



**Nov 12-15, 2026**  
**LANCASTER, PA**



[WWW.REDROSEFILMFESTIVAL.COM](http://WWW.REDROSEFILMFESTIVAL.COM)



[November 12–15, 2026](#)

Penn Cinema | Zoetropolis Cinema Stillhouse | Lancaster County, PA

We are proud to introduce the 2026 Red Rose Film Festival (RRFF). More than a film festival, RRFF is a catalyst for creativity, education, and economic growth across Central Pennsylvania.

[Why Partner With Us?](#)

• A Thriving Industry

Pennsylvania's film industry supports more than \$1.16 Billion in direct spending and supports nearly 19,000 jobs statewide. Sponsoring RRFF invests in Lancaster's emergence as a film destination — strengthening local business, tourism, and workforce development.

• Expanding Global & Regional Reach

In 2026, we showcased 60 films from 25 countries, including 30+ Central Pennsylvania productions, selected from 250 submissions worldwide.

Our brand visibility exceeded 3 million impressions, and we grew our social audience by 2,000 engaged followers, expanding sponsor exposure across digital, billboard, and on-site activations.

• Empowering the Next Generation

Through panels, workshops, networking, and mentorship, RRFF provides real-world experience while strengthening the region's creative pipeline.

• Community Impact with Global Perspective

With 1,000+ annual attendees and growing, RRFF connects artists, audiences, sponsors, and industry leaders — advocating global perspectives while creating measurable local impact.

[Join Us as a 2026 Sponsor](#)

Your support fuels Central Pennsylvania's creative economy while offering premium brand placement, VIP experiences, and meaningful engagement with filmmakers and business leaders.

We invite you to be part of this momentum.

Let's continue building Lancaster as a leading hub for film and creative storytelling.

Best regards,

**Ryan Shank**

Founder & Executive Director

Red Rose Film Festival

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# THE RED ROSE FILM FESTIVAL PROMOTE GLOBAL PERSPECTIVES & LOCAL IMPACT.

We share these films to begin critical conversations.

## **The Economic Impact of Film in Pennsylvania (2025)**

Pennsylvania's film industry is thriving, with \$116M in tax credits driving over \$440M in production spending, benefiting 19,000 jobs, tourism, hospitality, and local businesses. The state continues to attract larger productions, reinforcing its reputation as a premier filming destination with a total economic output of \$1.16 Billion

Lancaster County is emerging as a key film hub, creating new opportunities for local filmmakers, businesses, and tourism. As production activity increases, the Red Rose Film Festival plays a vital role in supporting independent filmmakers, strengthening industry partnerships, and showcasing Lancaster's creative economy.

**Source: PA Department of Community & Economic Development (DCED)**

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The Red Rose Film Festival exists to position Lancaster County as a working hub for filmmakers — not only a place to screen films, but a place to make them.

We are building a regional ecosystem where independent cinema, local business, and global perspectives intersect. Through curated programming, industry access, student engagement, and strategic partnerships, RRFF drives creative opportunity and measurable economic impact across Central Pennsylvania.

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# ELEVATING FILM IN CENTRAL PENNSYLVANIA WE ACHIEVE THIS THROUGH

 Expanding Filmmaking Opportunities – Supporting filmmakers and production companies with resources, networking, and industry connections.

 Promoting Local & Global Visual Arts – Showcasing independent films from 30+ countries, connecting Lancaster’s creative talent to international audiences.

 Driving Tourism & Economic Growth – Contributing to \$440+ in production spending, boosting local businesses, hospitality, and job creation.

 Investing in Film Education – Providing workshops, mentorships, and hands-on training to equip students for careers in film and digital media.

RRFF is shaping Lancaster into a thriving film hub—fueling creativity, industry growth, and cultural impact.

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## Filmmaker Testimonials

Thomas Seymour (2025) Video Dream: VHS Massacre

"Beautiful venue and well attended and well respected event. They actually did the awards ceremony in an IMAX theater this year!"

Chad George (2025) Getaway Car

"Whether you have a film submitted, or plan to attend, you will leave with a new appreciation for the local talent here in Lancaster and filmmakers from around the world."

Pat Battistini (2025) Ms. Rossi 3

"A BIG thanks to Ryan and Ian and the entire RRFF team. The communication and social media presence was amazing. Truly a filmmaker-friendly festival! We hope to be back!"

Sugey Cruz (2025) Cold

"From the care the staff shows to the thoughtful programming, the Red Rose Film Festival goes above and beyond to nurture creativity and community. It's a festival that values storytelling, encourages artistic growth, and makes everyone feel included."

Joy Waldinger (2025) Trilogy

"The Red Rose Film Festival was an incredible experience! I was so grateful to connect with so many wonderful filmmakers who came together for the screenings!"

Sarah McClure (2025) Keep Quiet & Forgove  
Best Picture Winner

"Red Rose Film Festival was a delight and I would encourage any filmmakers, especially in the Baltimore, Philadelphia and DC area, to apply. The team made the process so easy and I had a blast!"

Julien Jean-Zayat (2025) 🇫🇷 Tea Trip  
Best Director

"We also found Lancaster to be a vibrant, authentic city with plenty of history (like the beautiful oldest farmer's market in the US), art, and a rich culture!! Definitely recommend attending!! The RRFF truly values films, filmmakers, and artistic expression."

Ivette Ramos (2025) Poetry on the Pavement

"This festival went above and beyond! The communication, the hospitality, the energy and everything made us feel welcomed and seen."

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# PRESENTING SPONSOR - \$7,500

- 30 All-access Badges
- Exclusive Ticket offers to Employees Badges include Panels & Special Events
- All Film Screenings November 12–15, 2026
- Awards Ceremony @ Penn Cinema IMAX
- Official “Welcome Party” Invites
- Logo on various marketing collateral including programs, official website, banners, social media **Featured in OFFICIAL 2025 Trailer** Playing Prior to **ALL SCREENINGS**
- Lead in Promotional Event Branding (Penn Cinema & Zoetropolis Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program
- **Exclusive Back Page** ad in OFFICIAL Red Rose Program

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In addition to monetary sponsorships, RRF proudly accepts in-kind and trade sponsorships that align with our mission.



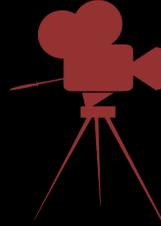
## EXECUTIVE PRODUCER - \$5,000

- 15 All-access Badges
- Exclusive Ticket offers to Employees Badges include Panels & Special Events
- All Film Screenings November 12-15, 2026
- Awards Ceremony @ Penn Cinema IMAX Official "Welcome Party" Invites
- Logo on various marketing collateral Including programs, official website, banners, social media Lead in Promotional Event Branding (Penn Cinema & Zoetropolis Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program
- Full page ad in official Red Rose Program

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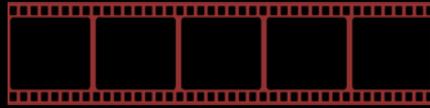
## PRODUCER - \$2,500

- 10 All Access Badges
- Exclusive Ticket offers to Employees Badges include Panels & Special Events
- All Film Screenings November 12-15th, 2026
- Awards Ceremony @ Penn Cinema IMAX & Official "Welcome Party" Invites
- Logo on various marketing collateral including programs, official website, banners, social media Lead in
- Promotional Event Branding (Penn Cinema & Zoetropolis Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program
- 1/2 page ad in official Red Rose Program

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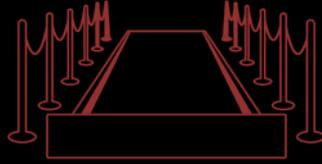
# ASSOCIATE PRODUCER - \$1,000

- 6 All Access Badges
- Exclusive Ticket offers to Employees Badges include Panels & Special Events
- All Film Screenings November 12–15th, 2026
- Awards Ceremony @ Penn Cinema IMAX & Official “Welcome Party” Invites
- Logo on various marketing collateral including programs, official website, banners, social media Lead in
- Promotional Event Branding (Penn Cinema & Zoetropolis Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program
- ¼ page ad in official Red Rose Program

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In addition to monetary sponsorships, RFFF proudly accepts in-kind and trade sponsorships that align with our mission.



## RED CARPET READY - \$500

- 4 All Access Badges
- Exclusive Ticket offers to Employees Badges include Panels & Special Events
- All Film Screenings November 12-15th, 2026
- Awards Ceremony @ Penn Cinema IMAX & Official "Welcome Party" Invites
- Logo on various marketing collateral including programs, official website, banners, social media Lead in
- Promotional Event Branding (Penn Cinema & Zoetropolis Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program

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## FRIEND OF THE FEST - \$250

- 2 All Access Badges
- Exclusive Ticket offers to Employees Badges include Panels & Special Events
- All Film Screenings November 12-15th, 2026
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- Logo on various marketing collateral Including programs, official website, banners, social media Lead in
- Promotional Event Branding (Penn Cinema & Zoetropolis Pre-Roll, Local Billboards, Press Releases & Media Exposure etc.)
- Logo ad in official Red Rose Program

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**GLOBAL  
PERSPECTIVES  
LOCAL  
IMPACT.**



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