10th 2024
- Awards Ceremony @ Penn Cinema IMAX
- Friday Night "Welcome Party"
- Logo on various marketing collateral Including programs, official website, banners, social media
- Lead in Promotional Event Branding
- (Penn Cinema & Zoetropolis Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program
- 1/4 page ad in official Red Rose Program







RED CARPET READY - \$500

- 4 All-Access Badges
- Exclusive Ticket offers to Employees
- Badges include Panels & Special Events
- All Film Screenings November 8-10th 2024
- Awards Ceremony @ Penn Cinema IMAX
- Friday Night "Welcome Party"
- Logo on various marketing collateral
- Including programs, official website, banners, social media
- Lead in Promotional Event Branding (Penn Cinema Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program

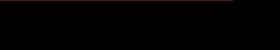






FRIEND OF THE FEST - \$250

- 2 All-Access Badges
- Exclusive Ticket offers to Employees
- Badges include Panels & Special Events
- All Film Screenings November 8-10th 2024
- Awards Ceremony @ Penn Cinema IMAX
- Friday Night "Welcome Party"
- Logo on various marketing collateral
- Including programs, official website, banners, social media)
- Lead in Promotional Event Branding (Penn Cinema Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program





FOR INQUIRIES PLEASE CONTACT
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The Red Rose International Film Festival is a register 501(c)(3)
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