



2022-2023

Annual Report



www.thebcc1.org

775-460-5586

blackcommunitycollective1@gmail.com

Our Story

Strong communities are tapestries woven from the strands of the individual groups which compose them. Each strand must be stable on its own and able to support the strands around it to add to the strength and beauty of the tapestry. When we look at the tapestry of the Reno/Sparks area, we see a rich tapestry but one which lacks a vibrant Black community. While our community is strong, it could be stronger and more connected to other communities in the area. Looking forward, we will be focused on building infrastructure and community connections. We focus on building strong collaborations, long-term community investment, and social investment. This includes working jointly with other entities who share our belief in a united community, building a community resource center and creative space, supporting social and artistic programs for community enrichment, and programming aimed at strengthening the Black community and enriching our area. The Black community in the Reno/Sparks region has a range of issues that hinder its ability to be a strong part of the tapestry in Northern Nevada. In response to this acknowledgment of our community's standing, community members from Reno and Sparks came together with their ideas of how best to serve our community. These ideas were combined to create the Black Community Collective. The BCC is an institution designed to anchor the Black community and channel the resources and opportunities needed to support the community and build connections outside of our community. We believe that we are stronger together.

Our Mission

**We focus on improving the Black Community
by enhancing the reach and effectiveness of
Black organizations, families, and other social organizations.**

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Letter from the Executive



Edward Coleman

Dear Friends,

Over a year ago, the Black Community Collective (BCC) began as a shared vision of community members in the Reno/Sparks area dedicated to improving the quality of life for Black people in Northern Nevada. The COVID-19 pandemic, while the overt effects on our community seem to have subsided, laid bare and exacerbated the weaknesses within our community increasing the need for resources aimed at increasing the Black community's welfare. The BCC has begun to establish its place in our community by focusing on increasing community awareness of COVID-19 resources, building a centralized database of businesses and services, hosting community events, gathering data on our community, acting as an engine to bring resources and opportunities to our community, and providing business-related services.

When we started on June 1, 2022, we began laying the groundwork for an organization that could meet the goals of its founders. On the administrative side, the BCC established administrative and financial policies, developed its bylaws, established a Board of Directors, and developed a strategic plan based on our budget. Operationally, we hired staff, developed internal systems for coordination of efforts, executed a series of services and programs, hosted two major events centered on the Black community, and became more financially stable. Our work in 2023 will build on the lessons learned from our first six months of operations and begin to focus our programming on those areas which are critical to establishing a vibrant and thriving Black community.

This annual report celebrates the BCC's inception and growth and highlights our plans moving forward. We recognize that getting the community we want will take a collective effort and we would not be where we are today without your support. Thank you to all our funders, donors, staff, and community partners.

Who We Are

Board Members

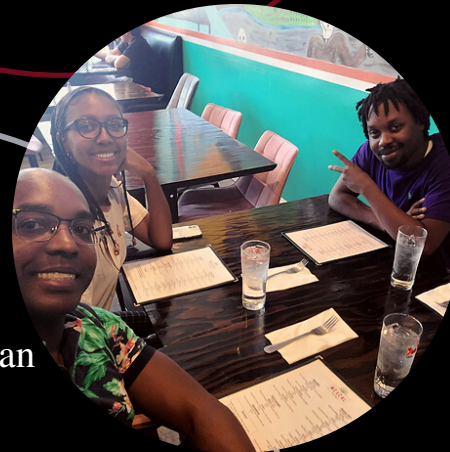
Angie Taylor, Ph.D
Shaughn Richardson
Shaquita Smith
Pastor Debra Lax
Jessica Vann

Fundraising and Planning Committee

Geralda Miller
Khalilah Cage

Founders

Nnedi Stephens
Yusuf Wyatt
Stephanie McCurry
Edward Coleman
Serene Townsell
Lily Baran
Geralda Miller



Staff

Edward Coleman
Director
Ryan Bush
Executive Assistant
Sieglinde McTigue
Bookkeeper
Serene Townsell
Intern

Who We Serve

The Black Population

Washoe County

10,118 Black People

2.3%

Reno

21.5% are in poverty

11.6% are unemployed

\$54,000 is average income

United States

33% of COVID hospitalizations

34% of COVID deaths

Sources: Reno, Nevada Population 2021 (Demographics, Maps, Graphs), Washoe County.gov, The Demographic Statistical Atlas of the United States—Statistical Atlas.

DEI Statement

The Black Community Collective (BCC) is committed to building a more just and equitable Nevada. We recognize the history of oppression that has resulted in ongoing disparities for some communities, as well as the limitations of a nonprofit framework to address them. Yet, we are building a powerful network of organizations and change agents with an opportunity before us to create positive systemic change. We believe that nonprofits that prioritize engaging diverse perspectives and evolve to be inclusive, and behave equitably can have profound impacts on society.

The BCC is committed to transforming each aspect of our organization by confronting our own biases and operationalizing our values. We know that intention alone will not change things.

To this work, we bring the successes and mistakes of our own continuing efforts in the direction towards equity. The mission and vision we hold for enriching the lives of Black people in Nevada, move us to directly challenge ourselves and to deconstruct frameworks of oppression while building opportunities for learning, change and accountability.

We know this work is urgent, and we will always be learning.

We will make mistakes and own our responsibility for corrective action.

Our efforts will be tireless, and we will not stop. The BCC is committed to our own equity journey, the diversity of our Executive Board and the broader nonprofit community as change agents that contribute to an inclusive and equitable Nevada that champions our rich diversity.



Health Equity Grant



The BCC is a sub-grantee of a health equity grant from the CDC administered through the state of Nevada's Department of Public and Behavioral Health. Access for Community & Cultural Education Programs & Training (ACCEPT) is our fiscal sponsor and the grant is currently active through May 31, 2023, with an option to extend. This grant is a capacity-building grant for the BCC and represents the efforts of the state to build up community resources to promote health equity in diverse communities.

ARPA Grant



The BCC received an ARPA Grant from Washoe County on August 2023 and it runs through July 2024. This grant supports our Entrepreneurial Literacy and Financing Program (ELF). This grant represents the efforts of Washoe County to support a diverse range of businesses and nonprofits.

Triage Network

The Triage Network is an online database of resources and local businesses that will serve to connect...

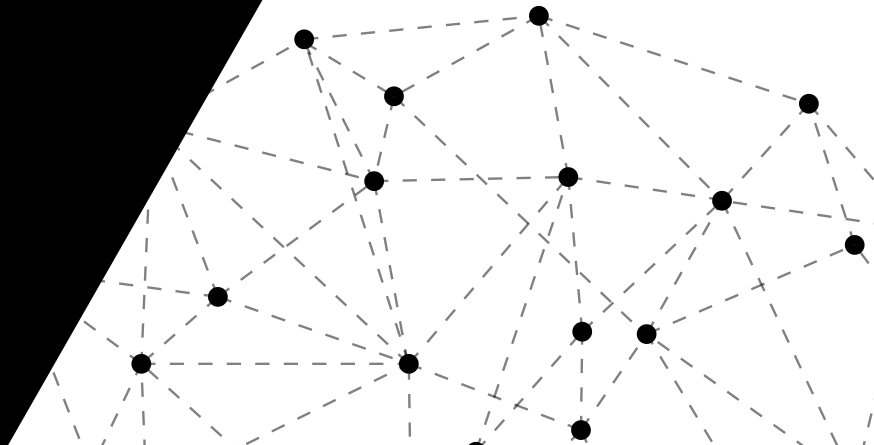
- individuals to services
- volunteers to nonprofits
- customers to local businesses
- organizations to each other

Launch date: January 31, 2023

thebcc1.org

Example:

We will work with nonprofits, mutual aid groups, and community leaders to continually enhance and distribute this information.



HOME OUR VALUES OUR BOARD OF DIRECTORS TRIAGE NETWORK CALENDAR AND EVENTS FUNDING PRIORITIES MORE ▾

BLACK WALL STREET RENO

Mission

We strive to provide resources and services to Black and under-served communities to increase their self-sufficiency, self-esteem, and self-worth.

Quick Info

Location

1301 Cordone Avenue Suite LL40, Reno, NV 89502

Website

blackwallstreetreno.org

Email

blackwallstreetreno2020@gmail.com

Phone

775-622-3612

Services

- Groceries
- Diaper bank
- Youth mentorship
- Literacy programs
- and much more!



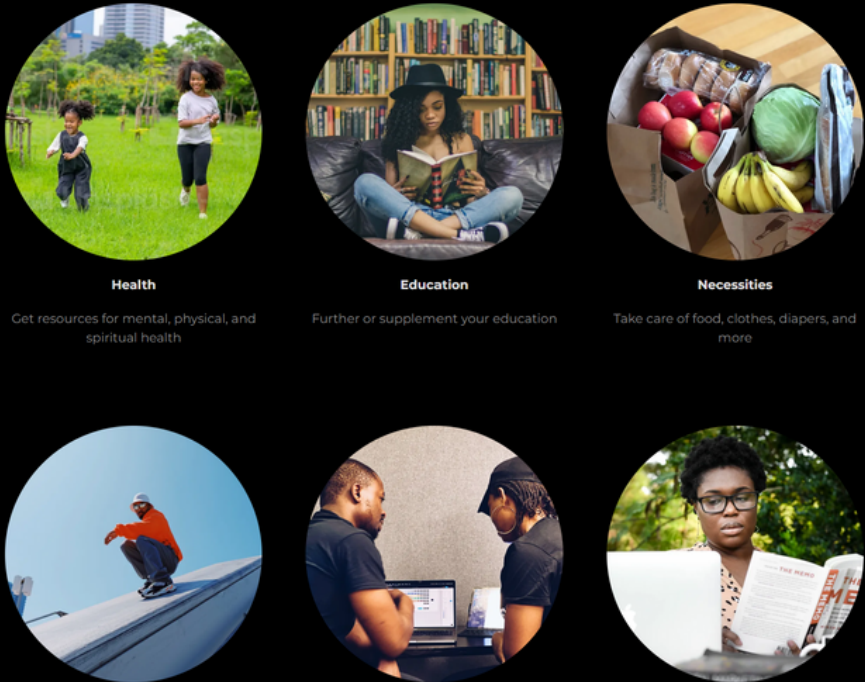
Triage Network

As of 1/10/2023

Total partners in network: **15**

Health: **4**
Education: **11**
Necessities: **5**
Culture: **2**
Career: **3**
Health: **4**

TRIAGE NETWORK



Health
Get resources for mental, physical, and spiritual health

Education
Further or supplement your education

Necessities
Take care of food, clothes, diapers, and more

Culture
Connect and reconnect

Career
Achieve your goals with support

Business
Find local, Black-owned businesses

BCC Triage Network Intake Form

Thank you for taking the time to fill out this form. Your participation in your community is what builds resilience. Let's build together!

Please answer each prompt with as much detail as you can. We will follow up with you to let you know the progress of uploading your organization onto our website and, if needed, to request more information.

Feel free to reach out to Serene at serenetownsell@gmail.com with any questions or concerns.

*The required fields are highly requested, but if the prompt is irrelevant to your organization please write "N/A".

[Sign in to Google](#) to save your progress. [Learn more](#)

Join here!



Form responses: 4

Pending partners: 32

Prospective partners: 150+

Form found at thebcc1.org

Community Health Assessment

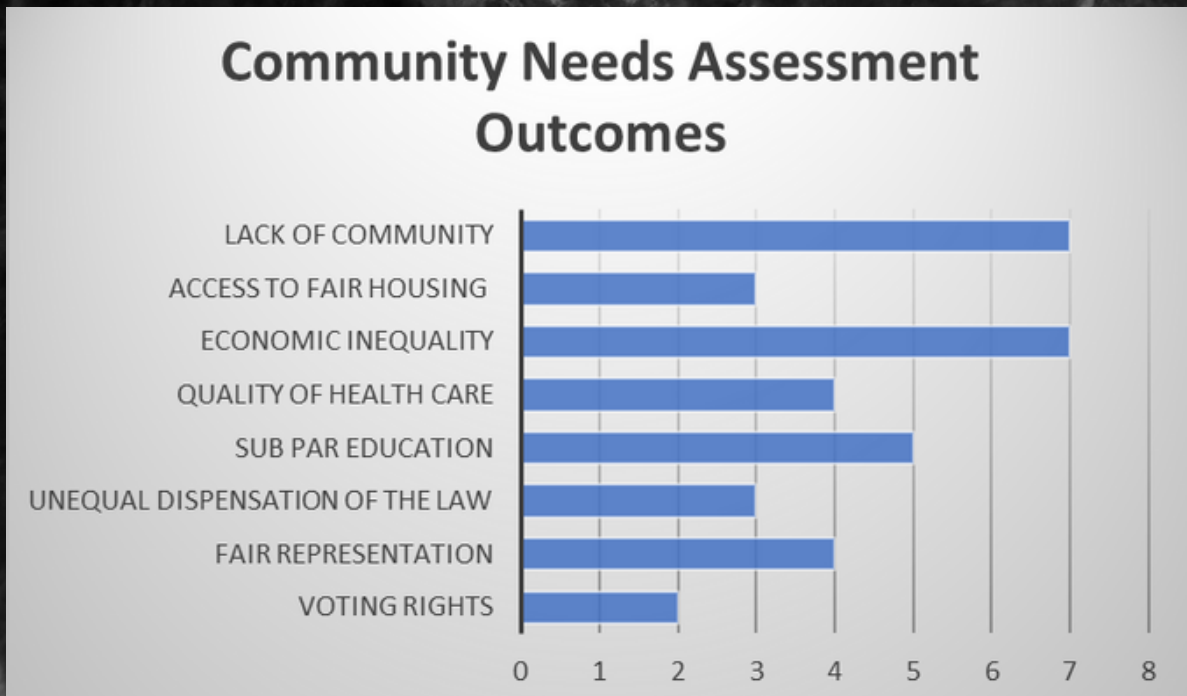
The Community Health Assessment was a Qualitative Assessment* of the Black Communities Priorities.

The Participants

- 17 respondents, 4 male and 13 female,
- Ages 28- 72,
- 14 different Reno/Sparks zip codes, and
- All education and economic levels.

Findings

- We want a sense of community.
- We want economic equality.



*Qualitative Assessments rely on individual perceptions and at least 10 respondents are needed to complete it.

Impact

Financial and Business Impact

- **Received over \$250,000 in Federal Grant Funds**
- **Over \$12,000 Spent Directly on Local Minority Vendors**
- **Over 300 Hours of Technical Assistance to Local Businesses**

Social Media Impact

- **Over 5000 Website Hits Last Year**
- **Reach Over 500 People Monthly Facebook**
- **Facebook Posts Engaged Over 200 Times Monthly**

Community Impact

- **Hosted 4 Black Cultural Events for the Community**
- **Collected and Analyzed Data on the Black Community**
- **Supported Black Businesses and Entrepreneurs**
- **Coordinated with over 50 Local Businesses, State and Local Agencies, Churches, Unions, and Other Nonprofits**

Past Initiatives

Community Events and Engagement

Community Mixers

Four Community Mixers
150+ attendance
Partnered with
Local Minority Owned Businesses



Community Movie

70+ attendance
Partnered with
Cosplay for Kindness

+ distributed COVID information

Kwanza Foods and Wine Tasting

20+ In Attendance
Partnered with Chef Smith
and Chef Kelly



Past Initiatives

Community Support





We shared important COVID information through multiple mediums:

Bethel AME Church

We financially supported their internet café and renovated their prayer room.



COVID-19 Reminders & Resources

TESTING Clinic tests At-home tests Insurance-provided tests	Nevada Health Response  (when, where, & how to test)
VACCINES Eligibility: 6 months & older Booster: At least one for everyone	Regional Information Center  (vaccine info, sites, & events)
ASSISTANCE Food, housing, utilities assistance & more Small business support	Quest Counseling Reno  (personal resources) Governor's Office of Economic Development  (business resources) COVID-19 hotline at 775-328-2427

COVID quick links resource sheet (printed for events)



Navigating COVID resources tip sheet (posted online)

Go to [Schedule a Test | Regional Information Center \(covid19washoe.com\)](#)

- Scroll down to the At-Home test Click on "free at-home COVID-19 tests here"

For Home testing Click "Find resources in your state".



15,000+ Free Testing Sites
No-cost antigen and PCR COVID-19 tests are available to everyone in the U.S., including the uninsured, at more than 20,000 sites nationwide.
[Find resources in your state](#) →

Additionally, being part of a health equity grant easily allows for conversation about systemic disparities in health and other community structures. One of the existing gaps is in health education, which is why we take the responsibility to share public health information. There should be no barrier to this wellness and knowledge.

Past Initiatives

Community Gala and Fundraiser



Honoring Geralda Miller

Past Initiatives

Business Education and Graduation

The Mind Your Business Business Series

TOPIC:
MEDIA COVERAGE



DETAILS:
MAY 23, 2023
6:30 TO 8:30
INNEVATION CENTER

BIO:
EMMY AWARD-WINNING JOURNALIST
MASTER STORYTELLER
CONTENT CREATOR

COMPANY:

TOPIC:
BRANDING



Details:
May 10, 2023 from 6:30 to 8:30
UNR Innevation Center, 450 Sinclair Street, Ideation Room, 1st Floor

Bio:
Experienced CEO
Skilled in Marketing, brand development, graphic design, and more.

Company:
Jeme Media Group

TOPIC:
GRANTS & BOOKKEEPING



DETAILS:
MAY 31, 2023
6:30 TO 8:30
INNEVATION CENTER

REACH FOR THE STARS
Black Graduation Ceremony



JUNE 9, 2023

THE GYM @ NEIL ROAD COMMUNITY CENTER 6:30PM TO 8:00PM
3925 NEIL ROAD

BROUGHT TO YOU BY *The Black Community Collective*

In Honor of Our Black Graduates

Lessons Learned

Since we started, I have learned how much I don't know about running a business. The most important lesson has been to always set my coworkers up for success. Leading is not about giving directions solely but also about making sure the people we lead have the tools to succeed. Another lesson is how great our community can be. In the work we have done so far, we have met a wide range of people and they have all been helpful, generous, and supportive.

Ryan Bush

I've learned that action builds confidence, especially when learning new technological and process skills. I've learned how to be an effective and dependable member of a team, and I've learned to trust my team members. I've learned where my weaknesses are with regard to communication and organization, and look forward to making improvements. This last year has been a highlight of my career. I'm making new and valuable connections with people and organizations that I most likely would never encounter during my normal daily life. I'm pleased at the joyous response from the community around our work so far.

Serene Townsell

Dr. Edward Coleman

I have learned many lessons since joining the BCC. I have learned how much the community really needs help building stability in the community. I see the things we are doing are having a large impact on the community. We have put a spotlight on the community. All the good energy at the events show that we are getting through to the community and showing them that someone cares and it's possible to be black and strive for greatness.

Sieglinde McTigue

Throughout this entire journey with the Black Community Collective, I faced uncertainty, but this is a good thing. Almost all of the work I did was new to me and I didn't know what would result from my efforts; ultimately it led me to new people and ideas. The many meetings, the research, the enormous inflow of information has changed the way I view our community – I can now map out a strong safety net, one that is ambitious and growing. This makes me feel more capable, and I hope others feel that way when they interact with us and other community builders.

Future Initiatives

The Entrepreneurial Literacy and Financing Program (ELF)

Educational Courses

- People Management
- Financial Management
- Operations Management

Social Events

- Business Mixers
- Business Cohort

Microloan Program Requirements

