

AUGUST 2023- MARCH 2025

ELF PROGRAM IMPACT REPORT



THE BLACK COMMUNITY COLLECTIVE

What's Inside

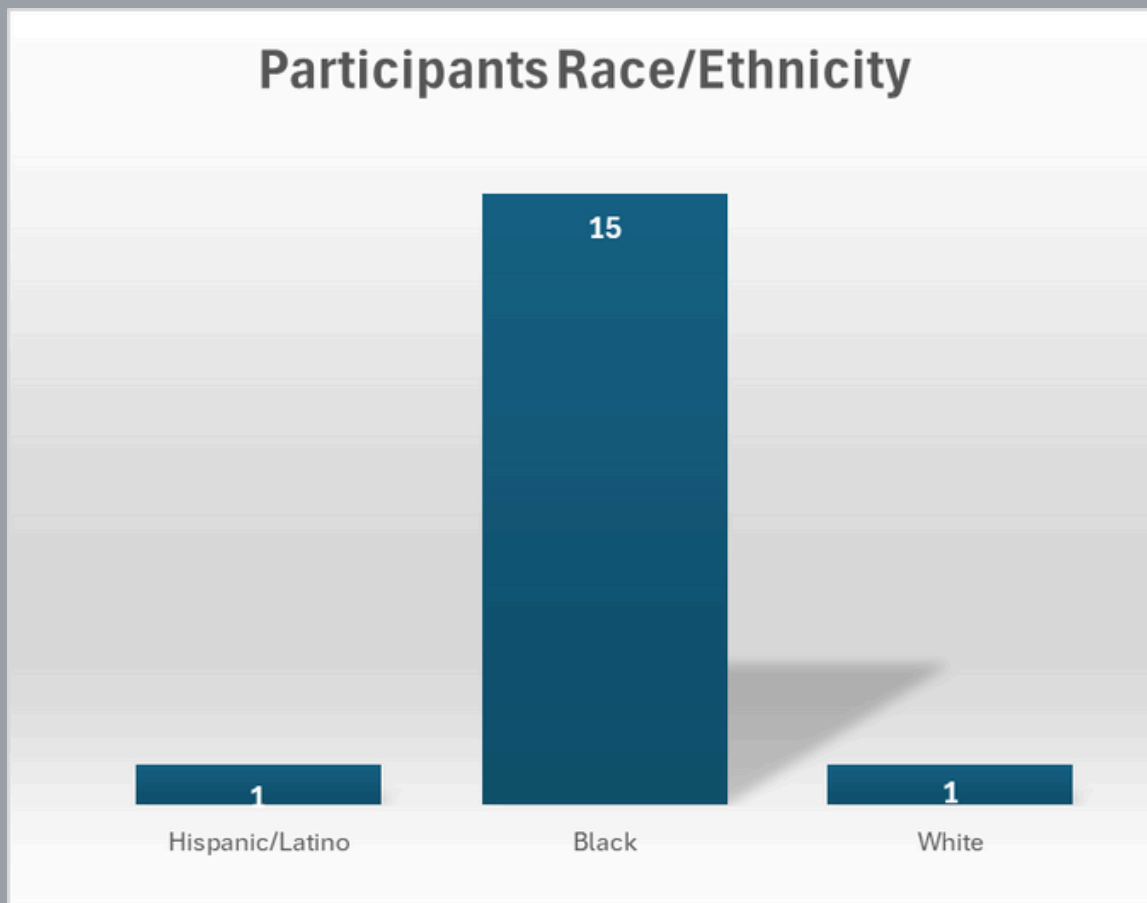
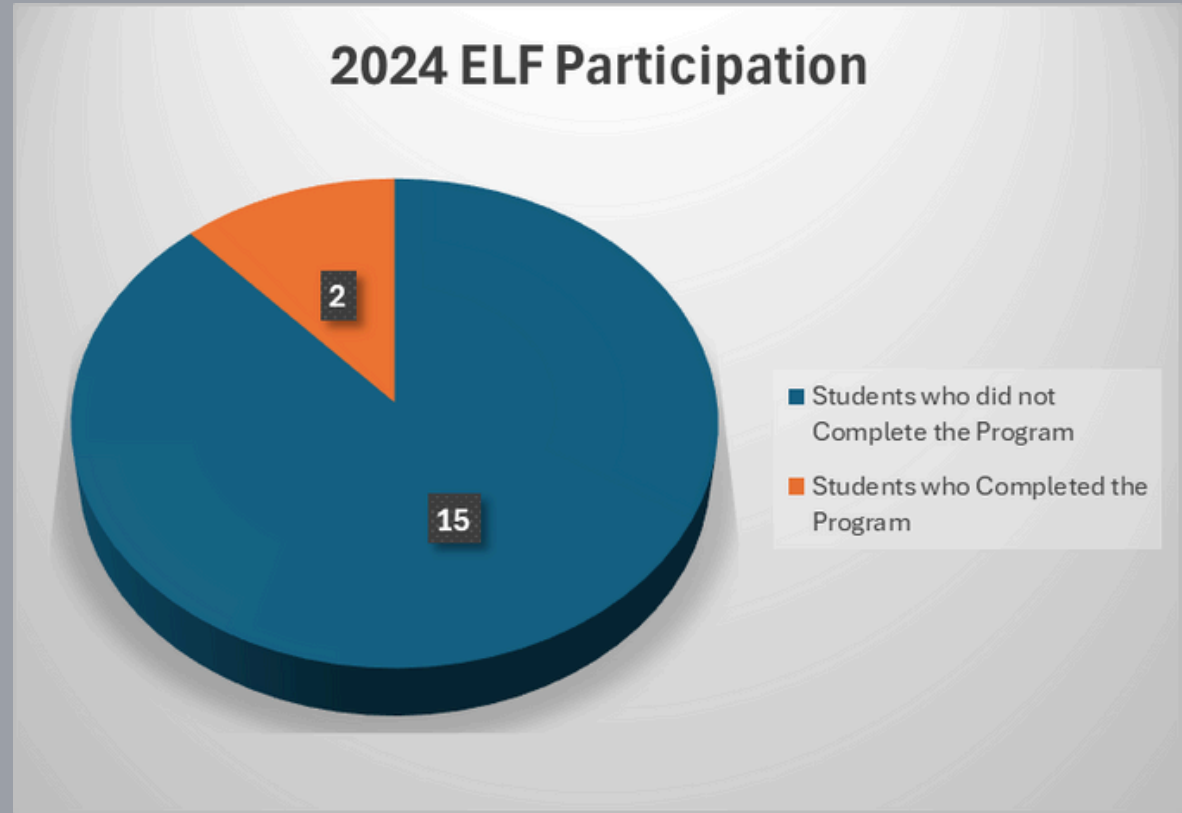
As we reflect on the past year, we are proud to present this impact report, which celebrates the BCC's efforts to protect and improve business literacy and provide opportunities for business financing.

This report showcases the hard work of BCC staff and vendors and members of our community and highlights key achievements and initiatives that have advanced our mission.

We invite you to explore the stories and statistics that demonstrate our commitment to this cause. Together, we continue to work tirelessly towards a future where the BCC serves as an asset for our community. We would also like to thank our supporters, whose contributions have been instrumental in driving positive change.

ELF PROGRAM PARTICIPATION

THE ENTREPRENEURIAL LITERACY AND FINANCING PROGRAM FOCUSED ON PEOPLE MANAGEMENT, FINANCIAL MANAGEMENT, AND OPERATIONS MANAGEMENT. THE PROGRAM ALSO HOSTED 5 SPEAKERS WHO COVERED TOPICS FROM LEADERSHIP, BEING AN ENTREPRENEUR, BRANDING, MARKETING, AND LEGAL COMPLIANCE.



The 2024 class was 100% female. There were 2 people who met the criteria to graduate.

TESTIMONIALS FOR THE ELF PROGRAM

"MY LEARNING ABOUT SMALL BUSINESS DURING THE ELF PROGRAM WAS SOMETHING THAT I DIDN'T KNOW THAT I NEEDED. I AM NEW TO ENTREPRENEURSHIP AND EVEN WITH A GREAT MENTOR, I DON'T KNOW WHAT I DON'T KNOW. WORKING WITH DR. COLEMAN HELPED ME TO UNDERSTAND THE FRAMEWORK OF LEADERSHIP AND FINANCES FROM A BUSINESS LENS. I AM HAPPY TO SHARE THAT I TOOK WHAT I LEARNED AND HAVE APPLIED IT TO MY PRACTICES AND IT HAS BEEN IMPACTFUL IN MY BUSINESS DECISIONS. I AM GRATEFUL FOR THE OPPORTUNITY THIS BROUGHT TO MYSELF AND THE COMMUNITY THAT I SERVE."

-ANGIE BALMEDIANO, RN, BSN.



I RECENTLY HAD THE PLEASURE OF COMPLETING THE ELF COURSE OFFERED BY BLACKCOMMUNITY COLLECTIVE. I CAME IN WITH AN OPEN MIND, READY TO LEARN AND ABSORB. AND BOY DID I LEARN! THERE WAS SOO MUCH TO KNOW AND UNDERSTAND ABOUT STARTING A BUSINESS, MAINTAINING A BUSINESS AND GROWING A BUSINESS. LEADERSHIP SKILLS, BUSINESS EQUITY, FINANCIAL MANAGEMENT, TEAM BUILDING, COMMUNICATION, AND SO MUCH MORE! THANKS TO EDWARD AND HIS COLLEAGUES I RECEIVED SO MUCH VALUABLE INFORMATION AND CONNECTIONS TO RESOURCES. I HAVE ALSO WRITTEN A PRETTY GOOD BUSINESS PLAN! I WOULD ENCOURAGE EVERYONE TO TAKE THIS COURSE, IT HAS BEEN SO HELPFUL, UPLIFTING AND ENCOURAGING AS I NAVIGATE THE SMALL BUSINESS WORLD.

-CHRISTA BELL, BUSINESS OWNER AND ELF GRADUATE

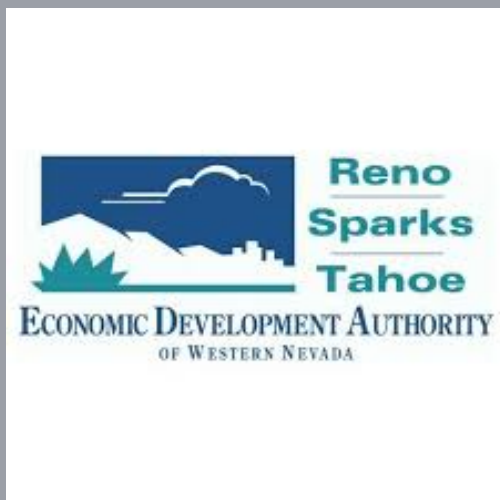
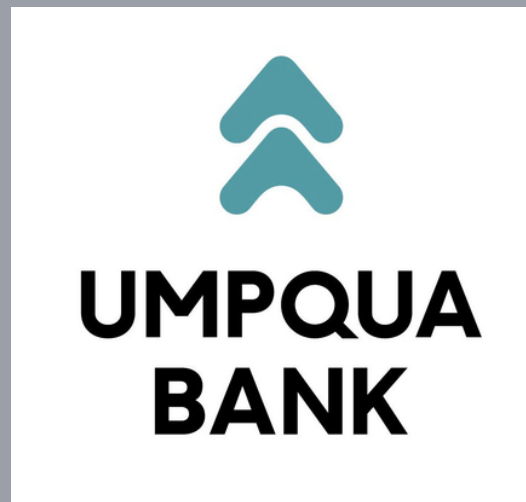
TECHNICAL ASSISTANCE



THE BCC OFFERED TECHNICAL ASSISTANCE TO BUSINESSES AS PART OF THE ELF PROGRAM. THE TECHNICAL ASSISTANCE REPRESENTS MANY HOURS OF WORK PER BUSINESS, INTERVIEWING, ASSESSING, AND PROVIDING DIRECTION ON THE PARTICULAR AREA OF NEED.

Peer to Peer Relationships

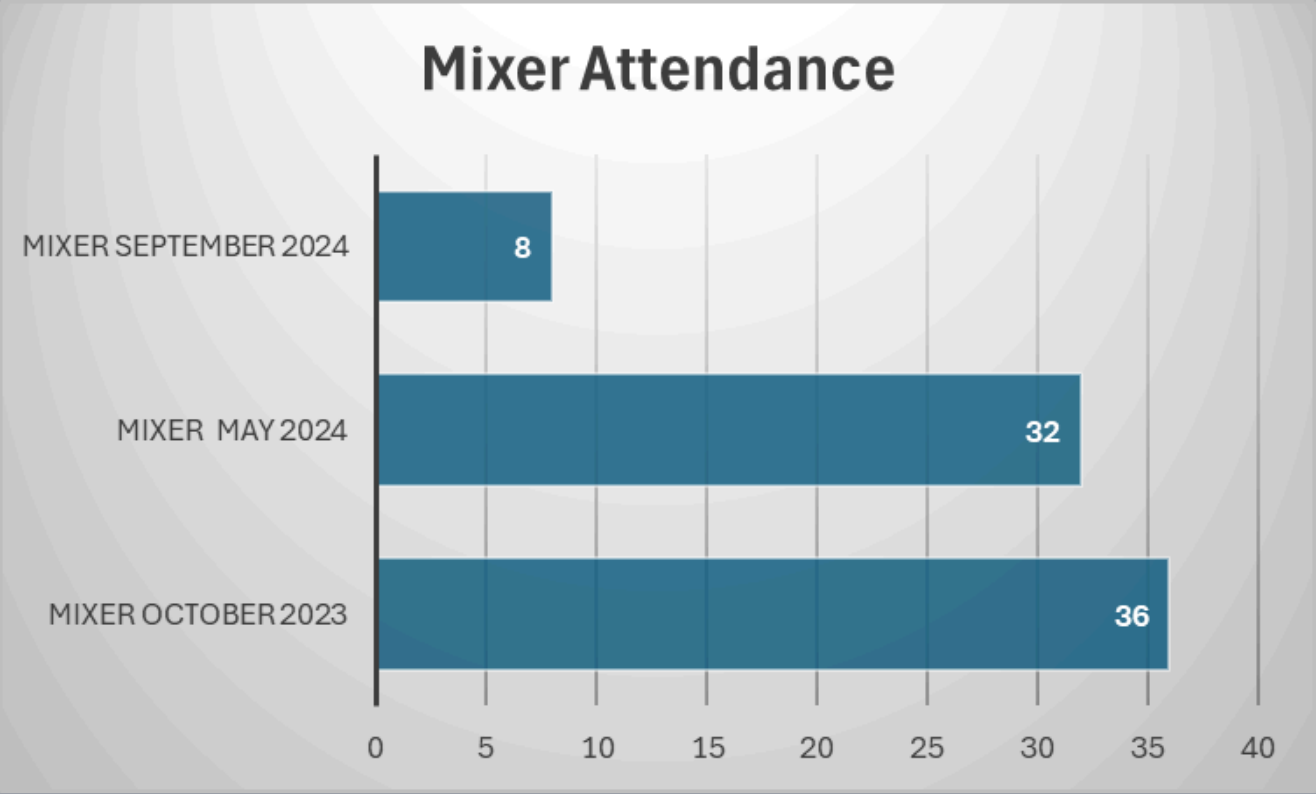
THE BCC HAS BUILT BUSINESS RELATIONSHIPS AND WORKED WITH A RANGE OF LOCAL BUSINESSES AND ORGANIZATIONS.



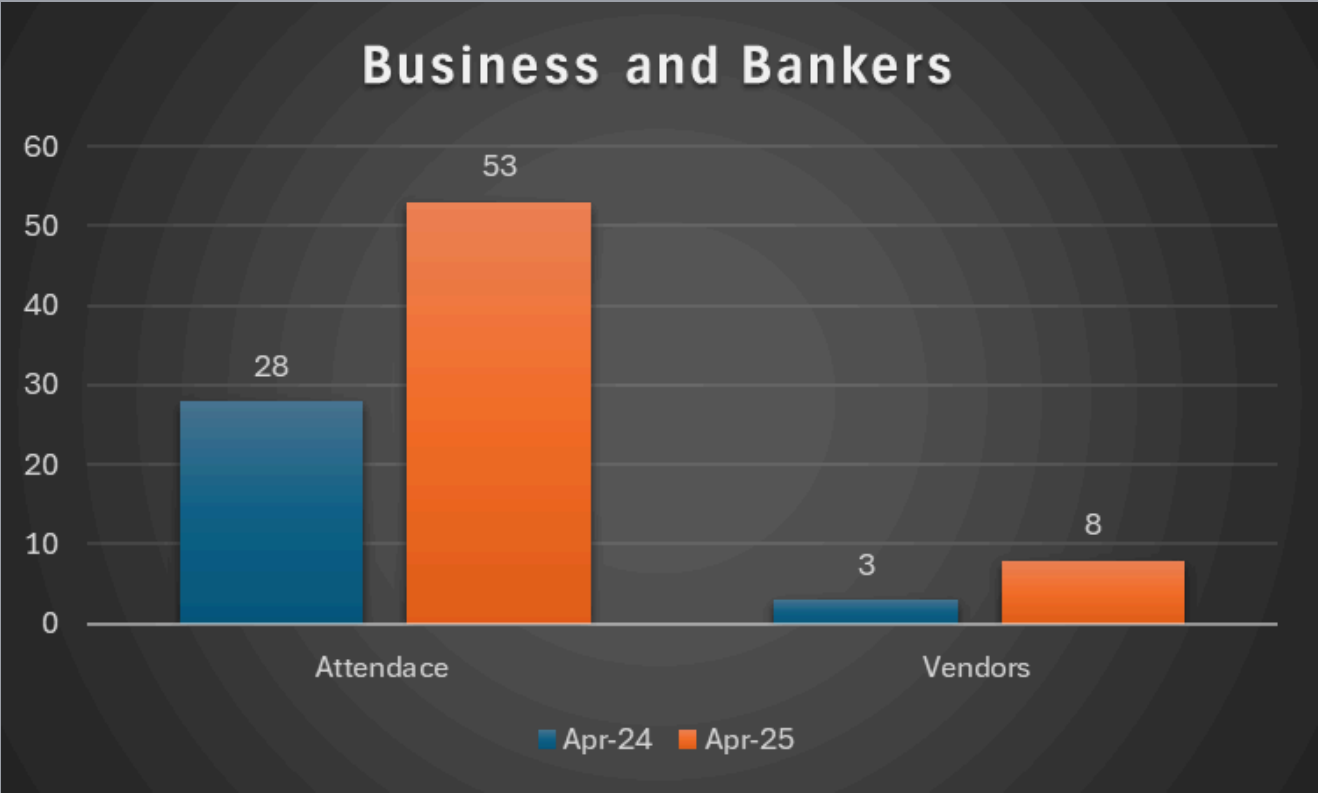
BANK OF AMERICA

Peer-to-Peer Relationships

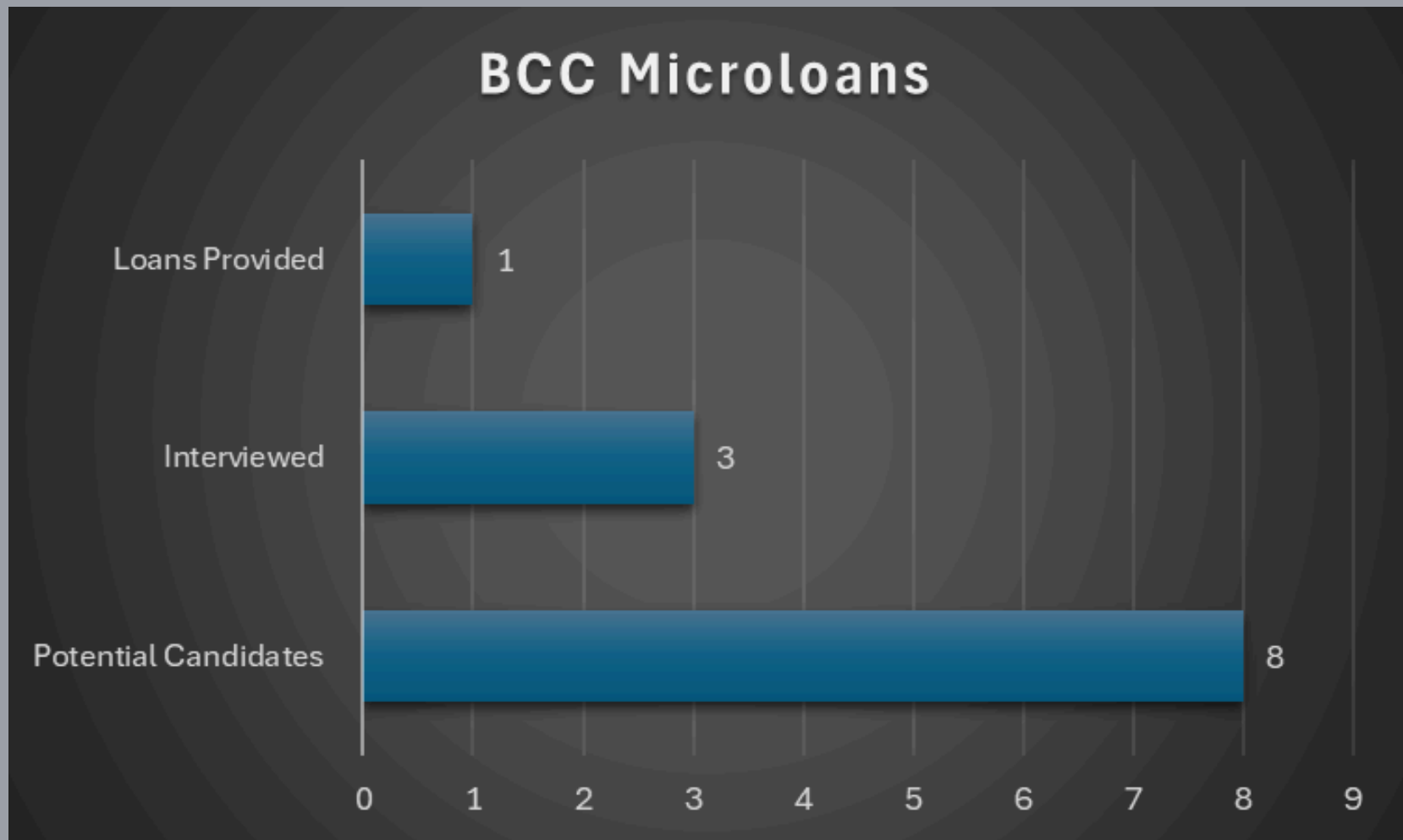
BCC Events



On average, BCC events reached over 30 individual entrepreneurs and business owners per event.



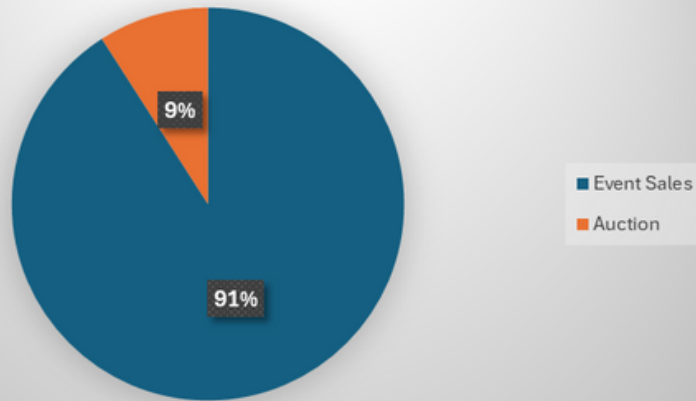
MICROLOAN PROGRAM



THE ADVERTISING AND OUTREACH FUNDED AS PART OF THE ELF PROGRAM ALLOWED THE BCC TO MAKE ITS FIRST \$5000 MICROLOAN AFTER THE ELF PROGRAM GRANT ENDED.

GRADUATION AND GALA

Gala and Graduation Fundraising



**THE BCC RAISED \$17,000
FROM OUR GRADUATION
AND GALA. THERE WERE
140 PEOPLE IN
ATTENDANCE TO HONOR
OR GRADUATES AND
HONOREES.**

