

Bennett Arts Council,
Unincorporated Arapahoe County Economic
Development (UACED)

1-70 Corridor Chamber of Commerce

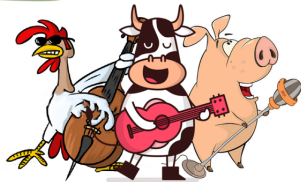
PRESENTS

2022 Summer Concert Series
1-Day Motorcycle Rally



Trupp Park, Bennett, Colorado

May Farms



May Farms, Byers, Colorado

Music on the farm

SPONSORSHIP PACKET

Party in the Park

Music on the Farm

1-Day Motorcycle Rally

2022 Summer Concert Series - Bennett & Byers, Colorado

Concerts in the Park and Music on the Farm to include a 1-Day Motorcycle Rally are free, live musical events held during the months of June, July, August. Our concert attendees can range in age from newborns to senior citizen, not only from our local area, but from the Denver Metro area.

Party in the Park, Trupp Park, located in Bennett, Colorado is a multi-purpose park including skate park, playground, covered pavilion, and walking trails.

Summer Concert Event scheduling for 2021 is as follows:

Friday, June 10, 2022, 6:00 p.m.

Friday, July 8, 2022, 6:00 p.m.

Saturday, August 13, 2022, 4:00 p.m.

August 13th Concert/Art Show at Morgan Community College (MCC), Bennett Campus

Music on the Farm, May Farms, located in Byers, Colorado is a working family farm that is dedicated to establishing family agritainment events throughout the year. Summer Concert Event scheduling for 2021 is as follows:

Friday, June 24, 2022, 6:00 p.m.

Friday, July 22, 2022, 6:00 p.m.

Saturday, August 20, 2022, 2:00pm Concert/1-Day Motorcycle Rally

Sponsoring our Party in the Park, Music on the Farm summer concerts, and 1-Day Motorcycle Rally provides a great means of broadening your competitive advantage by improving your company's reflection, prestige, and credibility through supporting events that your community and audience find attractive.

The purpose of our FREE Summer Concerts and the 1-Day Motorcycle Rally is to bring people together both in the community and throughout the Denver Metro area to enjoy relaxing yet stimulating social and cultural experiences in our rural communities. The concerts and 1-Day Motorcycle Rally will present a variety of different styles of musical entertainment in an atmosphere the entire family can enjoy. The success of the FREE Summer Concert Series and 1-Day Motorcycle Rally will rely heavily upon the generous financial support of area businesses, corporations, clubs, and organizations. Investment in this program will be utilized to assist in paying the direct costs involved in producing and promotion of the FREE Summer Concert Series and 1-Day Motorcycle Rally. The ultimate purpose of the FREE Summer Concert Series and 1-Day Motorcycle Rally is to enhance the quality of life along the Eastern I-70 Corridor, by providing free entertainment options for community members and visitors.

Why Sponsor Us?

- ◆ Increase your business's visibility and market share.*
- ◆ Reach a new and diverse cross-section of families, students, community members and visitors.*
- ◆ Publicize to more people via FREE Summer Concert Advertisements*
- ◆ Make a tax-deductible donation, since UACED is a 501© (3) organization.*

Sign-up today to confirm your involvement in this prestigious community program.

Please contact either

Steve King/Bennett Arts Council Coordinator

sking@bennett.co.us or call 303-644-3249 ext. 1029

Tracy Carter/Board Member, UACED

admin@uaced.com or call 303-947-4669

SPONSORSHIP LEVELS:

Allegretto Sponsor - \$2,000

Benefits Include:

- ◆ **Maximum Visibility!** Company logo on the Summer Concerts 2021 Stage Banner.
- ◆ **Maximum Visibility!** Opportunity to have a company representative welcome audience to Summer Concerts 2021 on event nights and at 1-Day Motorcycle Rally.
- ◆ Prominent company logo placement on all venue signage and promotional materials.
- ◆ Opportunity to distribute promotional items on event night.
- ◆ Company Logo and link listed on sponsorship web page and related web pages, included in social media posts, flyers and/or posters.
- ◆ Company recognition in the Summer Concerts 2021 Event Program

Andantino Sponsor - \$1500

- ◆ **High Visibility!** Company logo on the Summer Concerts 2021 Stage Banner.
- ◆ Prominent company logo placement on all venue signage and promotional materials.
- ◆ Opportunity to distribute promotional items on event night.
- ◆ Company recognition in the Summer Concerts 2021 Event Program

Andante Sponsor - \$500

- ◆ Company recognition in the Summer Concerts 2021 Event Program
- ◆ Opportunity to distribute promotional items on event night.

DEADLINES:

- ◆ Deadline for all **Allegretto, Andantino, and Andante Sponsor is April 3, 2022!**
- ◆ Company Logos must be received in .jpg, pdf format by the indicated deadlines to ensure promotional placement.

Questions? Call Steve King at 303-644-3249, ext. 1029 or Tracy at 303-947-4669