

# **Emily** Martin

Photographer, Journalist, Communications, PR

# Contact



734-258-0444



emily@emartinphoto.com



Portfolio website



LinkedIn

# **About Me**

Incredibly driven and passionate about photography, journalism, and sports information. 8+ years experience taking photos, three years in publishing. Interested in finding an opportunity to apply my skills and learn from further experiences.

# Skills

- Proficient in all Adobe platforms (Lightroom, Photoshop, InDesign, Premiere, etc.)
- Proficient in PhotoMechanic, and all Microsoft / Google platforms
- Proficient in Canon, Nikon, Sigma products
- Highly proficient in all social media platforms (instagram, twitter, facebook, tik tok, youtube, etc.)
- Personality: assertive, attentive, willing to learn, high energy, intense determination, strong willed, efficient, creative, confident, attention to detail, communicative, and more.

## Education

# **Bachelor of Science (Communications, Arts, and Sciences)**

Michigan State University, School of Journalism

Journalism major, sports journalism and photography minors

- First Year, 3.94 GPA, Second Year, 3.98 GPA, Third Year, 3.96
- Three Year Honors College student

2022-2025

• Student Life and Engagement leader

# Experience

#### **Communications Intern**

April 2025- May 2025

South Carolina Stingrays (ECHL), Remote

Clip highlight videos, post score updates to team social media platforms at the end of each period, aid in game recap articles for publication.

#### **NTDP Communications Intern**

Oct 2024- March 2025

USA Hockey, Plymouth MI

Assisting in game day operations at home ice, providing statistics, publishing content for social media and website, as well as other routine tasks laid out by coordinator.

### **Athletic Communications, Photographer**

Aug 2024- Present\*

Michigan State University Athletics, East Lansing MI

- MSU Hockey athletic communications
- Executing photo expectations and player operations laid out by Athletic Directors
- · Editing and uploading a collection of photos by halftime and conclusion of every sporting event
- Inputting metadata for each photo via Photo Mechanic, identifying photos
- Keeping digital archive of photos and statistics trends/history
- · Staying up to date with schedules and submitting credential requests on time

#### Sports Journalist and Photographer

Sept 2023- Nov 2024

Spartan Newsroom, East Lansing MI

- Taking clear photo content for all MSU sports events as well as editing and uploading to a collection
- Writing skillful and educational articles about MSU sports sports (previews, game recaps, and features) Revising and submitting article for publication by the end of sports event

### **Multimedia Journalist**

Jan 2024- Aug 2024

The State News, East Lansing MI

Completing assignment outlined by editor in chief, taking skilled photos of events around Lansing, providing captions for edited pictures in AP Style format and adding to a gallery. Active in desk meetings, collaborating with others, and meeting deadlines.

#### **Freelance Athletics Photographer**

Aug 2024- Present\*

University of Vermont

Executing photographic expectations set by Athletic Director, editing and uploading photos by halftime and conclusion of each event. Insert metadata via PhotoMechanic

#### **Marketing Assistant (contracted)**

July 2025- Present\*

Play Hockey Inc.

Videography and photography for Green and White youth hockey camp that visited East Lansing, MI. Promotion for social media accounts.