

# CORBY DODGE

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## STRENGTHS & PROFICIENCIES

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- Excels at managing teams, schedules, and budgets in fast-paced work environments at a director/executive level
- Effective technical comprehension and experience with various technologies including Adobe Creative Suite and multiple AI applications
- In-depth knowledge of media delivery through multiple platforms including broadcast, internet streaming, radio, and physical media elements
- Excellent ability to articulate technical specifications, processes, and resource necessities to clients, producers, and interdepartmental staff to meet deadlines and budget goals
- Passionate about gaining and retaining knowledge of new media technologies

## EXPERIENCE

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### **Dentsu Creative / Tag, Chicago, IL**      **August 2021 – November 2025**

*Director, Post-Production and Capture, Tag – January 2025 – November 2025*

*Director, Studio Production, Dentsu Creative – August 2021 – December 2024*

- Managed, scoped, implemented, and orchestrated all aspects of production and post-production including budgets, schedules, and hiring of staff, crew, and freelance talent
- Generated seven-figure net-profit annually
- Spearheaded complex projects from concept to final delivery across multiple channels
- Initiated best-practiced, adaptive workflows including uniformed file-naming conventions and folder structure for seamless project transitions between team members
- Thorough understanding and appreciation each role play in the entire production process

### **Ogilvy, Eyepatch Productions, Chicago, IL**      **May 2014 – August 2021**

*Associate Director, Eyepatch Productions – January 2018 – August 2021*

*Post-Production Producer, Eyepatch Productions – May 2014 – January 2018*

- Collaborated with creative, account, and strategy teams to execute creative vision on specific video and motion graphics projects within budget and time constraints
- Generated seven-figure net-profit annually
- Supervised team of seven staff members as well as hiring freelancers on a project-by-project basis
- Initiated project planning workflows for production, post, and delivery across multi-channel systems.

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## AnswersMedia, Chicago, IL

September 2008 – May 2014

*Media Distribution Coordinator / Core Technician / Assets Manager*

- Managed all aspects of post-production operations
- Administered file encoding & distribution to clients & producers
- Implemented *Immersive 360°* video post-production processes
- Provided “Best Practices” consultation & technical support
- Supervised digital asset management & multimedia library

## Sony Electronics, Inc., Las Vegas, NV

April 2008

*Student Exhibitor - National Association of Broadcasters Convention*

- One of six students chosen to represent Full Sail University at NAB
- Demonstrated HDV ingest process to multiple non-linear editing platforms

## David Nixon Productions, Orlando, FL

May 2008 - August 2008

*Production & Post-Production Intern*

## Yacaman Productions, Orlando, FL

September 2006 - December 2006

*Production Assistant, Second Coming (2008) (Feature Film)*

## EDUCATION

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### Full Sail University, Winter Park, FL

2006 - 2008

*Bachelor of Science, Film*

### The University of Iowa, Iowa City, IA

2001 - 2005

*Bachelor of Arts, Political Science*

### North Iowa Area Community College, Mason City, IA

1999 - 2003

*Associate of Science & Business, Information Systems Technology*

*Associate of Science & Business, Desktop Applications*

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