

CORBY DODGE

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PROFESSIONAL PROFILE

Chicago-based Producer and Director of Studio Production with extensive experience in high-level in-house agency production and post-production management. Proven history of generating seven-figure annual net profits while managing complex projects from initial concept to final delivery across multi-channel systems. Expert in navigating the full RFP and bidding lifecycle, utilizing technical proficiency in Adobe Creative Suite and AI applications to optimize workflows and meet demanding budget goals.

STRENGTHS & PROFICIENCIES

- Excels at managing teams, schedules, and budgets in fast-paced work environments at a director/executive level
- Effective technical comprehension and experience with various technologies including Adobe Creative Suite and multiple AI applications
- In-depth knowledge of media delivery through multiple platforms including broadcast, internet streaming, radio, and physical media elements
- Excellent ability to articulate technical specifications, processes, and resource necessities to clients, producers, and interdepartmental staff to meet deadlines and budget goals
- Passionate about gaining and retaining knowledge of new media technologies

EXPERIENCE

Dentsu Creative / Tag, Chicago, IL **August 2021 – November 2025**

Director, Post-Production and Capture, Tag – January 2025 – November 2025

Director, Studio Production, Dentsu Creative – August 2021 – December 2024

- Managed, scoped, implemented, and orchestrated all aspects of production and post-production including budgets, schedules, and hiring of staff, crew, and freelance talent
- Directed all aspects of production and post-production operations, consistently generating seven-figure net profits annually through meticulous budget management and strategic scheduling.
- Spearheaded complex projects from concept to final delivery across multiple channels
- Initiated best-practiced, adaptive workflows including uniformed file-naming conventions and folder structure for seamless project transitions between team members
- Thorough understanding and appreciation each role play in the entire production process

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Ogilvy, Eyepatch Productions, Chicago, IL **May 2014 – August 2021**

Associate Director, Eyepatch Productions – January 2018 – August 2021

Post-Production Producer, Eyepatch Productions – May 2014 – January 2018

- Collaborated with creative, account, and strategy teams to execute creative vision on specific video and motion graphics projects within budget and time constraints
- Generated seven-figure net-profit annually
- Supervised team of seven staff members as well as hiring freelancers on a project-by-project basis
- Initiated project planning workflows for production, post, and delivery across multi-channel systems.

AnswersMedia, Chicago, IL **September 2008 – May 2014**

Media Distribution Coordinator / Core Technician / Assets Manager

- Managed all aspects of post-production operations
- Administered file encoding & distribution to clients & producers
- Implemented *Immersive 360°* video post-production processes
- Provided “Best Practices” consultation & technical support
- Supervised digital asset management & multimedia library

Sony Electronics, Inc., Las Vegas, NV **April 2008**

Student Exhibitor - National Association of Broadcasters Convention

- One of six students chosen to represent Full Sail University at NAB
- Demonstrated HDV ingest process to multiple non-linear editing platforms

David Nixon Productions, Orlando, FL **May 2008 - August 2008**

Production & Post-Production Intern

Yacaman Productions, Orlando, FL **September 2006 - December 2006**

Production Assistant, Second Coming (2008) (Feature Film)

EDUCATION

Full Sail University, Winter Park, FL

Bachelor of Science, Film

The University of Iowa, Iowa City, IA

Bachelor of Arts, Political Science

North Iowa Area Community College, Mason City, IA

Associate of Science & Business, Information Systems Technology

Associate of Science & Business, Desktop Applications

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