

v e r v e

Grant Support Services



Get them singing your song

The art of writing proposals and grants, focusing on Municipal, Engineering/Technology and Non-Profit.

Creating strong persuasive proposals and grants requires an understanding of both the applicant's and funder's goals and objectives, and communicating how one's success will help the other achieve theirs. It requires the grant writer to step into each set of shoes to:

- create empathy, have the funder bond to the cause
- layout the business case
- clearly identify the benefits and impact

DEVELOPMENT

At verve, our support starts before 'pen to paper'. We work to understand your broader goals and objectives, to understand your strategic direction, to become one with the team.

If needed, as a 'team member', verve will strategize with you to develop a project plan, identify appropriate stakeholders and partners. We will support budget development and identifying realistic project timelines. A successful funding request starts with a plan for a successful project!

With an understanding of your objectives, verve reviews individual funding and grant programs for alignment and eligibility criteria. This is critical to ensure valuable time and resources are not wasted.



We work for you, when you need us, how you need us...

WRITING

Our writers have years of experience in preparing and submitting business and grant proposals. They intuitively parlay a strategy into messaging and storytelling that conveys a comprehensive program and the value it brings to the community in a manner that speaks the language of the reviewers and decision makers.

We craft a compelling and memorable story, balance emotion and business, and clearly articulate the 'social good' and lasting value.

Engaging a professional grant writer increases the potential for a winning application.

QUALITY REVIEW

A quality review of a grant submission is the evaluation of a draft application against the requirements and criteria from the critical eyes of the funder. It's more than proofreading.

Reviews are conducted to ensure the funder's guidelines have been adhered to. It pokes holes to identify where questions are unanswered or where more value can be communicated. Reviews include editing and refinement to ensure every word and character express impact.

We intimately appreciate the time commitment and complexity of applying for grants.

We can guide you through the process, assist with writing, provide reviews, or even write it if that is what is required.

building trust, credibility and long term, supportive relationships.

verve offers comprehensive grant services to provide you what you need for winning grant submissions, a longer-term funding strategy, and internal capacity building.

PROJECT DEVELOPMENT

- Project concept
- Budget development
- Identification/engagement of potential partners and stakeholders

GRANT ASSESSMENT AND STRATEGY

- Funding searches
- Grant assessment for appropriateness
- Strategy for application

GRANT WRITING

- Persuasive messaging and story telling
- Responses that address what the funder is 'really' asking
- Enough detail to create understanding, not confusion

GRANT REVIEW

- Editing/critiquing/recommendations of draft materials
- Refinement for adherence to word and character limits
- Necessary documentation for compliance

GRANT TRAINING

- Individual and group training

DEVELOPING SUPPORTING MATERIALS

- Letters of support
- Marketing materials