

2024 CREATIVE

Introduction

In 2024 and beyond, Rooster Rooster Creative Company and Broken Wrist Creative have joined forces to leverage their expertise in Higher Education Marketing, offering innovative solutions tailored specifically for two-year colleges and institutions. Our team comprises former key members of the leading organization in two-year education marketing, ensuring unparalleled insight and experience in the field.

Our Team



Andrew Hughes
Project Manager

With over fifteen years of experience, Andy has a strong background in Higher Education Marketing, including as Vice President at a leading firm in the field. Andy consistently delivered successful projects, surpassing client expectations. Even after his time at Interact Communications, Andy remains dedicated to collaborating with colleges, bringing his wealth of experience to each partnership.



Austin Lysaker
Cinematographer

With over six years in Higher Education Marketing, Austin, formerly of Interact Communications, has created impactful video content for colleges nationwide. His post-Interact work includes diverse video projects like commercials, television, documentaries, and corporate videos, all while maintaining a focus on supporting higher education institutions.



Eric Halverson
Photographer

With over a decade of experience as a photographer and designer, Eric has honed his skills working primarily with educational institutions. His portfolio includes photography and marketing materials tailored to the unique needs of this sector. Eric's dedication to his craft and his commitment to delivering high-quality visuals set him apart in his field.



Mia Yingneuk
Graphic Designer

Mia has over twelve years of experience in Higher Education Marketing, including a notable tenure as Creative Director at Interact Communications. She led design and media projects for colleges nationwide, drawing from her international design studies to shape her creative approach. Mia's depth of knowledge and understanding make her a valuable asset to our team.



Sara Sampey
Producer

With over nine years of experience in Higher Education Marketing, Sara brings a wealth of expertise to our team. Previously with Interact Communications, Sara has since collaborated with nationally recognized clients, further honing her skills and insights. Her commitment to innovative marketing solutions and passion for higher education are evident in her work.



Simon Cassar
Editor // Animator

Simon has over four years of experience in Higher Education Marketing. At Interact, Simon played a pivotal role as the primary editor and animator, bringing to life the stories captured by the video team. His expertise extended to crafting engaging motion graphic social media pieces, adding a dynamic element to the marketing strategies.

Services

We offer a comprehensive range of creative media services to elevate brands and engage audiences. Our team is dedicated to delivering high-quality solutions tailored to your specific needs. Whether you require captivating video production, eye-catching graphic design, or stunning photography, we have the expertise to bring visions to life. Explore our services below to see how we can help achieve your goals.

Video-Production

- Commercials
 - Student Spotlight
 - Alumni Success Stories
 - Program Features
 - Campus Tours
- Social Media Content
- Motion Graphics Animation
- Event Coverage
- Corporate

Photography

- Candid in-class/campus
- Produced in-class/campus
- Student / Faculty Portraits
- Event Coverage

Design

- Branding & Identity
- Logo Design
- Print Advertisement
- Digital Advertisement
- Social Media Content

Audio

- Radio Spots
 - Traditional Radio
 - Streaming (Spotify, Pandora, Etc.)

Closing

With our experience and passion for higher education, we are confident in our ability to elevate your institution's brand and reach new heights together. We look forward to the opportunity to collaborate with you and make a lasting impact in the world of higher education marketing.

Contact

Austin Lysaker, Rooster Rooster Creative Co.
608.385.6868 • info@roosterrooster.com

Andrew Hughes, Broken Wrist Creative
608.498.9202 • andrewtugg@gmail.com

Thank You!

