

Bennett Arts Council  
And  
Unincorporated Arapahoe County Economic  
Development (UACED)

PRESENTS

## 2021 Summer Concert Series



*Trupp Park, Bennett, Colorado*

May Farms



*May Farms, Byers, Colorado*

Music on the farm

# SPONSORSHIP PACKET

*Party in the Park  
Music on the Farm  
2021 Summer Concert Series  
Bennett & Byers, Colorado*

*Concerts in the Park and Music on the Farm are free, live musical events held during the months of June, July, August and September. Our concert attendees can range in age from newborns to senior citizen, not only from our local area, but from the Denver Metro area.*

*Party in the Park, Trupp Park, located in Bennett, Colorado is a multi-purpose park including skate park, playground, covered pavilion, and walking trails. Summer Concert Event scheduling for 2021 is as follows:*

*Friday, June 11, 2021 6:00 p.m.*

*Friday, July 9, 2021 6:00 p.m.*

*Friday, August 13, 2021 6:00 p.m.*

*Music on the Farm, May Farms, located in Byers, Colorado is a working family farm that is dedicated to establishing family agritainment events throughout the year. Summer Concert Event scheduling for 2021 is as follows:*

*Friday, June 25, 2021 6:00 p.m.*

*Friday, July 30, 2021 6:00 p.m.*

*Friday, August 27, 2021 6:00 p.m.*

*Friday, September 24, 2021 6:00 p.m.*

*Sponsoring our Party in the Park and Music on the Farm summer concerts provides a great means of broadening your competitive advantage by improving your company's reflection, prestige, and credibility through supporting events that your community and audience find attractive.*

*The purpose of our FREE Summer Concerts is to bring people together both in the community and throughout the Denver Metro area to enjoy relaxing yet stimulating social and cultural experiences in our rural communities. The concerts will present a variety of different styles of musical entertainment in an atmosphere the entire family can enjoy. The success of the FREE Summer Concert Series will rely heavily upon the generous financial support of area businesses, corporations, clubs, and organizations. Investment in this program will be utilized to assist in paying the direct costs involved in producing and promotion of the FREE Summer Concert Series. The ultimate purpose of the FREE Summer Concert Series is to enhance the quality of life along the Eastern I-70 Corridor, by providing free entertainment options for community members and visitors.*

### *Why Sponsor Us?*

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- ◆ *Increase your business's visibility and market share.*
- ◆ *Reach a new and diverse cross-section of families, students, community members and visitors.*
- ◆ *Publicize to more people via FREE Summer Concert Advertisements*
- ◆ *Make a tax-deductible donation, since UACED is a 501© (3) organization.*

*Sign-up today to confirm your involvement in this prestigious community program.*

*Please contact either*

*Taeler Houlber/Bennett Arts Council Coordinator*

*[thoulberg@bennett.co.us](mailto:thoulberg@bennett.co.us) or call 303-644-3249 ext. 1031*

*Janet Cook/President, UACED*

*[admin@uaced.com](mailto:admin@uaced.com) or call 720-577-5115*

## **SPONSORSHIP LEVELS:**

### ***Allegretto Sponsor - \$2,000***

#### *Benefits Include:*

- ◆ **Maximum Visibility!** Opportunity to have a company logo on Summer Concert 2021 pre-event mailings to community households.
- ◆ **Maximum Visibility!** Company logo on the Summer Concerts 2021 Stage Banner.
- ◆ **Maximum Visibility!** Opportunity to have a company representative welcome audience to Summer Concerts 2021 on event nights.
- ◆ Prominent company logo placement on all venue signage and promotional materials.
- ◆ Opportunity to distribute promotional items on event night.
- ◆ Company Logo and link listed on sponsorship web page and related web pages, included in social media posts, flyers and/or posters.
- ◆ Company recognition in the Summer Concerts 2021 Event Program

### ***Andantino Sponsor - \$1500***

- ◆ **Maximum Visibility!** Opportunity to have a company logo on Summer Concert 2021 pre-event mailings to community households.
- ◆ **High Visibility!** Company logo on the Summer Concerts 2021 Stage Banner.
- ◆ Prominent company logo placement on all venue signage and promotional materials.
- ◆ Opportunity to distribute promotional items on event night.
- ◆ Company recognition in the Summer Concerts 2021 Event Program

### ***Andante Sponsor - \$500***

- ◆ Company recognition in the Summer Concerts 2021 Event Program
- ◆ Opportunity to distribute promotional items on event night.

## **DEADLINES:**

- ◆ Deadline for all **Allegretto, Andantino, and Andante Sponsor is April 3, 2021!**
- ◆ Company Logos must be received in .jpg, pdf format by the indicated deadlines to ensure promotional placement.

Questions? Call Taeler at 303-644-3249 ext. 1031 or Janet at 720-577-5115