



adora™

made for play



Retailer Inquiries: 800.779.5335



visit us on our website: AdoraPlay.com

All dolls, fabrics and accessories subject to change

©2019 Adora

Spring 2019

take a closer **LOOK** ...
We Make It
BETTER*

*and **CUTER** too!

Look for these icons on all your favorite Adora™ products



machine washable



safety tested



bpa free



non-toxic



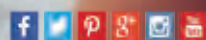
hypoallergenic



award winning



made with love



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made for play

the Adora DIFFERENCE

We believe toys should inspire adventures and spark imaginations. For over 20 years we've been inspiring young minds with award winning dolls and accessories that kids love and moms approve. All of our products are thoughtfully crafted to give parents peace of mind – they're playful, creative, durable and most of all, they're Made for Play!



A busy family life means a favorite doll is On-The-Go! We know a child's favorite toy is always in tow and just like our children, our baby dolls need to be clean too! If noted with our machine washable icon, it means this Adora doll is 100% Machine Washable! Simply put them into a washing machine on gentle cycle, air dry flat and then they're ready to play again!



Every Adora product is designed and toy tested for various age grades. You can be assured our products are compliant with all current standards and regulations of the Consumer Product Safety Improvement Act (CPSIA) and Consumer Product Safety Commission (CPSC). In other words, our toys get an A+ every time and always pass with flying colors!



If it's not good enough for the FDA then it's not good enough for Adora! The Food and Drug Administration banned the use of bisphenol A (BPA) in baby bottles and children's drinking cups... but we all know that toys end up in children's mouths as well! So, we've taken a proactive stance and banned it from ALL of our toys.



You can rest easy because we are free of the bad stuff! All Adora products meet the CPSIA guideline and ban on Phthalates (pronounced "thah-lates"). Phthalates were most often, but not always, used to make plastic toys softer and/or more pliable.



Adora toys are less likely to cause an allergic reaction! Why? Our products contain fewer allergens, substances and particles that irritate allergy sufferers and cause them to have a reaction. So, kiss those allergy symptoms Goodbye!



We know winning isn't everything but it sure is nice to be recognized! You don't have to take our word for it because Adora has been recognized by numerous Toy Industry Award Organizations with accolades such as: Best Creative Fun, Preferred Choice, Best Classic Toy... just to name a few.



From snuggly soft toys to cute lovable dolls, Adora toys are designed in our sunny California playroom and Made with Love! They are full of ADORAbility and irresistible cuteness. All the things that make Adora...well, Adora!

Irresistibly Cute & Made with Love

made for play - **EVERY day!**

3+



*Doll not Included

8-Piece Essential Gift Sets Include:

- Magic Disappearing Milk Bottle milk "disappears" when tilted!
- Starry Print Bassinet
- Ruffled or Starry Onesie
- Headband with Bow or Night Cap
- Disposable Diaper
- Baby Blanket
- Star Embroidered Bib
- White Bunny Plush
- 100% Machine Washable (except diaper & bottle)



Adoption Baby Essentials
Sweet Star
21965
Size: Fits most 16" baby dolls
Case Pack: 4
Age: 3+ and up
*Doll not Included

Adoption Baby Essentials
It's a Girl!
2181210
Size: Fits most 16" baby dolls
Case Pack: 2
Age: 3+ and up
*Doll not Included



*Doll not Included

#madeforplay



3+



Adoption Baby Essentials
Once Upon A Star
2181211
Size: Fits most 16" baby dolls
Case Pack: 3
Age: 3+ and up
*Doll not Included

Adoption Baby Essentials
Pig Out!
2181212
Size: Fits most 16" baby dolls
Case Pack: 3
Age: 3+ and up
*Doll not Included

Adoption Baby Essentials
Simply Classic
2181213
Size: Fits most 16" baby dolls
Case Pack: 3
Age: 3+ and up
*Doll not Included

Adoption Baby Essentials
Shining Star
2181214
Size: Fits most 16" baby dolls
Case Pack: 3
Age: 3+ and up
*Doll not Included





My **EYES**
Open & Close
I can suck my
THUMB!



PlayTime™ Baby Frilly Fox
218301
Size: 13"
Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up

PlayTime™ Baby Pretty Girl
20203010
Size: 13"
Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up



PlayTime™ Baby Little Princess
201220935
13" Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up

See all
PlayTime Babies
& Clothing pg. 10&12
and the ADORable
Accessories
pg. 48-59



PlayTime™ Baby – Little Princess
201220937
13" Skin Tone: Dark
Eyes: Brown
Case Pack: 2
Age: 1+ and up



PlayTime™ Baby Garden Party
20203009
13" Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up



PlayTime™ Baby Little Prince
201220936
13" Skin Tone: Light
Eyes: Brown
Case Pack: 2
Age: 1+ and up



PlayTime™ Baby – Pink
20203004
13" Skin Tone: Medium
Eyes: Brown
Case Pack: 2
Age: 1+ and up

PlayTime™ Babies

- Fresh baby powder scent
- Includes Adora baby bottle
- Super cuddly silky smooth body
- Exclusive GentleTouch™ vinyl
- Can suck its thumb
- Sweet Adora faces with open & close eyes
- Removable clothing
- Sits comfortably with weighted bean bottom
- Perfect 1st baby doll weighing about 12 oz



Mom tested ... kid approved

AdoraPlay.com

Retailer Inquiries: 800.779.5335

1+

PlayTime™ Babies



PlayTime™ Baby Beary Blue
20203007
Size: 13"
Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up

PlayTime™ Baby Dot
20203003
Size: 13"
Skin Tone: Light
Eyes: Brown
Case Pack: 2
Age: 1+ and up



SILKY SOFT Body!

See ALL the **ADORable Accessories** pg. 48-59



PlayTime™ Baby Flower
20203001
Size: 13"
Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up

PlayTime™ Baby Petal Pink
218303
Size: 13"
Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up



BathTime™ Babies



Adora EXCLUSIVE!
Dries QUICKLY!
QuickDry™ Material

- Already in my swimsuit!
- Ready to splish-splash in the bath or pool
- Colorful removable stretch terry bath robe and washcloth
- Open and close eyes
- Can suck its thumb



BathTime™ Baby Ducky
218202
Size: 13"
Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up

BathTime™ Baby Unicorn
21950
Size: 13"
Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up
Printed swimsuit varies by item #



open & close eyes

I can suck my thumb!



BathTime™ Baby Elephant
20253010
Size: 13"
Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up

BathTime™ Baby Kitty
20253014
Size: 13"
Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up



Printed swimsuit varies by item #

1+

1+

Accessories PlayTime™ Babies BathTime™ Babies



DreamTime PJs
218302
Case Pack: 2



Outfit only
Doll not included



3 Pc. Layette Set – Blue
201220940
Case Pack: 2



Fits any
10"-13" doll
Ages 3+
3 Pc Diaper Pack
20603022
Case Pack: 6



3 Pc. Layette Set – Pink
201220939
Case Pack: 2



Cupcake Jumper
20603017
Case Pack: 2



Puppy Play Overalls
20603015
Case Pack: 2



PlayTime™
Pink Monkey
20603018
Case Pack: 2

Outfit only-Dolls sold separately

#madeforplay



PlayTime™ Babies GIFT Set

- 12-Piece Set includes 1 PlayTime™ Baby doll + 11 accessories
- Encourages nurturing, pretend play
- Perfect first baby doll

PlayTime™ Baby Gift Set
217301
Size: 13"
Case Pack: 2
Age: 3+ and up



12 Pieces!

INCLUDES:

- 13" PlayTime Baby doll
- Diaper Bag
- Diaper
- Dress
- Pantaloons
- Headband w/bow
- Onesie PJs
- Nightcap
- Blankie
- Bib
- Bottle
- Pacifier



*Set includes 1 PlayTime baby doll

3+



1+

BabyTots™

- Sweet, petite mini vinyl baby doll
- Comes in a reusable cradle box
- Cuddly bean weighted body
- Removable clothing
- Flexible limbs
- Fresh baby powder scent
- 100% Machine Washable



* Baby Tot™ Sleepy Cloud
21901
Size: 8.5"
Skin Tone: Light
Eyes: Blue
Case Pack: 4
Age: 1+ and up



* Baby Tot™ Elephant Dreams
21902
Size: 8.5"
Skin Tone: Light
Eyes: Blue
Case Pack: 4
Age: 1+ and up



See ALL
the ADORABLE
Accessories
pg. 48-59



* Baby Tot™ Gentle Giraffe
21904
Size: 8.5"
Skin Tone: Dark
Eyes: Brown
Case Pack: 4
Age: 1+ and up



* Baby Tot™ Starry Night
21903
Size: 8.5"
Skin Tone: Medium
Eyes: Brown
Case Pack: 4
Age: 1+ and up

BathTime™ BabyTots™

- Sweet, petite mini vinyl baby doll
- Cuddly bean weighted body
- Ready to splish-splash in the bath or pool
- Exclusive QuickDri™ Body
- Colorful removable stretch terry bath robe
- 100% Machine Washable



BathTime Baby Tot™ - Elephant
2181006
Size: 8.5"
Skin Tone: Light
Case Pack: 3
Age: 1+ and up

Printed swimsuit
varies by item #



BathTime Baby Tot™
Bunny
2181008
Size: 8.5"
Case Pack: 3
Age: 1+ and up



BathTime Baby Tot™ - Kitty
2181007
Size: 8.5"
Skin Tone: Light
Case Pack: 3
Age: 1+ and up



BathTime Baby Tot™
Owl
2181009
Size: 8.5"
Skin Tone: Light
Case Pack: 3
Age: 1+ and up



Printed swimsuit
varies by item #



BathTime Baby Tot™
Frog
2181005
Size: 8.5"
Skin Tone: Light
Case Pack: 3
Age: 1+ and up

1+



Mom tested . . . kid approved

AdoraPlay.com

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SplashTime™ BabyTots™



- Comes with mini inflatable float and towel
- Exclusive QuickDri™ Body
- Sweet, petite mini vinyl baby doll
- Cuddly bean weighted body
- Ready to splish-splash in the bath, pool, lake or beach/ocean
- 100% Machine Washable (except float)



Printed swimsuit varies by item #

* **SplashTime Baby Tot™ Fun Flamingo**
21946
Size: 8.5"
Skin Tone: Light
Eyes: Blue
Case Pack: 4
Age: 3+ and up



* **SplashTime Baby Tot™ Sweet Pineapple**
21948
Size: 8.5"
Skin Tone: Light
Eyes: Blue
Case Pack: 4
Age: 3+ and up

Printed swimsuit varies by item #

* **SplashTime Baby Tot™ Sprinkle Donut**
21947
Size: 8.5"
Skin Tone: Light
Eyes: Blue
Case Pack: 4
Age: 3+ and up



Each comes with a mini inflatable float and towel!


* **SplashTime Baby Tot™ Magical Unicorn**
21949
Size: 8.5"
Skin Tone: Light
Eyes: Blue
Case Pack: 4
Age: 3+ and up





BabyTime™ Babies

- Made for little mommies in training
- Weighted bodies made to feel just like a real baby
- Sucks thumb
- Soft blankie & feeding bottle included

BabyTime™ Baby – Rainbow
20103015
Size: 16"
Skin Tone: Light
Eyes: Brown
Case Pack:  2
Age: 3+ and up



BabyTime™ Baby – Lavender
20103014
Size: 16"
Skin Tone: Medium
Eyes: Brown
Case Pack:  2
Age: 3+ and up



BabyTime™ Baby – Pink
20103013
Size: 16"
Skin Tone: Light
Eyes: Blue
Case Pack:  2
Age: 3+ and up

#madeforplay



Like what YOU SEE?

Not only are our toys ADORable - they've got The Adora Difference. Our Award Winning dolls and toys are Safety Tested, Hypoallergenic, Non-Toxic, BPA Free, Made with Love and most are Machine Washable. **Yes, MACHINE WASHABLE.**

So, go ahead, let your child drag their favorite dolls through the mud and be assured you can pop it in the washing machine and it will be good as new. We hand craft toys that are as responsible as they are fun!



Funsie Onesie™ Babies

- Removable animal themed hooded onesie
- Cuddly soft body
- Fresh baby powder scent
- Can suck its thumb
- Sweet ADORable faces
- 100% Machine Washable



* Funsie Onesie™ Baby Cow
21941
Size: 11"
Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up



* Funsie Onesie™ Baby Bunny
21940
Size: 11"
Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up



* Funsie Onesie™ Baby Pig
21943
Size: 11"
Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up



* Funsie Onesie™ Baby Sheep
21944
Size: 11"
Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up



* Funsie Onesie™ Baby Duck
21942
Size: 11"
Skin Tone: Light
Eyes: Blue
Case Pack: 2
Age: 1+ and up





Mom tested . . . kid approved



My 1st Baby™

- Ultra-soft microfiber plush dolls
- Magnetic pacifier sticks to the mouth for realistic play
- Removable clothing & pacifier
- Encourages nurturing, pretend play
- 100% Machine Washable

* My 1st Baby™ Girl
21907
Size: 13"
Case Pack:  6
Age: 1+ and up



full of
ADORability!

* My 1st Baby™ Boy
21908
Size: 13"
Case Pack:  6
Age: 1+ and up



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Softies™

- 11.5" Petite rag dolls
- Ultra-soft microfiber plush
- Perfect size for little hands
- 3 different styles & personalities




Blossom – Pink Hair
217103
Size: 11.5"
Case Pack: **3** 
Age: 0+ and up



Fawn – Purple Hair
217104
Size: 11.5"
Case Pack:  **3**
Age: 0+ and up



Sunny – Yellow Hair
217110
Size: 11.5”
Case Pack: **3** 
Age: 0+ and up



Wooden Toys with 100% **ADORA**bility!

100% **ADORA**bility

* **Pretend Play Dr. ADORABLE**
21984
Case Pack: 2
Age: 3+ and up



Wooden Play Sets

- Multi-piece playsets for hours of fun
- Cute, adorable designs
- Easily pack up pieces for storage or take it on-the-go
- Encourages imaginative, pretend play



Pretend Play Dr. ADORABLE

13-Piece Set comes with:

Doctor Bag, Stethoscope, Medicine, Thermometer, Syringe, Otoscope, Prescription Writing Pad, 3 Prescription Forms and 3 Band Aid Stickers

- Sturdy and spacious Doctors Bag easily fits all doctor kit toys
- Classic wooden accessories are durable and fun
- Educational role play helps teach kids about the human body and calm doctor-related fears
- Encourages hours of creative & imaginative pretend play
- Made with high quality materials & fabrics
- 100% Machine Washable fabrics



Owie Hospital Wooden Play Set

2181106
Case Pack: 3
Age: 3+ and up

AdoraPlay.com

Retailer Inquiries: 800.779.5335



Wooden Toys with 100% ADORability!



Mom tested ... kid approved

* Pretend Play Sweet Baker
2181119
Case Pack: 2
Age: 3+ and up



Pretend Play Sweet Baker

14-Piece Set comes with:
Pink Apron, Chef Hat, Baking Sheet, Rolling Pin, Spatula, Whisk, Bowl, Felt Egg, 3 Cookie Cutters and 3 Cookies

- Adjustable apron and chef hat so that it fits just right
- Apron has convenient pockets to hold utensils
- Classic wooden accessories are durable and fun
- Made with high quality materials & fabrics
- Educational role play helps teach kids about food and cooking
- Encourages hours of creative & imaginative pretend play
- 100% Machine Washable fabrics



Teapot Café Wooden Play Set
2181105
Case Pack: 3
Age: 3+ and up

Sunrise Farm Wooden Play Set
2181107
Case Pack: 3
Age: 3+ and up



Wooden Play Sets

- Multi-piece playsets for hours of fun
- Cute, adorable designs
- Easily pack up pieces for storage or take it on-the-go
- Encourages imaginative, pretend play

AdoraPlay.com

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* Flip Out! Sequin Plush Play Unicorn
21924
Size: 15" x 12.5" x 2"
Case Pack: 6
Age: 6+ and up



* Flip Out! Sequin Plush Play Rainbow
21923
Size: 13" x 13.75" x 2"
Case Pack: 6
Age: 6+ and up



* Flip Out! Sequin Plush Play Star
21925
Size: 14.3" x 15" x 2"
Case Pack: 6
Age: 6+ and up



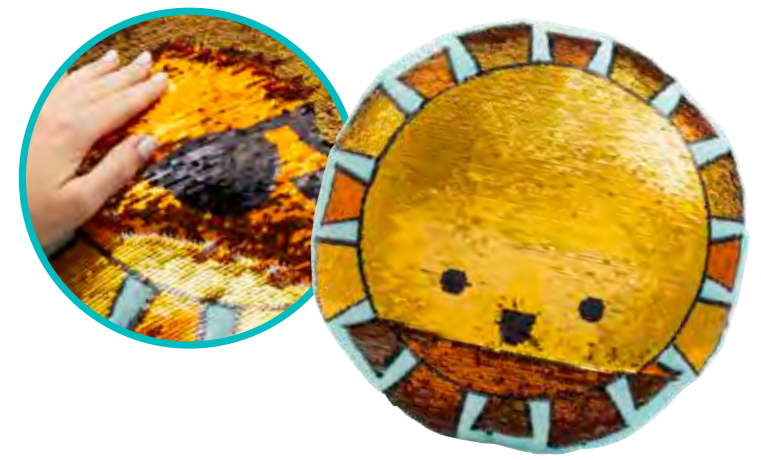
* Flip Out! Sequin Plush Play Ice Cream
21921
Size: 15" x 9.6" x 2"
Case Pack: 6
Age: 6+ and up



* Flip Out! Sequin Plush Play Apple
21930
Size: 14" x 14" x 2"
Case Pack: 6
Age: 6+ and up



* Flip Out! Sequin Plush Play Cactus
21927
Size: 11.2" x 15" x 2"
Case Pack: 6
Age: 6+ and up



* Flip Out! Sequin Plush Play Sun
21928
Size: 13.5" x 13.5" x 2"
Case Pack: 6
Age: 6+ and up



* Flip Out! Sequin Plush Play Donut
21920
Size: 13.5" x 13.5" x 2"
Case Pack: 6
Age: 6+ and up



* Flip Out! Sequin Plush Play Llama
21926
Size: 15" x 13" x 2"
Case Pack: 6
Age: 6+ and up

Flip Out! Plush Play

Add a fun decorative touch to any room
Flip the sequins for a special reveal!
Trendy, cute & ADORable designs
Fashionable and reversible!
Made with high quality materials & fabrics
Encourage hours of fun & relaxation



made for **PLAY!**

It's been said that "Adora is just as CUTE as they are STRONG". That's why all of our products are thoughtfully crafted to give parents peace of mind – they're playful, creative, durable and most of all, they're Made for Play!



Mom tested . . . kid approved

ToddlerTime™ Babies

- Hand-painted faces
- Hand applied eyelashes
- Hand-sewn premium quality fashions
- Weighted bodies made to feel just like a real baby
- Fresh baby powder scent
- For ages 6+ and up

SOFT &
Cuddly
Vinyl



WOOFI
2020928
20" Red Hair/Blue Eyes
Case Pack: 2
Age: 6+ and up



* **WOOFI - Girl**
21972
Size: 20"
Dark Brown Hair/ Blue Eyes
Case Pack: 2
Age: 6+ and up

See ALL
the **ADORABLE**
Accessories
pg. 48-59

SOFT &
Cuddly
Vinyl



* **Kitty Kat**
21973
Size: 20"
Black Hair/ Brown Eyes
Case Pack: 2
Age: 6+ and up

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ToddlerTime™ Babies

Spring

Summer



Adora Pin-A-Four Seasons
2020926
20" Sandy Blond Hair/Blue Eyes
Case Pack: 2
Age: 6+ and up

1 doll with 4 interchangeable outfits!

Fall

Winter



Macaraccoon

217901
20" Brown Hair/Hazel Green Eyes
Case Pack: 2
Age: 6+ and up

ToddlerTime™ Babies

See ALL
the **ADORABLE**
Accessories
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*ToddlerTime Doll Cosmic Girl

21977
Size: 20"
Dark Brown Hair/ Blue Eyes
Case Pack: 2
Age: 6+ and up



SOFT &
Cuddly
Vinyl

*Cosmic Boy


21978
Size: 20"
Brown Hair/ Brown Eyes
Case Pack: 2
Age: 6+ and up




ToddlerTime™ Babies

Workout Chic
2020914
20" Brown Hair/Brown Eyes
Case Pack: 
Age: 6+ and up



The Cat's Meow
2020924
20" Light Blond Hair/Blue Eyes
Case Pack: 
Age: 6+ and up




Bubba Bear
217904
20" Dark Brown Hair/Brown Eyes
Case Pack: 
Age: 6+ and up




ToddlerTime™ Babies

Daisy Delight
2020907
20" Red Hair/Blue Eyes
Case Pack: 
Age: 6+ and up



Sweet Cheeks
20016008
20" Brown Hair/Blue Eyes
Case Pack: 
Age: 6+ and up

Little Lovey
20016012
20" Light Blond Hair/Blue Eyes
Case Pack: 
Age: 6+ and up



See ALL
the **ADORABLE**
Accessories
pg. 48-59

ToddlerTime™ Babies



* **Over the Rainbow**
21974
Size: 20"
Blonde Hair/ Blue Eyes
Case Pack: 2
Age: 6+ and up



Free Spirit
218707
20" Dark Brown Hair/Brown Eyes
Case Pack: 2
Age: 6+ and up

* **Preppy**
21976
Size: 20"
Brown Hair/ Brown Eyes
Case Pack: 2
Age: 6+ and up



ToddlerTime™ Babies



Cottontail
218701
20" Black Hair/Brown Eyes
Case Pack: 2
Age: 6+ and up



* **Winter Wonder**
21971
Size: 20"
Light Blonde Hair/ Blue Eyes
Case Pack: 2
Age: 6+ and up



* **Winter Dream**
21979
Size: 20"
Dark Brown Hair/ Brown Eyes
Case Pack: 2
Age: 6+ and up



ToddlerTime™ Babies

Honey Bunch

20016006

20" Dark Brown Hair/Brown Eyes

Case Pack: 2

Age: 6+ and up



Ice Cream Party

218703

20" Light Blond Hair/Blue Eyes

Case Pack: 2

Age: 6+ and up



Jolie

217903

20" Red Hair/Blue Eyes

Case Pack: 2

Age: 6+ and up



#madeforplay

ToddlerTime™ Babies

Sleepy Turtle

21975

Size: 20"

Brown Hair/ Brown Eyes

Case Pack: 2

Age: 6+ and up

SOFT &
Cuddly
Vinyl!



Silver Fox

218702

20" Dark Brown Hair/Brown Eyes

Case Pack: 2

Age: 6+ and up



See ALL
the ADORABLE
Accessories
pg. 48-59

Love & Joy

20013015

20" Brown Hair/Brown Eyes

Case Pack: 2

Age: 6+ and up



ToddlerTime™ Babies



Let's Celebrate, Baby
218708
20" Dark Brown Hair/Brown Eyes
Case Pack: 2
Age: 6+ and up

Happy Birthday, Baby
2020908
20" Sandy Blond Hair/Blue Eyes
Case Pack: 2
Age: 6+ and up



ToddlerTime™ Babies



Rainbow Unicorn
218706
20" Light Blond Hair/Blue Eyes
Case Pack: 2
Age: 6+ and up



See ALL
the **ADORable**
Accessories
pg. 48-59



Enchanted
20016004
20" Brown Hair/Brown Eyes
Case Pack: 2
Age: 6+ and up



Piece Of Cake
20015005
20" Brown Hair/Blue Eyes
Case Pack: 2
Age: 6+ and up



Playful Picnic Romper
218709
Size: 20"
Case Pack: 2
Age: 6+ and up



Circus Fun
20016014
Size: 20"
Case Pack: 2
Age: 6+ and up



Panda Fun
20920841
Size: 20"
Case Pack: 2
Age: 6+ and up



My Hero
218711
Size: 20"
Case Pack: 2
Age: 6+ and up



2 Pc Diaper Pack
217912
Case Pack: 6
Age: 6+ and up



Mary Jane - Pink
20721010
Size: 20"
Case Pack: 3



Tennis Shoes Pink/White
20721026
Size: 20"
Case Pack: 3



Tennis Shoes White/White
20721027
Size: 20"
Case Pack: 3



Blooming Hearts
20014025
Size: 20"
Case Pack: 2
Age: 6+ and up



Teddy Tutu
218710
Size: 20"
Case Pack: 2
Age: 6+ and up



Pandariffic
218712
Size: 20"
Case Pack: 2
Age: 6+ and up



Flora
20016013
Size: 20"
Case Pack: 2
Age: 6+ and up



The Cat's Meow
20920924
Size: 20"
Case Pack: 2
Age: 6+ and up

ToddlerTime™ Babies Outfits, Diapers & Shoes

Features:

- Trendy, cute & **ADORABLE** designs
- Made with high quality materials
- Full of "**ADORability**"



7-Piece Set comes with:
Playpen/Crib, Changing Table,
Mobile with 3 clouds & Storage bag
Compact design folds up for easy storage!
Comes with two side pockets to store
baby essentials
Made with high quality materials & fabrics
The ultimate accessory for
all your favorite dolls
Fits up to 20" baby dolls

*Doll not included



PlayDate Accessories

- Must-have accessories for you and your play dolls
- Encourages nurturing, pretend play
- Hours of fun and play, every day



* **Pink High Chair**
21964
Size: 12.2 x 11.2 x 20.5 inches
Case Pack: 6
Age: 3+ and up
Fits up to 16" baby dolls
Machine washable
(seat only)



* **Pink Snack N Go Shade Stroller**
21960
Size: 24" H x 13.5 W x 20" L
Case Pack: 3
Age: 3+ and up
Fits up to 20" dolls

**folds up for
EASY storage!**



*Doll not included

* **Pink Deluxe Pack N Play**
21963
Size: 22 x 12.5 x 13 inches
Case Pack: 4
Age: 3+ and up
Fits up to 20" dolls



PlayDate Accessories



3 in 1 stroller
217602
Size 22.5"
Case Pack: 1
Age: 3+ and up

Features:

- Can be used as a stroller, removable car seat & backpack carrier
- Great for little Mommies on the go
- The perfect accessory for all your favorite dolls
- Designed in our California playroom

* Dolls not included



Double Stroller
Holds 2 dolls

Storage



PlayDate Accessories



Medium Shade Umbrella Stroller
20603003
21" Max Handle Height
Case Pack: 3
Age: 3+ and up



Small Umbrella Stroller
20603004
19" Max Handle Height
Case Pack: 6
Age: 3+ and up

Features:

- Deluxe, padded, multi-position padded seat
- Adjustable foot rest
- Under stroller storage
- Convertible Shade
- All purpose diaper bag
- Removable padded Baby bed carrier
- Adjustable height handle
- Shock absorbing wheels

* Doll not included



Deluxe Stroller
20603001
21" Min. Handle Height
31" Max Handle Height
Case Pack: 1
Age: 3+ and up



1+
2+
3+

PlayDate Accessories



Table Feeding Seat
20603011
Case Pack: 6
Age: 3+ and up



Baby Doll Bed
20603026
Case Pack: 3
Age: 1+ and up
fits 12" dolls



Baby Carrier Snuggle
20603023
Case Pack: 3
Age: 2+ and up
fits dolls up to 20"



Car Seat Carrier
217601
Fits up to a 20" doll
Case Pack: 3
Ages 2+ and up



Playpen Bed
20603005
17"L x 10 3/4 W x 10 3/4 H
Case Pack: 6
Age: 3+ and up
fits dolls up to 20"

a+
a+
a+
a+

Mom tested ... kid approved

PlayDate Accessories

2+
3+



Magic Feeding Set
21968
Case Pack: 12
Age: 2+ and up



- MAGIC FEEDING 5-Piece Set**
Magic Plate, Magic Milk, Bib, Fork and Spoon
- Magic Plate reveals food when wet!
 - Magic milk in bottle "disappears" when tilted!
 - Can be used with most baby dolls
 - Encourages nurturing, pretend play

- MAGIC SIPPY 3-Piece Set**
Magic Orange Juice, Magic Milk & Pacifier
- Magic milk and orange juice in bottles "disappears" when tilted!
 - Can be used with most baby dolls
 - Encourages nurturing, pretend play



Milk & Juice
MAGICALLY disappear!

Magic Sippy Set
21969
Case Pack: 12
Age: 2+ and up



Diaper Bag with Accessories
20603021
Case Pack: 6
Age: 3+ and up



Feeding Set
20603006
Case Pack: 2
Age: 2+ and up

a+
a+
a+
a+

AdoraPlay.com

Retailer Inquiries: 800.779.5335



*Dolls not included

#madeforplay



PlayDate Accessories

- Must-have accessories for you and your play dolls
- Encourages nurturing, pretend play
- Hours of fun and play, every day

* Zig Zag High Chair

21962

Size: 12.2 x 11.2 x 20.5 inches

Case Pack:  6

Age: 3+ and up

Machine washable (seat only)



* Zig Zag Deluxe Pack N Play

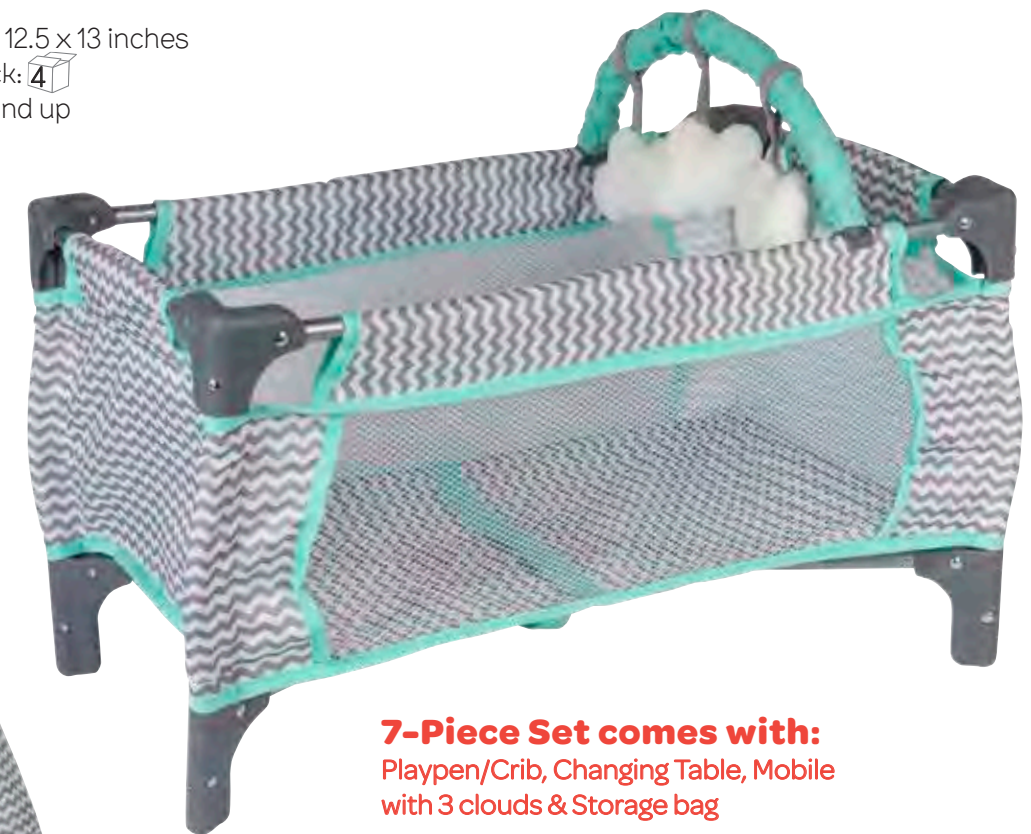
21961

Size: 22 x 12.5 x 13 inches

Case Pack:  4

Age: 3+ and up

**folds up for
EASY storage!**



7-Piece Set comes with:

Playpen/Crib, Changing Table, Mobile with 3 clouds & Storage bag

- Compact design folds up for easy storage!
- Comes with two side pockets to store baby essentials
- Made with high quality materials & fabrics
- The ultimate accessory for all your favorite dolls
- Fits up to 20" baby dolls



PlayDate Accessories



Zig Zag Car Seat Carrier
218601
Fits up to a 20" doll
Case Pack: 4
Age: 2+ and up



*Doll not included



Zig Zag Playpen Bed
218603
17"L x 10 3/4"W x 10 3/4"H
Case Pack: 6
Age: 3+ and up

Zig Zag Feeding Seat
217603
Fits up to a 20" doll
Case Pack: 6
Age: 3+ and up



*Doll not included

PlayDate Accessories

- Must-have accessories for you and your play dolls
- Encourages nurturing, pretend play
- Hours of fun and play, every day



Zig Zag Diaper Bag
217604
Size: 9.5"W x 7"H x 4"D
Case Pack: 6
Age: 3+ and up



Zig Zag Twin Jogger Stroller
218608
21.5" Max Handle Height
Case Pack: 4
Age: 3+ and up



*Dolls not included

Folds for EASY storage!

- Treaded wheels and baby doll security belts
- Perfect for little parents on-the-go!
- Easy to assemble and folds up for easy storage
- Attractive & trendy zig zag design
- Has storage compartment and convertible shade
- Encourages hours of nurturing, pretend play

PlayDate Accessories



EASY to adjust!

Zig Zag Baby Carrier
218602
Case Pack: 3
Age: 2+ and up

See ALL the **ADORable Accessories** pg. 48-59



Zig Zag Small Umbrella Stroller
218605
19" Max Handle Height
Case Pack: 6
Age: 3+ and up



Zig Zag Medium Shade Umbrella
217605
21" Max Handle Height
Case Pack: 3
Age: 3+ and up

Mom tested . . . kid approved

PlayDate Accessories

- Must-have accessories for you and your play dolls
- Encourages nurturing, pretend play
- Hours of fun and play, every day



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life is **MESSY**

A busy family life means a favorite doll is on the go! We know a child's favorite toy is always in tow and just like our children, our baby dolls need to be clean too! If noted with our machine washable icon, it means this Adora doll is **100% Machine Washable!**

Simply put them into a washing machine on gentle cycle, air dry flat and then they're ready to play again!



safety **TESTED**

Every Adora product is designed and **Toy Tested** for various age grades. You can be assured our products are compliant with all current standards and regulations of the Consumer Product Safety Improvement Act (CPSIA) and Consumer Product Safety Commission (CPSC).

In other words, our toys get an A+ every time and always pass with flying colors!

we are **FREE**

If it's not good enough for the FDA then it's not good enough for Adora! The Food and Drug Administration banned the use of bisphenol A (BPA) in baby bottles and children's drinking cups . . . but we all know that toys end up in children's mouths as well!

So, we've taken a proactive stance and **banned it from ALL of our toys.**



NON toxic

You can rest easy because **we are free of the bad stuff!**

All Adora products meet the CPSIA guideline and ban on Phthalates (pronounced "tah-lates"). Phthalates were most often, but not always, used to make plastic toys softer and/or more pliable.



We Make It **BETTER**

Look for these icons on all your favorite Adora™ products



machine washable



safety tested



bpa free



non-toxic



hypoallergenic



award winning



made with love



no REACTION

Adora toys are less likely to cause an allergic reaction! Why? Our products contain **fewer allergens**, substances and particles that irritate allergy sufferers and cause them to have a reaction.

So, kiss those allergy symptoms Goodbye!



WINNING

We know **winning isn't everything** but it sure is nice to be recognized! You don't have to take our word for it because Adora has been recognized by numerous Toy Industry Award Organizations with accolades such as: Best Creative Fun, Preferred Choice, Best Classic Toy . . .

Just to name a few.



made with **LOVE**

From snuggly soft toys to cute lovable dolls, Adora toys are designed in our sunny California playroom and Made with Love! They are **full of ADORability** and irresistible cuteness.

All the things that make Adora...well, Adora!