

Advocacy Prep Plan

Advocacy Goal: To allow parents to participate in their child's school without fear of losing their jobs.

Current Issue	Why?	Impact	Potential Solutions	Potential Opposition
Lack of parent involvement in schools impacts student success	Parents can't take time off from work to go to a parent conference or student activity due to worries about loss of pay or potential job loss	¾ of all parents whose children scored in the bottom quartile of math & reading tests, cannot rely on flexibility at work. 1 in 3 of these parents have no paid time off	<ul style="list-style-type: none"> A pool of paid time off Paid parental time off 	<ul style="list-style-type: none"> Members of the business community Business owners Employers with 24 hour work schedules Chambers of Commerce

Model Legislation?	States	What's Good?	What's Bad?	Results
Yes, currently in 8 states and DC	<ul style="list-style-type: none"> District of Columbia Illinois Minnesota North Carolina Rhode Island Massachusetts Louisiana Vermont Georgia (moving through now) 	<ul style="list-style-type: none"> Range from 8 hours/yr to 24 hours per/yr Many allow use of vacation or personal time 	<ul style="list-style-type: none"> LA <i>may</i> grant leave, no requirement MA & IL only for companies of 50 or more employees 	<ul style="list-style-type: none"> Reduced absenteeism Promotes better behavior Increased student achievement Improves parent and teacher satisfaction

Potential Partners	What can they bring?	Challenges	Benefits	Impact
<ul style="list-style-type: none"> Nevada PTA WCSD & CCSD Agassi Prep NSEA 	<ul style="list-style-type: none"> Parents, volunteers Teachers Education experts 	<ul style="list-style-type: none"> PTA can be disorganized Teachers can't testify during school hours Everyone has separate lines of communication with members 	<ul style="list-style-type: none"> PTA has helped with PI in other states Educators carry weight with many legislators NSEA and school districts have paid lobbyists 	<ul style="list-style-type: none"> Ability to reach all teachers with NSEA Lobbyists will help follow bill PTA can send out emails asking for letters from parents

Advocacy Action Plan

Issue: Lack of parent involvement in schools impacts student success

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Activities	Responsible	Timing	Resources Needed	Success Indicators
1 Create potential legislation for BDR & find bill sponsor(s)	<ul style="list-style-type: none"> PTA will work with other state PTAs and with NSEA lobbyist NSEA will reach out to legislators who are teachers for potential sponsors 	<ul style="list-style-type: none"> Get BDR before the end of the year 	<ul style="list-style-type: none"> Collect data from other states and studies 	<ul style="list-style-type: none"> Bill sponsor BDR number
2 Educate public about bill to recruit people to testify or send letters of support	<ul style="list-style-type: none"> PTA will promote at meetings and in newsletters and create form email for members to send to legislators NSEA will develop talking points and press release 	<ul style="list-style-type: none"> Need witnesses by the first week of session Collect letters until first week of session Instruct members to send emails when BDR is assigned a bill number & hearing date 	<ul style="list-style-type: none"> Collateral for PTA and press releases Press list List of legislator's emails Committee list for education committees 	<ul style="list-style-type: none"> Bill is assigned to ED committee & has a hearing 100+ letters & 250+ emails sent to legislators At least 5 witnesses to testify Press coverage from 2 or more outlets
3 Plan for opposition	<ul style="list-style-type: none"> NSEA lobbyist and PTA Advocacy Chair to meet with bill sponsor about potential opposition to find common ground 	<ul style="list-style-type: none"> Work with sponsor as soon as bill is dropped 	<ul style="list-style-type: none"> Contact info for lobbyists of opposition 	<ul style="list-style-type: none"> Support from at least 1 Chamber of Commerce Support from 2 or more business owners