

Bennett Arts Council
And
Unincorporated Arapahoe County Economic
Development (UACED)

PRESENTS

2020 Summer Concert Series



Trupp Park, Bennett, Colorado

May Farms



May Farms, Byers, Colorado

Music on the farm

SPONSORSHIP PACKET

*Party in the Park
Music on the Farm
2020 Summer Concert Series
Bennett & Byers, Colorado*

Concerts in the Park and Music on the Farm are free, live musical events held during the months of June, July, and August. Our concert attendees can range in age from newborns to senior citizen, not only from our local area, but from the Denver Metro area.

Party in the Park, Trupp Park, located in Bennett, Colorado is a multi-purpose park including skate park, playground, covered pavilion, and walking trails. Summer Concert Event scheduling for 2020 is as follows:

Friday, June 12, 2020 6:00 p.m.

Friday, July 10, 2020 6:00 p.m.

Friday, August 14, 2020 6:00 p.m.

Music on the Farm, May Farms, located in Byers, Colorado is a working family farm that is dedicated to establishing family agritainment events throughout the year. Summer Concert Event scheduling for 2020 is as follows:

Friday, June 26, 2020 6:00 p.m.

Friday, July 31, 2020 6:00 p.m.

Friday, August 21, 2020 6:00 p.m.

Sponsoring our Party in the Park and Music on the Farm summer concerts provides a great means of broadening your competitive advantage by improving your company's reflection, prestige, and credibility through supporting events that your community and audience find attractive.

The purpose of our FREE Summer Concerts is to bring people together both in the community and throughout the Denver Metro area to enjoy relaxing yet stimulating social and cultural experiences in our rural communities. The concerts will present a variety of different styles of musical entertainment in an atmosphere the entire family can enjoy. The success of the FREE Summer Concert Series will rely heavily upon the generous financial support of area businesses, corporations, clubs, and organizations. Investment in this program will be utilized to assist in paying the direct costs involved in producing and promotion of the FREE Summer Concert Series. The ultimate purpose of the FREE Summer Concert Series is to enhance the quality of life along the Eastern I-70 Corridor, by providing free entertainment options for community members and visitors.

Why Sponsor Us?

- ◆ *Increase your business's visibility and market share.*
- ◆ *Reach a new and diverse cross-section of families, students, community members and visitors.*
- ◆ *Publicize to more people via FREE Summer Concert Advertisements*
- ◆ *Make a tax-deductible donation, since UACED is a 501© (3) organization.*

Sign-up today to confirm your involvement in this prestigious community program.

Please contact either

Taeler Houlber/Bennett Arts Council Coordinator

thoulberg@bennett.co.us or call 303-644-3249 ext. 1031

Janet Cook/President, UACED

janet@uaced.com or call 720-577-5115

SPONSORSHIP LEVELS:

Allegretto Sponsor - \$2,000

Benefits Include:

- ◆ **Maximum Visibility!** Opportunity to have a company logo on Summer Concert 2020 pre-event mailings to community households.
- ◆ **Maximum Visibility!** Company logo on the Summer Concerts 2020 Stage Banner.
- ◆ **Maximum Visibility!** Opportunity to have a company representative welcome audience to Summer Concerts 2020 on event nights.
- ◆ Prominent company logo placement on all venue signage and promotional materials.
- ◆ Opportunity to distribute promotional items on event night.
- ◆ Company Logo and link listed on sponsorship web page and related web pages, included in social media posts, flyers and/or posters.
- ◆ Company recognition in the Summer Concerts 2020 Event Program

Andantino Sponsor - \$1500

- ◆ **Maximum Visibility!** Opportunity to have a company logo on Summer Concert 2020 pre-event mailings to community households.
- ◆ **High Visibility!** Company logo on the Summer Concerts 2020 Stage Banner.
- ◆ Prominent company logo placement on all venue signage and promotional materials.
- ◆ Opportunity to distribute promotional items on event night.
- ◆ Company recognition in the Summer Concerts 2020 Event Program

Andante Sponsor - \$500

- ◆ Company recognition in the Summer Concerts 2020 Event Program
- ◆ Opportunity to distribute promotional items on event night.

DEADLINES:

- ◆ Deadline for all **Allegretto, Andantino, and Andante Sponsor is April 3, 2020!**
- ◆ Company Logos must be received in .jpg, pdf format by the indicated deadlines to ensure promotional placement.

Questions? Call Taeler at 303-644-3249 ext. 1031 or Janet at 720-577-5115