



Nov 6-9, 2025  
LANCASTER, PA



[WWW.REDROSEFILMFESTIVAL.COM](http://WWW.REDROSEFILMFESTIVAL.COM)



We are thrilled to introduce you to the **2025 Red Rose Film Festival (RRFF)**, taking place **November 6–9** at Penn Cinema and Zoetropolis. As a premier platform for independent filmmaking, RRFF is more than just a film festival—it’s a driving force for creativity, education, and economic growth in Central Pennsylvania.

- Why Partner with Us?**
- **A Thriving Industry:** The film industry contributes over \$36.7 million in direct spending and supports nearly 2,200 jobs statewide. By sponsoring RRFF, you’re investing in Lancaster’s growing reputation as a film destination while supporting local businesses, tourism, and job creation.
  - **Empowering Future Filmmakers:** We champion the next generation through industry panels, workshops, and mentorship programs, ensuring emerging talent gains real-world experience in film and digital media.
  - **Global & Local Exposure:** Last year, we received 300+ film submissions from 30 countries and showcased 30+ Central PA-produced films. With over 1,000 attendees in 2024, RRFF connects local artists, audiences, and industry leaders, making it an ideal platform for brand visibility.

**Join Us as a 2025 Sponsor**

Your support fuels our mission to cultivate Central Pennsylvania’s creative economy while offering incredible sponsorship benefits—from VIP access and branding opportunities to direct engagement with industry professionals and film lovers.

I invite you to be a part of this exciting journey.  
Let’s collaborate to make Lancaster a leading hub for film and creative storytelling.

Please feel free to reach out to discuss sponsorship opportunities. I look forward to partnering with you!

Best regards,

**Ryan Shank**  
Founder & Executive Director  
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# THE RED ROSE FILM FESTIVAL PROMOTES PROGRAMMING & EVENTS THAT LIFT GLOBAL PERSPECTIVES & LOCAL IMPACT.

We share these films to begin critical conversations.

## The Economic Impact of Film in Pennsylvania (2024)

Pennsylvania’s film industry is thriving, with \$140M in tax credits driving over \$500M in production spending, benefiting jobs, tourism, hospitality, and local businesses.

The state continues to attract larger productions, reinforcing its reputation as a premier filming destination.

Lancaster County is emerging as a key film hub, creating new opportunities for local filmmakers, businesses, and tourism. As production activity increases, the Red Rose Film Festival plays a vital role in supporting independent filmmakers, strengthening industry partnerships, and showcasing Lancaster’s creative economy.

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The Red Rose Film Festival (RRFF) is committed to making Lancaster County a premier destination for filmmakers, artists, and industry professionals. By fostering creativity, education, and economic development, we are shaping the future of independent cinema in Central Pennsylvania.


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# ELEVATING FILM IN CENTRAL PENNSYLVANIA

## WE ACHIEVE THIS THROUGH

 Expanding Filmmaking Opportunities – Supporting filmmakers and production companies with resources, networking, and industry connections.

 Promoting Local & Global Visual Arts – Showcasing independent films from 30+ countries, connecting Lancaster’s creative talent to international audiences.

 Driving Tourism & Economic Growth – Contributing to \$500M+ in production spending, boosting local businesses, hospitality, and job creation.


 Investing in Film Education – Providing workshops, mentorships, and hands-on training to equip students for careers in film and digital media.

RRFF is shaping Lancaster into a thriving film hub—fueling creativity, industry growth, and cultural impact.

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★★★★★ Filmmaker Testimonials

 Flying Scooter Productions

“The Red Rose Film Festival team are warm, welcoming, and exceptional with communication. It was a great event, and we are grateful for the opportunity to share our film.”

 December 2024

 CCHS Today


“One of the best screenings we’ve been to.”

 December 2024

 Joe Romano


“Red Rose was truly an amazing experience. Ryan’s communication was excellent, and the festival had so much energy and joy about filmmaking. The venues, screenings, and networking opportunities were fantastic. Having our student film Banana Tree play here was a pleasure. Check this festival out!”

 November 2024

 Laura Nyhuis

“Ryan and the team were highly communicative and wonderful hosts. We will submit again!”

 November 2024

 Joshua Williams

“It was an honor to be selected and nominated at this festival. Red Rose truly cares about filmmakers and ensures every film is presented at the highest quality. They even had catering for events! Seeing our work on the big screen was an incredible experience. Thank you, Red Rose, for supporting the local film community!”

 November 2024

◆ These are just a few of over 40 five-star reviews from filmmakers on FilmFreeway, our official platform for film submissions and screenings.

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# PRESENTING SPONSOR - \$7,500

- 30 All Access Badges
- Exclusive Ticket offers to Employees
- Badges include Panels & Special Events
- All Film Screenings November 6–9th 2025
- Awards Ceremony @ Penn Cinema IMAX
- Official “Welcome Party” Invites
- Logo on various marketing collateral Including programs, official website, banners, social media & **OFFICIAL 2025 Trailer** Playing Prior to **ALL SCREENINGS**
- Lead in Promotional Event Branding (Penn Cinema & Zoetropolis Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program
- **Exclusive Back Cover** ad in OFFICIAL Red Rose Program

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In addition to monetary sponsorships, RRFF proudly accepts in-kind and trade sponsorships that align with our mission.



# EXECUTIVE PRODUCER - \$5,000

- 15 All Access Badges
- Exclusive Ticket offers to Employees
- Badges include Panels & Special Events
- All Film Screenings November 6–9th 2025
- Awards Ceremony @ Penn Cinema IMAX
- Official “Welcome Party” Invites
- Logo on various marketing collateral Including programs, official website, banners, social media
- Lead in Promotional Event Branding (Penn Cinema & Zoetropolis Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program
- Full page ad in official Red Rose Program

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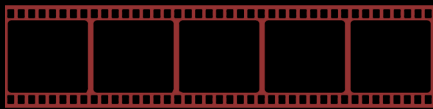
# PRODUCER - \$2,500

- 10 All Access Badges
- Exclusive Ticket offers to Employees
- Badges include Panels & Special Events
- All Film Screenings November 6–9th 2025
- Awards Ceremony @ Penn Cinema IMAX
- Official “Welcome Party” Invites
- Logo on various marketing collateral Including programs, official website, banners, social media
- Lead in Promotional Event Branding (Penn Cinema & Zoetropolis Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program
- 1/2 page ad in official Red Rose Program

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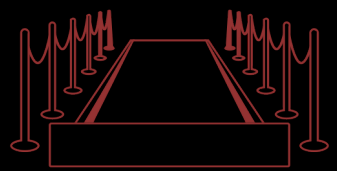
# ASSOCIATE PRODUCER - \$1,000

- 6 All Access Badges
- Exclusive Ticket offers to Employees
- Badges include Panels & Special Events
- All Film Screenings November 6–9th 2025
- Awards Ceremony @ Penn Cinema IMAX
- Official “Welcome Party” Invites
- Logo on various marketing collateral  
Including programs, official website,  
banners, social media
- Lead in Promotional Event Branding
- (Penn Cinema & Zoetropolis Pre-Roll, Local  
Billboards, Press Releases & Media  
Exposure etc.)
- Logo ad in official Red Rose Program
- 1/4 page ad in official Red Rose Program

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# RED CARPET READY - \$500

- 4 All-Access Badges
- Exclusive Ticket offers to Employees
- Badges include Panels & Special Events
- All Film Screenings November 6–9th 2025
- Awards Ceremony @ Penn Cinema IMAX
- Official “Welcome Party” Invites
- Logo on various marketing collateral
- Including programs, official website, banners, social media
- Lead in Promotional Event Branding (Penn Cinema Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program

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# FRIEND OF THE FEST - \$250

- 2 All-Access Badges
- Exclusive Ticket offers to Employees
- Badges include Panels & Special Events
- All Film Screenings November 6-9th 2025
- Awards Ceremony @ Penn Cinema IMAX
- Official “Welcome Party” Invites
- Logo on various marketing collateral
- Including programs, official website, banners, social media)
- Lead in Promotional Event Branding (Penn Cinema Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program

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# GLOBAL PERSPECTIVES LOCAL IMPACT.



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