



**#wayADORABLE**

**AdoraPlay.com**



**WE CREATE  
LOVEABLE TOYS  
THAT SPARK  
IMAGINATIONS &  
INSPIRE  
ADVENTURES**



# WE ARE FREE

The FDA banned the use of BPA in baby bottles & children's drinking cups.

We've taken a proactive stance & have banned it from all of our toys.



A young girl with long, wavy brown hair is shown in profile, blowing a dandelion seed head. She is wearing a blue long-sleeved shirt. The background is a soft-focus field of green grass and dandelions under bright, warm sunlight. The overall mood is peaceful and natural.

# NO REACTION

Our products contain fewer allergens and the substances and particles that irritate allergy-sufferers and cause them to have a reaction.



life is  
**MESSY**

Baby dolls need to be clean too! Adora's PlayTime™ dolls are machine washable, & built to love and last . . . *guaranteed!*



We know winning isn't everything but it's nice to be recognized!



# WINNING!

We've been recognized by many Toy Industry Award Organizations with accolades such as: Best Creative Fun, Preferred Choice, Best Classic Toy. . . just to name a few.



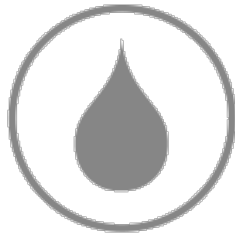
**WE MAKE IT  
BETTER**



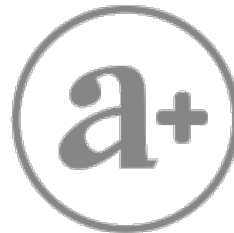




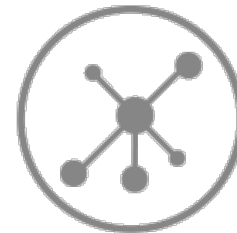
We're making it better! Look for these **INFO-GRAPHICS** on each product



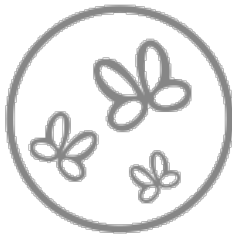
machine washable



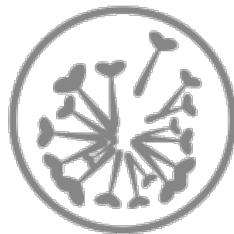
safety tested



bpa free



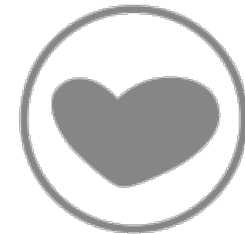
phthalates free



hypo-allergenic



award winning



made with love





take a  
**LOOK!**

NEW Product  
**OVERVIEW**





# 13" BathTime™ Baby

Ages 1+

## Product Features:

- Splish-Splash in a bath or pool
  - Playful 13" Baby Doll
  - Colorful Removable Stretch Terry Robe
  - Exclusive "QuikDri™" Body
  - Already wearing swimsuit
  - Open-Close Sleepy Eyes
  - Sucks thumb
  - Baby Powder Fresh Scent
  - GentleTouch™ Vinyl
  - Machine Washable
- 
- WHLS \$20
  - MSRP \$39.99
  - Case Pack: 2







# Mixxie Mopsie

Ages 4+

## Product Features:

- Colorful collection of Mix 'n Match Characters
- Expressive Embroidered Eyes
- Easy Button on Sleeves, Leggings & Accessories
- Thick Yarn Hair for Styling
- Bright Playful Patterns
- Hours of Creativity... just a Button Away



**MIXX &  
Match  
Fun!**







# NEW! TravelTime Fairy Playset

Ages 3+

## Product Features:

- Soft sided RV Trailer
- 5.5" Plush Doll
- Zips Open to reveal interior room
- Removable wheels become ottomans
- Soft handle for easy transport
- Encourages imaginative play
- Machine Washable

- WHLS \$12.50
- MSRP \$24.99
- Case Pack: 3





## NEW! Adora Softies

Ages 0+

### Product Features:

- Colorful 11.5" Petite Dolls
  - Detailed Embroidered "Hair"
  - Ultra-soft Microfiber Plush
  - Bright Playful Patterns
  - Cuddly Soft
  - Machine Washable
- 
- WHLS \$6.50
  - MSRP \$12.99
  - Case Pack: 3



### Introducing!

**Blossom, Fawn & Sunny,** a sweet, caring and cheerful group of do-gooding girls that spread smiles and kindness wherever they go.

They may be small but they have **BIG** hearts!







# 16" BabyTime™ Baby Doll

Ages 2+

## Product Features:

- Sweet 16" Baby Doll
- Removable Outfit
- Soft Fleece Baby Blankie
- Adora Baby Bottle
- Sucks Thumb
- Cuddly Soft Body
- Baby Powder Fresh Scent
- Weighted Body for Life-like Feel
- GentleTouch™ Vinyl

- WHLS \$35
- MSRP \$69.99
- Case Pack: 2



Weighted  
for a  
**Life-like  
Feel!**







Cute as we are strong!



[AdoraPlay.com](http://AdoraPlay.com)