



Elizabeth Skinner

Hi! I'm Liz a creative individual with expertise in photography, videography, and graphic design seeking a job in advertising to develop visually appealing and engaging marketing campaigns for businesses.

Experience

Jan 23 - Current

Holiday Inn Express & Suites | Danbury, CT

Front Desk Associate/Marketing & Sales

- Provided exceptional customer service by warmly greeting guests upon arrival, answering inquiries, and assisting with check-in and check-out processes
- Created eye-catching and informative trifold brochures and flyers highlighting restaurant offerings and hotel amenities for guest use, resulting in increased awareness and usage of services

Aug 18 - Current

Liz Skinner Photography | New Milford, CT

Owner

- Collaborated closely with clients to meet their professional photography needs and produce high-quality content in photography, videography, and graphic design
- Demonstrated strong expertise in customer communication, business finance, and brand promotion to ensure successful client relationships and promote brand growth

May 22 - Aug 22

Ace Endico | Brewster, NY

Marketing Intern

- Oversaw three weekly photoshoots promoting products for a new purchasing app
- Demonstrated responsibility by taking on additional marketing department tasks and ensuring timely completion of all projects. Collaborated with interns to gather and organize all warehouse photos and descriptions as well as ran social media accounts

Aug 20 - May 21 & Jan 22 - May 22

CommAgency | State College, PA

Editor

- Communicated directly with clients to determine, develop, and execute their requirements
- Collaborated with a team to identify effective content and fulfill company objectives. Captured and edited videos for commercial, informative, or recruitment purposes

Aug 21 - Dec 21

CommAgency | State College, PA

Director

- Developed video concepts for clients by conducting meetings, preparing storyboards, and executing plans
- Directed an effective team in organizing, filming, and editing videos to achieve project goals

May 20 - May 22

Happy Valley Communications | State College, PA

Director of Business Affairs/Director of Communications/Account Associate

- Engaged with potential clients to secure business for our firm, promote attendance at events, and arrange catering services
- Created a variety of content, including social media posts, website development, and photography and video advertisements, to market our firm
- Worked with real-life clients to enhance their brand visibility through social media advertising and broaden their client base

Contact

Phone

215-791-2610

Email

lizskinner44@gmail.com

Address

417 Long Mountain Road
New Milford, CT 06776

Education

2022

Telecommunications & Photography

The Pennsylvania State University

2018

High School Diploma

New Milford High School

Expertise

- Photography
- Videography
- Graphic Design
- Social Media
- Advertising

Applications

- Photoshop
- Lightroom
- Premier
- Canva
- InDesign