

ADDRESS THESE CONSUMER CONCERNS

Reluctance to access healthcare

Trust in physicians - not systems

Use of telehealth

Concerned about coverage

Reluctance to be tested

And Economic Influencers

\$ Loss of job and insurance coverage

\$ Rise in medical debt

\$ Reduction in elective procedures

\$ Delay in non-emergency care

TAKING TELEHEALTH TO THE NEXT LEVEL

- Identify your telehealth champion
- Stratify best patients for a telehealth visit
- Use telehealth as a strategic advantage
- Develop your optimal telehealth workflow
labs, daily structure, chronic care, behavioral health
- Monitor quality - real and perceived
- Build on potential economies of scale
- Balance needs of patients, caregivers, and clinicians
- Monitor payment policies